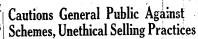
star, they rejoiced with exceeding great joy."

May the radiance of Christmas shine upon you as upon the Wise Men of yore.



LAVERTY URANCE AGENCY



Warns Against Thin Lake Ice

Today's forward-hinking man is The Enterprise is the Only Newspaper Devoted pesterday's doll who wasted his time writing science fiction storles.

Exclusively to News and Events of Interest to the Residents of the Farmington Area.



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We wish for you and yours at Christmas a season abundantly filled with

the abiding joy and spiritual inspiration that He brought to earth.

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Of course, not all price tage at-tached by wholesalors or manu-facturers are phony. Many sug-gested price tags are perfectly legitimate, placed by manufactur-ers who like to keep control of the retail price of their products. Some of the litems are fair - traded—or sold at retail price of eight hon-test evidence of what the manu-facturer thinks the retailer should charge in order to make a fair profit.

profit.

You can protect yourself against being victimized by phony price tags by (1) suspecting all drastic price cuts: and (2) avoiding offbrand goods.

Remember any item reduced

Schemes, Unethical Selling Practices Schemes, Unethical Selling Practices Missailed Sat. Installed Sat. Inst While shepherds watched by night, the wondrous tidings of the Christ Child's birth first rang forth, and with awe and rejoicing, they sought the place where He lay. And at every Christmastide, the sacred story lives anew... gloriously, radiantly lighting the world with hope and faith, peace and good will.

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