

Practically all automobile speedometers have components made of a special nickel/iron alloy whose magnetic properties do not vary with temperature. It is used to prevent speedometer errors usually caused by temperature changes.

Some of you  
will hear  
a

# NEW DIAL TONE

starting  
Sunday

For those of you with

**GR 4  
474**

**GR 6  
476**

**and 591**

telephone numbers:

Your dial tone will sound differently when you lift the receiver, starting Sunday. The dial tone will be lower in pitch.

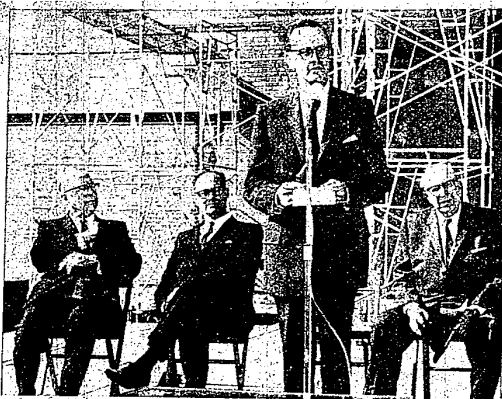
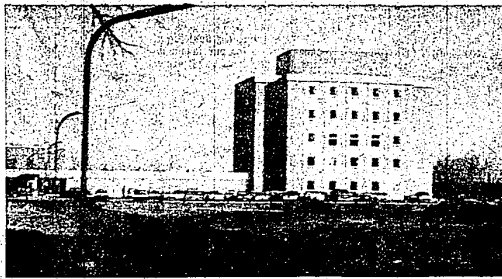
That's because we've modified the equipment that switches calls between telephones.

This change is necessary so that we can introduce new Touch-Tone service early this year.

With push buttons instead of dials, you just touch and talk!

You'll be hearing more about this exciting new service.

Michigan Bell Telephone Company



The new, 10-story General Hospital which opened this week in Farmington Township is pictured (at top) as it appears today. Senator Philip A. Hart (D-Michigan) is pictured above delivering the address at cornerstone laying ceremonies held early in 1964. The hospital, which was first put under construction in 1963, was formally dedicated last Saturday, January 16. Senator Hart is pictured at right with two of the children of Dr. Allen Ziegler, executive director of Botsford General, at the cornerstone laying ceremonies. The new Botsford General Hospital (Osteopathic) began admitting patients on Monday of this week. The hospital is located at 28050 Grand River Avenue at Eight Mile Road.

The Food and Drug Administration has published a set of definitions and standards of identity for instant blending flour which became effective November 31, 1964. These flour are characterized by a lack of dustiness, a tendency to disperse in liquids more readily, pourability, and ease of measuring.



## Joseph S. Ellis of Aeroquip Named Advertising Manager

The appointment of Joseph S. Ellis of Farmington as industrial advertising manager has been announced by Aeroquip Corporation, Jackson, Michigan. Announcement of the appointment was made by J. R. Roberts, director of advertising.

In his new position, Mr. Ellis will be responsible for industrial media advertising, preparation of sales promotion materials and numerous other supervisory functions. Among the Aeroquip products for which he will have advertising supervision are industrial hoses and fittings, self-sealing couplings, and cargo control systems. Mr. Ellis was formerly advertising and sales promotion manager of Micromatic Hone Corporation in Detroit. He is a graduate of Wayne University and the University of Detroit, having an M.B.A. degree from the latter.

He is a member and former chapter officer of Alpha Delta Sigma fraternity. He is also an officer of the Industrial Marketers of Detroit, and a former member of the public relations and advertising committee of the National Machine Tool Builders' Association. During World War II, Mr. Ellis served in the U.S. Navy.



JOSEPH S. ELLIS

## Early Bird Bridge Play Is Very Lively

The Farmington Early Birds had a lively session at the 10 a.m. weekly Thursday game last week.

Players carry a sandwich, Rose furnishes coffee and dessert, and the "Y" provides nursery care for 25 year olds (for a small fee and bring child's lunch) during these bridge games.

Winners for the January 14 game were, first place, N.S. Mary Lynn Sheehan and Janet Bone, and E.W. Barbara Newman and Betty Wood.

Second place, N.S. Joan Kohn and Lattie Williams. E.W. "Betsy" DuGan and Audrey Carless, tying with Greta Heward and Evelyn Smith.

## FHS Chess Team Earns Victory

The Farmington High School chess team started the second semester of tournament play with a victory over Dondero High School, 1964. For Farmington, the triumph meant the first victory in five tournaments, and a tie for first place in the new second semester standings. The team had a dismal first semester showing (2-6), beating out Madison Heights in a close race for the top.

The contest was close, and the issue was in doubt right down to the last board. Dondero got the lead when their best player, Dan Frohlich, crumpled Steve Hartsfield's French Defense and mated him on his open king file. Tom Smith brought the Falcons back into the tournament with a queen-bishop mate against Gary Courtis.

Farmington fell behind again after exchange student Mike Hartman lost his well-posted queen to Jim Campbell's discovered check. The Falcons rallied again, however, with Ken Ferrill turning Bruce Robinson's poor opening and dropped queen into an easy victory.

The tournament was then decided on the fifth board when Len Fredricks launched a queen-bishop-rook attack, and found a back rank mate that won the match.

Little ads bring big results.

New FHS Teacher

Ferris Paul Hamway, 1965 graduate of Eastern Michigan University, will join the staff of Farmington Senior High. He will replace Mr. Robert Finkel in Business Education. Finkel will devote all of his teaching abilities to Farmington's new co-operative training program.

## Plan Brotherhood Week at FHS To Feature Exchange Students

Farmington Senior High School will again observe Brotherhood Week in its own unique way by inviting foreign students and American students who traveled abroad from 25 schools in the Detroit area to visit here and speak in various classes. Brotherhood Week this year is February 1-4.

The foreign students will each have a "brother" or "sister" for the duration of their stay. The FHS students who will have a foreign student staying with them will pick them up Thursday evening, February 4. They will attend school with their sponsor student Friday, and several activities have been planned by the Exchange Club for Friday night and Saturday afternoon. The foreign students will be returned to their homes by Saturday night.

American students will be visiting FHS all through the week of February 6. They will be here during the school holidays. They, too, will have a student to direct them around and to introduce them to teachers and other students.

This year there will be students visiting from Union of South Africa, Cyprus, and the European countries, Japan, and most of the Latin American countries.

Farmington Senior High has

**BUY  
R.C.A. Victor  
COLOR T.V.**

From Your Authorized  
Selling Dealer. Save  
and Be Satisfied.

GENE HYMES

**FARMINGTON  
RADIO & T.V.**

30780 Grand River at 9 Mile Rd.  
GR. 4-4040

## School Time Dance Policy Set on I-D

Farmington High School's new I-D card policy requires that all Farmington, North Farmington, and Our Lady of Sorrows students must have their I-D cards to be admitted to dance events. Guests must be accompanied by an I-D card holder and will be admitted after being registered. Unfavorable behavior will result in the suspension of I-D card privileges.

## CIVIC THEATRE GR. 4-1951

NOW THRU SAT. EVES ONLY — "THE DISORDERLY ORDERLY" (Color), Jerry Lewis

SAT. SUN. MATINEE — "MAGIC VOYAGE OF SINBAD" (Color); also "APACHE RIFLES" (Color), Audie Murphy

STARTS SUN. EVE ONLY — "SEND ME NO FLOWERS" (Color), Rock Hudson, Doris Day

"Where Insurance is a Business"

**KENN. LOOMIS  
INSURANCE**

"Insurance For Every Need"

Personal Insurance Service to Policyholders Since 1935

CALL  
**KENN LOOMIS or  
"CEC" ROBERTS**

23280 Farmington Road  
Farmington, Michigan  
NANCY E. HEYN

GR. 4-1600  
Nights GR. 4-5040  
GR. 4-3978

# SALE

**UP TO 40% OFF On  
SHOES & SHOE BOOTS**

• Men's  
• Boys'

**GREG'S**

**BEL-AIRE CENTER**  
ORCHARD LAKE RD. at 10 MI.

• Women's  
• Children's

**First Farmington**

**SAVINGS & LOAN**

**OPEN EVERY SATURDAY 9:30 To NOON**

**OPEN FRIDAY EVENING 'TIL 7 P.M.**

**4%**

CURRENT ANNUAL RATE COMPOUNDED AND Paid Quarterly on Savings

**FARMINGTON First SAVINGS AND LOAN ASSOCIATION**

FIRST FARMINGTON SAVINGS AND LOAN BUILDING

22725 ORCHARD LAKE RD. Opposite Farmington Plaza GR. 4-7250

Drive-Up Window Service • Open Saturday 'Til Noon

**First Farmington**

**SAVINGS & LOAN**

**OPEN EVERY SATURDAY 9:30 To NOON**

**OPEN FRIDAY EVENING 'TIL 7 P.M.**

**4%**

CURRENT ANNUAL RATE COMPOUNDED AND Paid Quarterly on Savings

**FARMINGTON First SAVINGS AND LOAN ASSOCIATION**

FIRST FARMINGTON SAVINGS AND LOAN BUILDING

22725 ORCHARD LAKE RD. Opposite Farmington Plaza GR. 4-7250

Drive-Up Window Service • Open Saturday 'Til Noon