

A Classified Ad in The Farmington Enterprise Will Contact Over 13,000 Potential Customers in the Farmington Area. Try one today!



**ONE DAY SERVICE**

**Bel-Aire Optical Center**  
31567 10 Mile near Orchard Lake Rd.  
GR. 4-7520  
OPTICAL PRESCRIPTIONS FILLED  
J. Mereshak - Dispensing Optician

**IT COSTS VERY LITTLE**

Yes, GRIMES CLEANERS gives you Quality work at a moderate cost. Quality means the best of materials and expert workmanship. Our Motto - SATISFACTION GUARANTEED.

**DRAPERIES - SLIP COVERS BED SPREADS - BLANKETS**

Guaranteed No Shrinkage

Decorator Folds At No Extra Charge

**PICK UP & DELIVERY**

We Have Our Own Storage Vault.

For complete protection for your Woollens and Furs be sure to ask about our storm insurance coverage. **ALL STORAGE UP TO \$250.00 VALUATION FREE - YOU PAY CLEANING CHARGES ONLY.**

**GRIMES CLEANERS**

TWO LOCATIONS ONLY

21618 GD. RIVER IN REDFORD KE. 1-6666

33342 GD. RIVER IN FARMINGTON GR. 4-7777



**MICHIGAN BELL**



telephone lines

**Find It Fast In The Yellow Pages**



SPRING-A-LING! Here's a happy way to greet spring! Brighten up your kitchen and make life easier for yourself by installing a color extension phone! It will make your kitchen more cheerful, and make you feel better, by helping you to do your work with less effort. These kitchen phones come in nine beautiful colors, and they're such a convenience that you'll wonder how you ever got along without one! For more information, call our Business Office.

**EW WAS RUQY DA ni cht Wolley Segap. It's not French and it's not gibberish. It's Wolley Segap talk. Reverse the letters in each word and you have the reason why so many businessmen, large and small, find it pays hand over fist to advertise in the Yellow Pages. The people who look in the Yellow Pages are all people in need of something. When they see your ad, they're already half sold.**

**REMEMBER HOW awkward you felt because you needed to make a long distance call from a friend's house? They wouldn't take your money and that only made it worse. Then there was that time in the public booth. You emptied all your pockets but you were still one nickel short, and nobody but nobody had the right change. A telephone credit card is what you need. With a Michigan Bell Telephone Company Credit Card, all your calls, anywhere, can be added to your home phone bill. And the card itself costs nothing. Call our Business Office about it.**

**PARTING SHOTS. A chlorophorm: a slipped-disco jokester. An executive: someone who talks golf at the office and business on the golf course.**

# Bel-Aire Hills News

**Sally Witt GR. 6-0733**

Recent guests of state of North Carolina were Lowell and Pat Keith of Broadview, Lowell, state wholesale furniture representative for Hensley-Harris furniture manufacturer, attended the High Point Furniture Market near Winston-Salem, North Carolina. In addition to business, the Keiths were joined by Roy Tobacco Company and watched the making of cigarettes and pipe tobacco. Samples of the company's products and ashtrays were received as souvenirs. One fact that made quite an impression was, what the guide told Pat about the seat on top of each pack of cigarettes and pipe tobacco. To cover the cost of these seats, the tobacco company presents a certificate each morning for the sum of \$2 million dollars! Lowell and Pat traveled through the Shenandoah Valley and back off to Winchester, Virginia, where Hensley-Harris operates a plant. A fascinating tour through the plant showed how the company's furniture is made.

Some of the states traveled through on their way home were Maryland, West Virginia and North Carolina. **DICK AND IRENE** Thelen of Leelanau are proud to announce the fifth addition to their family. Thomas Joseph born April 13, weighed 7 lbs. 3 oz. when he arrived at St. Joseph Hospital. Pretty pleased about their new brother are Charles, 10, Laura, 7 1/2, Steve 6, and Michael, 4.

Dee Koller of Leelanau and Ethel Graham of Colchester were among the mothers who chaperoned a trip to Metropolitan Airport by the third grade class of 10 Mile elementary school. Twenty-six children from Mrs. Fisher's class toured the weather building (where it was expiating how rain and snow are measured) the reception building and the inside of a cargo plane. The boys and girls watched several planes take off and each received a souvenir postcard. The trip, which commenced around 9 a.m., ended at the school at 3:30 p.m. with a group of tired boys and girls and equally exhausted mothers.

A TWO WEEK visit in Florida was enjoyed by Mrs. Richard Lieb and children, Alice, David and Susie, and Mrs. William Cort and children, Nancy and David, all of Lamar. Traveling, which commenced March 12, was accomplished in Mrs. Lieb's station wagon.

Upon arrival in Florida the two families separated while

**GRINAGERS TOUR In the South**

Mr. and Mrs. R. M. Grinager of Halsted Road returned home on Saturday following several days on a combined sight-seeing and business trip to Atlanta, Georgia and New Orleans, Louisiana.

Mr. Grinager, credit manager of the J. L. Hyatt Company and chairman of the Retail Management Division of the National Retail Merchants Assn., attended the spring meeting of the board of directors and a special retail clinic held for retailers of New Orleans and other parts of Louisiana.

Of special interest was two tours. One was to the French quarter for a tour of Vieux Carre homes and the Spring Festival and the other a tour of the great port of New Orleans aboard the State of Louisiana's boat "Good Neighbor."

**FIVE GALLONS OF GAS AND ... TWO OUNCES OF CHLOROFORM**

We don't recommend chloroform for back seat drivers. It's much better to let us put your car in shape for such smooth driving that even the most critical b.s.d. can't find a single cause for complaint.

★ ★

**BOB ROZENBOOM SERVICE**  
32410 GRAND RIVER at POWER  
GR. 4-9719

**Timely Tips on GARDENING**  
By Betty Frankel

**SPRING** - The Spring season got off to a slow start, but after only a few warm days buds on shrubbery are unfolding into leaves and tender green shoots of bulbs and perennials are rapidly pushing through the matted brown earth. Daffodils are spreading their golden cups and species of tulips are displaying their colorful flowers. Forsythia is coming into bloom.

**SHRUBS** - Deciduous trees and shrubs should be planted as soon as possible, because planting should be done while they are still dormant. Nurseries often keep stock in cold storage so that it will remain dormant for a longer time.

When planning a shrub border, varieties can be chosen that will give a long sequence of bloom in the garden and provide cut flowers for the house. Forsythia and Nandina are among the first to bloom. Soon after, Japanese quince and dainty Argentea spirea produce their flowers. These are followed in May by flowering almond, honeysuckle, viburnum carlesii, deutzia, azaleas and lilacs. Beauty bush, weigela, and mock orange continue the display in June. Tamarix blooms in July and Rose of Sharon in August. There are many shrubs that are excellent landscape materials.

**Attends Nurse School's House Party - Chicago**

Miss Kay Kessler, 3231 Briarcrest, Knox, Farmington, was one of 43 high school students who were guests of the Michael Reese Hospital Medical Center's School of Nursing, Chicago, at a three-day House Party, April 17, 18 and 19.

The party acquainted the prospective nursing students with the 3-year training program at Michael Reese. In her three years of school at the hospital, the nursing student receives training and practical experience in each unit of the medical center. This preparation will enable her to enter any field of nursing.

Miss Kessler attended lecture classes and conferences with student counselors to familiarize her with the Michael Reese nursing program. She also toured the medical center and had an opportunity to see other Chicago hospitals. Added to the week-end's festivities was a movie showing and a student dance.

"The \$5.5 billion highway fund assures us, at least, that the road to national bankruptcy will well paved," - G. Noran Collier.

# C'ville Exchange Pupil Awaits Word on Country He Will Visit

Stuart Rubens, selected recent student for information call Mrs. Robert Zumstein at GR. 4-6120.

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# Swing Kings Open Own Club Friday

The Swing Kings, local dance band, will be opening their own club at the VFW Hall on Friday evening, April 24. Dancing is scheduled each Friday night and Saturday and is open to all in this area.

When the press is gagged, libel is besieged.

—Mary Baker Eddy.

# Cloverdale PTA To Meet Monday

An election of new officers will be held at a meeting of the Cloverdale PTA this Monday, April 27, at 8 p.m. The election will follow a short business meeting. The program for the evening will include the showing of color slides on Central America by Mrs. Edith Powers.

Bill Conroy Does Too! Phone GR. 4-3511

**Why pay the big-car price penalty?**

**Go Rambler**

Pay hundreds of dollars less—save more than ever on gas and upkeep

See why Rambler now outsells most big cars. Get bigger savings, highest resale, easier parking, plus full 6-passenger room. Try Personal Comfort: separate sectional sofa front seats. See your Rambler dealer.

**TAVERN RAMBLER SALES, 28001 Grand River, Farmington**

# In the Farmington area these men represent The Guarantee



**ANTHONY NOVARA**  
AGENT



**FRANK MOBARAK**  
AGENT

The Guarantee Mutual Life Company is proud to be represented by these men who, by their training, are well equipped to offer you the facilities and services that have made The Guarantee one of America's outstanding insurance companies.

# 57th Annual Statement of the GUARANTEE MUTUAL LIFE COMPANY

**FINANCIAL STATEMENT AS OF DECEMBER 31, 1938**

OUR RESOURCES		OUR OBLIGATIONS	
Cash in Banks.....	\$ 1,265,520.59	Reserve for Policies and Supplementary Contracts.....	\$ 91,600,848.89
U.S. Government and other Bonds.....	50,151,371.27	Reserve for Expenses and Taxes Due in 1938.....	1,220,609.46
First Mortgage Loans on Real Estate.....	41,214,541.12	Reserve for Claims Awaiting Final Proof.....	291,874.38
Stocks (Valued at Market).....	4,609,138.32	Voluntary Policy Reserve.....	1,200,000.00
Real Estate.....	1,135,975.08	General Investment Contingency Reserve.....	1,892,741.60
Policy Loans.....	7,436,370.49	Dividends Payable to Policyholders.....	1,523,641.56
Interest Accrued on Investments.....	631,645.33	Other Policyholder Funds.....	1,377,274.93
Premiums in Course of Collection.....	2,414,039.95		
<b>TOTAL RESOURCES.....</b>	<b>\$111,518,622.19</b>	<b>TOTAL OBLIGATIONS.....</b>	<b>\$101,870,090.82</b>
		Surplus for Additional Protection of All Policyholders.....	9,648,531.37
		<b>TOTAL.....</b>	<b>\$111,518,622.19</b>

**10-YEAR RECORD OF PROGRESS**

Assets	Insurance in Force	
1928.....	\$ 55,913,936.54.....	\$262,943,848.00
1938.....	\$111,518,622.19.....	\$648,190,370.00

**R. E. Kiplinger**  
President

Represented by  
**NOVARA INSURANCE AGENCY**  
19435 James Couzens Hwy. Detroit 35, Mich. VE. 8-5900

**Guarantee MUTUAL LIFE COMPANY**  
OHAMA, NEBRASKA

OUR NEW HOME OFFICE  
OHAMA, NEBRASKA

**SMITH Rexall DRUGS**  
REXALL FOR RELIABILITY

27702 W. 8 Mile Road GR. 4-2011

LIFE • SICKNESS • ACCIDENT • HOSPITALIZATION