

The Dreamy Age Has Come

A tranquilizer for plants that helps them stand up to such weather strains as light frost, drought, heavy rain and long periods of heat was reported Monday. (News Item)

The dreamy age has come when plants of low and lofty rank will stand up to weather strains and other woes, relaxed and tranquil.

From radish to sequoia and from crocus to banana
The architects of chlorophyl receive the chemist's manna.

No more will frost or drought or rain or heat or gloom of night
Give beans and berries complexes, see sumac shake with fright.

Find pansies and petunias tense and restless in their beds
Or cabbages and Brussels sprouts with maladjusted heads.

Potatoes will go underground without a guilt fixation
And eye their salad days with only minor trepidation.

The cherry tree will cease to chafe when robins rob its bough.
The high-strung grape will face its pressing problems calmly now.

In new docility the thistle, rose and desert cactus
Will sheathe the thorns with which they once so pointedly attacked us.

The corn will be resigned to shock; the willow won't be weepy.
My luncheon greens were sedative. Adieu, adieu—I'm sleepy.

By Irene Warsaw



The cars that are sold off trucks

Since the new SIMCA Elysee sedan and Grand Large hardtop were introduced, it's been hard to keep enough of them around for display. Time after time, new SIMCAs are sold before they're off the truck.

But why not? Obviously, no imported economy car is as tastefully designed. It's well known that SIMCA is the longest, widest, heaviest, and most powerful of all leading imports. And as for value,

there's no contest at all. Heater, defroster, luxurious reclining seats, automatic choke, and automatic turn signals are standard equipment.

And SIMCA's front engine design provides a degree of driving stability that's absolutely uncanny. Speed Age magazine said: "SIMCA's fantastic road-holding ability is second to none." What do you say? Have you tested the new SIMCA yet? How about today?



SIMCA

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