

Editorial Page

School Election

Officials of the Farmington public school system were still expressing their gratitude this week to the voters of Farmington who once more went to the polls to authorize the funds needed with which to keep pace with classrooms and qualified teachers in this rapidly growing area.

We would like to add ours. Farmington voters can be especially proud of their voting record on school issues. Not once has an issue been turned down since the rapid growth in this area began.

This voting record takes on an even greater significance when you consider the fact that the brunt of the tax load must be borne by the residential property owners of the community. Other communities with a far better tax base than Farmington's have not done nearly as well. Plymouth, with a tax base over \$7,000 higher than Farmington's because of having more industry to share the tax load, is the most recent example. On the same day that Farmington voters went to the polls, Plymouth voters also cast their ballots on school propositions. The vote was different, however. They turned down two separate bond issue proposals totaling \$4,500,000.

Dearborn, one of the richest communities in the metropolitan area because of a concentration of big industry, is another good example. Only a short time back voters in that community turned down an increase in operating millage leaving some fairly expensive classrooms without teachers to utilize them.

The success of school elections in Farmington is, in our opinion, a tribute to the Farmington Board of Education and its administrative staff. Although some have charged that too much is being spent for schools here, it is our feeling that school officials have, in most cases, tried to keep school construction and operating costs to a minimum. If it were otherwise we would be among the first to voice our objections. The tax load is also bearing heavier and heavier on us.

Our only real regret concerning the election Nov. 23 is that the decision had to be made by less than one-fourth of those qualified to express their opinions at the polls. Even those who voted "no" on the school propositions are looked upon more highly by us than those who didn't care enough to take a few minutes to voice their views in a legal manner.

To those who didn't care enough to vote, no objections are justified. Those who voted "no" on the propositions owe it to themselves and the community to attend School Board and School Citizens Advisory meetings and make their reasons for opposing the school propositions known.

Fired Disc Jockeys

Seeking some means to place blame on others, some of the fired disc jockeys in Detroit and elsewhere are saying that newspapers are playing up the facts to make it tough on radio, a major competitor of newspapers. They also say there are many other kinds of payola.

We're pretty certain that the percentage of total newspaper space which has been given to the payola mess is well under the percentage of total news time which radio reporters themselves have given in reporting the same project. And we're very concerned that legitimate and truthful advertising—the bulk—will suffer unfairly.

Looking Back Thru The Enterprise Files

10 Years Ago
DECEMBER 1, 1929
Phone Change
All Longacre telephone exchange numbers will be changed to "Mayfield" on December 1, the manager of the Farmington Telephone Company disclosed this week.

5 Years Ago
DECEMBER 2, 1934
Sewage Authority
Initial steps were taken at a special meeting Tuesday evening in the Municipal Council Room to establish a proposed sewage disposal authority for the southwest section of Oakland County.

Christmas Club
1190 checks totaling \$78,684.50 were mailed to Christmas Club members by the Farmington State Bank Monday. This is the second class mailing of the year, according to bank officials.

Christmas Club
A committee of public officials representing the City and Township of Farmington, Novi, Southfield and West Bloomfield were selected to study the proposed plan to establish a proposed Farmington City Manager, was appointed chairman.

The Farmington Enterprise

23623 Farmington Road
Farmington, Michigan
Established in 1898 by Edgar R. Bloomer as "A Permanent Journal of Progress"

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MICHAEL J. KILEY, Manager and Editor
J. DEE ELLIS, Assistant Manager
CLIFTON WIRTH, Advertising Manager
VICTOR S. HOWARD, Plant Superintendent

WEST POINT PARK NEWS

MISS L. A. AULT
Phone GR. 4-4224

Mr. and Mrs. George Kimpfe and their six children of Farmington left Wednesday evening for a Thanksgiving weekend visit with relatives in Pennsylvania.

Mr. and Mrs. John Allan and their two daughters of Mayfield Ave., have returned from a short visit with relatives in Tennessee.

Mrs. M. Emerson Ault of Mayfield Ave. was a guest at a dinner-party given by her sister-in-law, Mrs. Carl Borland, in Detroit, last Sunday.

Sunday evening, Nov. 22, at his home on Mayfield Ave., a family celebration honored the 6th birthday of Roger, second son of Mr. and Mrs. Kenneth Skow of Mayfield Ave.

Mr. and Mrs. Herman Schult, of Shadydale Ave., were Sunday, Nov. 22, dinner-guests of their son, Jim Schult and his family, near Plymouth. The birthday of Jim Schult was being celebrated.

Leslie Deedy of Mayfield Ave. is enjoying a deer-hunting vacation in northern Michigan.

JIM MEVICAAR of Shadydale Ave. who was recently up on a hunting trip, came home with his buck.

Ralph Bauman of W. 7 Mile Rd., spent a recent weekend with the Louis Jennings family, in Lambertville.

Marvin Adams from Pontiac has brought his daughter, Mrs. Harold McVicar, on Shadydale Ave. last Wednesday.

At a Thanksgiving Day Dinner-Party given by Mr. and Mrs. A. J. Skow of Mayfield Ave. all their children were present.

MRS. MARY ROBERTS Mayfield Ave., spent Thanksgiving Day with her daughter, Mrs. Robert Padot, and her family, in Monroe.

Mr. and Mrs. M. Emerson Ault, of Mayfield Ave., were Thanksgiving Day dinner guests of their daughter, Mrs. Thomas Roberts, and her family in Monroe.

The Rectors of Osmus Ave. left Wednesday evening for a short weekend trip.

A sister from West Virginia has been this past week of Merrill Johnson and his family on Parker Ave.

Mrs. Grace Simpson, Mayfield Ave., has been home all with a severe cold all this past week.

GEORGE CARNELL, of Parker Ave. is away on a hunting trip.

Mrs. Kate Eckman, Farmington Rd., has been hospitalized for a pneumonia pneumonia.

Mrs. William Morris, Farmington Rd., has been recuperating from painful hurts and bruises resulting from a recent fall on cement.

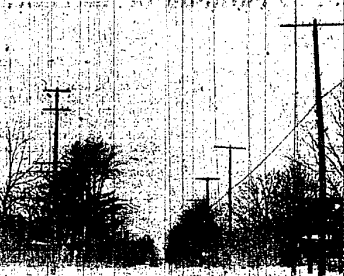
A truck from Goodwill Industries, Detroit, will be collecting clothing and household articles in the Farmington Telephone exchange area on Monday, Tuesday, Wednesday and Thursday, December 4, 5, 6, and 7. To arrange for a pick-up, call Miss Lora Ault, GR. 4-4224.

3 Among Top UM Students In LSA School
Three from Farmington are among 587 University of Michigan students in the College Honors Program of the College of Literature, Science and the Arts. Local students are Pamela Chapman of 3324 Hillcrest, L. Cook of 3297 Maycomb and Jean M. Haaska of 2830 Bayberry.

The three year old program of the College Honors Program gives challenging educational opportunities to superior students. Special sections of regular courses, honors courses, and counseling by faculty members on the Honors Council are among the opportunities available.

First semester freshmen interested in the program are chosen on the basis of high school records, tests scores and other information, says Prof. Robert A. Angell, director of the Honors Council. Usually freshmen visit the U-M during the summer for orientation, testing and interviewing prior to selection.

Do You Remember...



THE COUNTRY town it was 50 or 60 years ago, Farmington's main street (Grand River Avenue) looked much different then than it does today. There were wagon ruts in the freshly fallen snow on the unfurrowed roads in those days. Because of the limited travel, it turned into slush much slower in those days. Some of the Victorian architecture of that day still stands along the main roadway through town. It is gradually coming down, however.

Wood Creek Village

ANNE M. PHILLIPS
MA. 6-6335
All men are invited to be present tonight, Thursday, at the King of Beef in Farmington for the annual Civic Association dinner.

Tonight also, the Franklin Garden Club meets at 8 o'clock at the home of Mr. and Mrs. Clifford Baugh, 345 Hawthorne, Birmingham. There will be prizes for the best Christmas decorations. The women will also be Christmas music.

TOMORROW, Friday, it is hoped that a large group of women will be at Devon Gables for the annual Christmas luncheon of the Women's Association. The punch bowl will be set out promptly at 11:30, and all will sit down promptly at 12:30 for luncheon. While eating, a fashion show will be put on by the Bloomfield Fashion Shop.

Friday, December 11, should be on your calendar. The Christmas dance will be at the Birmingham Country Club with dancing from 9:30 p.m. to 12:30 a.m.

Young Bob Weaver and Jim Davis went out to the Drummond Island Club for their deer hunting. Bob got his deer on Monday, their first day of hunting, but Jim didn't get his till Wednesday.

The Weavers had all their young people home for the holiday, arriving in time for dinner Wednesday night, and having the traditional turkey for Thanksgiving. All but Bob had to leave Friday. He stayed on until Sunday before returning to college.

FRED JENSEN had a very interesting experience recently. He returned his way to Europe by army plane. He had three weeks over there. He went first to Copenhagen in Denmark and then on to Berlin. He had to spend three days in Frankfurt, Germany, before he was able to find space on an airplane.

Xmas Card Rates Reviewed by PO
With changes made last year in rates for Christmas cards, and some failing to get to destinations in time, Postmaster Henry Bromberg asks retail patrons to be sure they are familiar with the rates this year.

Already some families are mailing Christmas cards. The postoffice department will be urging early mailing again this year.

Here are the complete rates for Christmas greeting cards:
Seasonal Cards 4c
U.S. and Possessions 4c
Canada, Mexico 4c
All other countries 8c

Unseasonal Cards (Containing no writing) 3c
U.S. and Possessions 3c
All other countries, including Canada, Mexico 4c

Nearly every account had to be paid by the 15th of the month. The opening of a general store in Novi way back in 1890 business was done in much the same way as today. Credit was established and kept track of in a general ledger. Such a ledger is in the possession of Charles Brown of Farmington. The partnership of those days was excellent and a perusal of the items written 129 years ago brings out some interesting facts.

In the grocery line the most common items were codfish at 7 cents a pound and molasses at 55 cents a gallon. Tea and coffee were among the favorite drinks, coffee being 62 cents a pound and tea selling for 62 cents a pound. Sugar doesn't seem to have been high in price then, being 10 cents per pound as it is today.

- Know Your Police -
This is the fifteenth in a series of articles introducing you to members of the City of Farmington Department of Public Safety and the Farmington Township Police Department.

Most recent addition to the City of Farmington Department of Public Safety is William L. Berning, 26. He has been on the force only a few months.

Top Insurance Salesman in '39

The Equitable Life Assurance Society of the U.S. today announced that the George W. Holt Agency, Detroit, and one of its members, Donald G. Heinonen of Farmington, won top regional honors for production of Assured Home Ownership business during the first three quarters of 1939.

The agency was managed, until October 1, by George W. Holt who is now vice president and assistant to the president of the company here.

The agency did \$30,408.33 of Assured Home Ownership business during the nine-month period, more than any of Equitable's 27 other agencies in the eight-state north central department.

Heinonen alone produced \$1,916,638 of this volume. Assured Home Ownership is an Equitable plan combining life insurance and residential financing.

Deny Request For Re-Zoning

A request before the township board last week, asking that five lots in Kimberly subdivision be re-zoned to commercial use, was denied by board members.

The five lots, now zoned for the immediate northwest corner of the intersection of the Middlebelt and 11-Mile road intersection.

Thompson-Brown developers, who engineered Kimberly subdivision, has asked for the re-zoning in order to have a medical center built there. The request had earlier been considered by the township planning board, which recommended denial to the township board.

Buy in Friendly Farmington!
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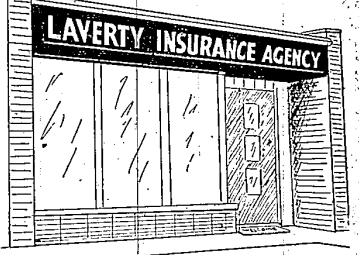
Cars are mechanically superb; it is the driver who usually is at fault. Safety officials and insurers believe that 90 per cent of all auto accidents and casualties by driver errors, ignorance, or recklessness.

REMEMBER

The Best T. V. Set Is No Better Than the Service Behind It
BUY WHERE SERVICE IS ASSURED
That's At The

Farmington Radio & TV Co.
30780 Grand River near 9 Mile Road
DEALERS FOR R.C.A. - G.E. - MOTOROLA
GR. 4-4040

Buy in Friendly Farmington!



FIRE - LIFE - AUTO
30760 Grand River (Near Nine Mile)
Phone GR. 4-6933

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