

CHECK OUT for FALL... CHILDREN'S Fashions



GINGHAM CHECKS accent these sister 'n' brother cuffed pants suits designed in rugged polyester and cotton brushed denim.

Designers have checked up on their history and added plenty of sprightly gingham touches to this year's school clothes.

As American as apple pie, gingham was a favorite with the children of this country's pioneers.

L'I'L COWPOKES liked it styled into workshirts worn with corduroy or denim jeans; prairie lasses mixed it with other cotton prints to create delightful patchwork dresses.

Today these same looks are sharing the fashion limelight: jeans have become the symbol of our casual life style, and the artful use of pattern with pattern is considered the height of chic.

It's not surprising then that gingham is enjoying a major revival.

For example, Western influenced, sister 'n' brother pants suits have gingham checks on their collars and cuffs. Designed in rugged polyester and cotton brushed denim, they're styled to withstand many hours of play from the roughest, toughest cowhands.

SCHOOL DRESSES of ribless cotton corduroy in easy to wear, A-



Party looks are patterned...

line silhouettes come with their own little checked blouses.

And, some of the prettiest party clothes around feature Early American crewel print pinafores tied with a bow over --you guessed it --pert little gingham dresses.



Fresh approach to classroom doings...

Fall Belt Fashions

It is reported that, more and more women are buying men's belts not as gifts for men but for their own use.

Evidently, as the design concept of a man's belt has changed from merely something functional to a key fashion accessory, women have recognized men's belts as an important feminine fashion accessory.

One of the more popular trends which has zeroed in on the subject has been the overbelt look. There has been emphasis on hardware, and handworked and braided leather treatments.

While this look remains a major influence, look for many other interesting motifs.

According to the belt firm's designers, among this fall's new fashions will be wide belts with slim jewelry-look buckles in solid, twisted and braided designs. These handsome styles should appeal to the man --or woman.

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