

BEST GIFT BUYS

★ BUY FOR EVERYONE ON YOUR GIFT LIST WITH NO MONEY DOWN!



special! men's suburban coats!

- ✓ NEW ALL-WOOL FABRICS
- ✓ COMPARE WITH \$22.95
- ✓ POPULAR COLOR CHOICES

ZOLKOWER GIFT BUY! **\$18**

Real value! Handsome all-wool suburban coats at Zolkower's special low price! All are tailor-perfect and rich-looking. All-wool quilted lining, large roomy pockets and tab-pocket.

• SIZES 36 to 46—WHILE THEY LAST!



men's smart new sport shirts

- ✓ MADE BY BLOCK-SOUTHLAND
- ✓ ALL GUARANTEED WASHABLE
- ✓ HUNDREDS OF PATTERNS POPULAR STYLES, COLORS

SMALL, MEDIUM, LARGE, X-LARGE

2⁹⁸

His favorite sport shirt is at Zolkower's! Handsome Ivy-league stripes and checks, bright plaids and solid colors... all guaranteed tub-washable! Popular Ivy-league styles and regular dollar types.



men's broadcloth gift pajamas!

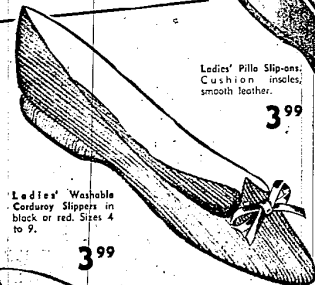
LARGE SELECTION COAT OR MIDDY STYLES

2⁹⁸

Fancy all-over patterns and stripes! High-count, sanforized broadcloth in sizes small, medium, large and extra large. Full cut for sleeping comfort!

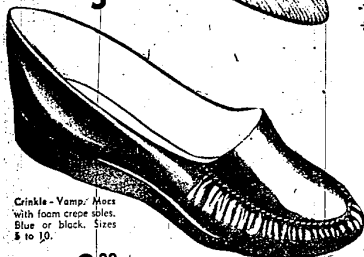
NO MONEY DOWN!

USE YOUR SECURITY FLEXIBLE CHARGE ACCOUNT... pay only one-sixth of your monthly balance... and add to your account whenever you wish!



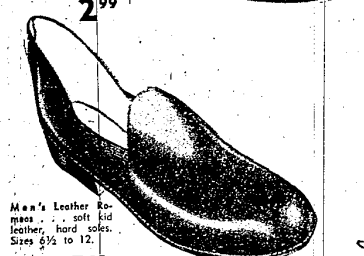
Ladies' Washable Corduroy Slippers in black or red. Sizes 4 to 9.

3⁹⁹



Ladies' Pillow Slippers. Cushion insoles, smooth leather.

3⁹⁹



Men's Leather Rompers... soft kid leather, hard soles. Sizes 6 1/2 to 12.

3⁹⁵-5⁹⁵

MEN'S HOSIERY SALE

Exceptional Value

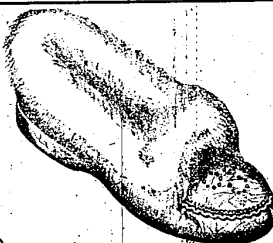
- CHOOSE FROM
- GENUINE COTTON ARGYLES Sizes 10 to 13

59^c

- Conventional argyles, genuine over-plaids, center diamond designs.
- Stretch styles, solid color ribs, wraps, clock patterns and overall patterns.
- All Nylon stretch in new colorful fall patterns.
- Mountains of sock in a myriad of patterns.
- Colors to put a rainbow to shame.

Ladies' Beaded Moccasins with genuine white rabbit fur trim.

2⁹⁹



See our Treasure House of...
CHRISTMAS SLIPPERS

Slippers rate high on everyone's Christmas "want list" and you'll find just the style for every member of the family... at Zolkower's. Choose from a complete selection of sizes, colors and styles... at prices that make your dollars look big again!

★ GIFT BOXES...

Yours with our compliments with every purchase at Zolkower's.

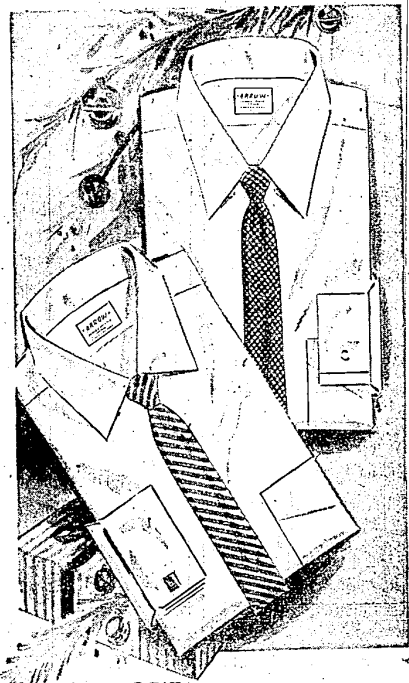


Little Fella Slippers with elastic side gores. Soft padded soles. Sizes small 5 to large three.

1⁹⁹ and 2⁹⁹

ZOLKOWER'S

For HIM the preferred Christmas gifts..



ARROW

"DART" and "PAR"

Well-groomed men hope to find Arrow white shirts under the tree! Pick his preferred style from these fine "Sanforized" broadcloths—Dart with medium-point non-wilt collar... Par with medium-spread soft collar, "Mitoga"—tailored for body-tapered fit. Also, Dale: luxury broadcloth; same style as Dart.

ARROW DART, with barrel cuffs or ARROW PAR, with regular or French cuffs

\$4

Each cake wrapped in sanitary cellophane and packed in a gorgeous colorfully designed reusable metal container that seals in the tasty flavor and guarantees its freshness.

BIG 2 LB.

\$1.00



FRUIT & NUT CAKES

lost call! SALE OF TOYS

SHOP AND SAVE... Choose from our entire stock of nationally-famous, top-quality toys at important savings! Included are brand-name games, mechanical toys and educational games... all at big, big discounts!

LARGE SELECTION! BIG DISCOUNTS!

SEE SANTA AT ZOLKOWER'S!

Bring the kiddies to Zolkower's to see Santa Claus. He's here in person

- DAILY... 1 p.m. to 9 p.m.
- SATURDAY... 12 to 9 p.m.

