

You, YOUR FAMILY AND FRIENDS ARE INVITED TO
OPEN HOUSE

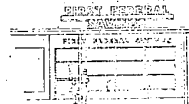
Celebrating the Opening of FIRST FEDERAL'S NEW BRANCH BUILDING at Plymouth Rd. and Heyden, Friday, November 29 thru Friday, December 6 at any of these offices:

★ **PLYMOUTH at HEYDEN**

across from Plymouth-Evergreen Shopping Center
 (Replacing our Plymouth-Rutland Office)



★ **GRAND RIVER
 AT McNICHOLS**



★ **SHELDEN
 SHOPPING CENTER**

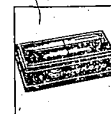
We want you to be our guest at the opening of this new and completely modern First Federal office, where you can carry on your savings business in delightfully pleasant surroundings. The office is air conditioned, with plenty of teller's windows, a nice community room for use of clubs and groups, good parking space at the side and rear, a drive-in window, and safe deposit boxes.

Celebrating opening of this new Branch Building, we're holding Open House at our Grand River-McNichols and

Shelden Center Offices, too. There are special gifts for all who open new savings accounts—and souvenir gifts for all who drop in just to pay us a visit—at all 3 of these offices.

If you are already a customer, bring along a friend or neighbor or your own youngsters to open a new account and get the handsome gift shown at right.

This is a good time to join the 110,000 savings customers at Michigan's largest savings association. (Assets now over 235 million dollars.)



**Gifts for Opening
 an Account**

This nationally known Eversharp Kimberly "His" and "Her" Pen Set is yours with a new savings account opened with \$10 or more. Available at all 3 offices shown. Attractively packaged and there's no advertising imprint anywhere. (You may have a metal thrift bank in place of the pen set, if you prefer.)



**Orchids for
 the Ladies**

We'll have baby orchids for our lady visitors, while they last on the first day of the opening, at all three offices shown above.



**Chat with these
 Radio Personalities**

Meet Bud Guest, WJR's Man from the Sunny Side of the Street, with Charley Park and Dave Olson of WJR; also Carl Cederburg, WWJ newscaster—10:30 to 12:00 a.m., Friday, November 29th at the new Plymouth-Heyden office.

Current Rate **3%** on Insured Savings

FIRST FEDERAL SAVINGS
 OF DETROIT

Headquarters: Griswold at Lafayette across from the old City Hall—9 handy neighborhood branch offices

Member Federal Savings and Loan Insurance Corporation and Federal Home Loan Bank System

**Souvenir Gifts
 for Every Visitor**

There are useful and attractive souvenir gifts for all who drop in during the Open House celebration, at any of the 3 offices shown. Bring your family, neighbors, friends—all are welcome!