

'Sound' Ideas For You And Your Family

AT HOME...

Although people today are more truly individual in lifestyle and dress, practically all of them share a love for sights and sounds that are electronic.

That's why color television... the stereo record changer... and the tape player or player/recorder... are the rule, rather than the exception, in today's homes.

In choosing a "sound machine," space limitations should certainly be considered. For example, in color TV, the choice ranges from an array of compact portables and smartly designed table models to larger instruments such as the lo-boys, full to the floor consoles and all-in-one console combinations.

IF YOU'RE PLANNING a stereo purchase matching the unit to the space available for it will help you decide between a modular or console system.

Modulars have three basic pieces --the main unit (an amplifier, record changer, radio, tape, or a combination of all three functions) and two remote speaker units. They are flexible in decorating, fitting into large rooms as well as small apartments. Some users utilize them outdoors on the patio wherever the climate is kind.



ALL-IN-ONE HOME ENTERTAINER offers a host of services to the user: remote control 25-inch diagonal color TV; high fidelity solid state AM-FM radio and a built-in eight-track tape player.

CONSOLE STEREO makes a contribution as a major furniture piece in the home. There's a wide-ranging choice available in cabinet styles, performance features and add-on-later-if-you-like options.

Basically, what you are looking for

in stereo is an instrument that will reproduce the full range of sounds pleasingly --through quiet passages and full orchestral effects. Audio engineers call this dynamic range. Your ear will clearly recognize it as you giftshop the music and TV store.

GOOD GIFTS...

Stereo instruments and radios are "sound" gift-ideas.

Variety and a broad range of prices offer a choice that is not only easy on the budget but one that is especially right for a particular location or situation.

NEW AND PARTICULARLY POPULAR with young adult listeners is four-channel sound. It produces dynamic realism and a "you-are-there" presence by the addition of a special adapter to either a modular or modern console system.

But regardless of which radio or stereo system you prefer --don't let talk of amplifier wattage, woofers, tweeters, balance and the like confuse you. Get the facts and then let your ear determine if the sound is right. Your eye can be the judge of design.

TO TEST a battery powered portable radio inside a store, listen to the set for rich, full tone with the volume turned low and check around the dial to see if the set will tune out-of-town, distant stations.

These should be useful in helping you make your final choice of radio as an entertaining gift item...for him, for her, or for...yourself.



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