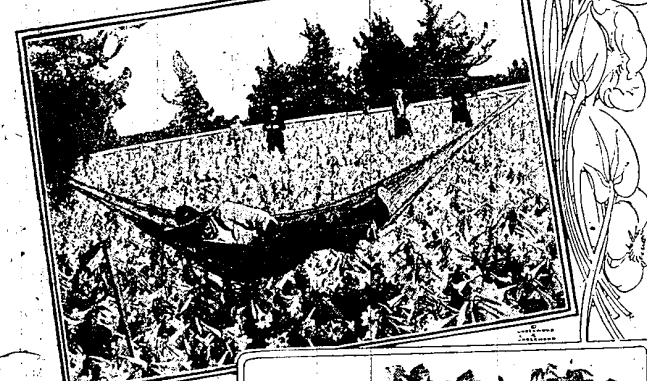


Legends of Easter Flowers

PRIMROSE by the river's brim, a yellow primrose was to him—and it was nothing more.

Thus wrote that great flower lover, Wordsworth, in telling about the lack of sentiment in one of his characters. But neither that man nor any of his kind were in Australia when the first English primroses emigrated to that new land. An enormous nugget of gold could not have created more excitement. Rugged, restless men went over the plants with their pale, modest blossoms. They were fragrantly



A FINE FLOWER in the hills of Florida

eloquent messages from home. But despite its unassuming manner the primrose has linked with its history a tale of political honor. It is a heraldic flower giving name to a noble Scottish house on whose shield it is graven with a motto that, translated, reads: "Early youth is charming." Besides this it was taken as the symbol of a political career more bold, brilliant and strange than any other of its time. The statesman was Lord Beaconsfield, and in connection with him there was established in England a new festival called Primrose Day.

Mythology as well as history claims the humble little flower, and tells a tale of its origin. The story is that a beautiful youth named Parollos died of grief over the loss of his love, and was metamorphosed into the primrose, which in its early days bore his name.

The fair spring blossoms which Mother Earth sent forth to herald the coming of Easter have been gossiping about each other. The tales they tell about the tulip, that brags of its origin at lands besides being highly romantic, verge on the sensational. Its notorious career has been freely discussed among the less brilliant flowers, some of which, in spite of their sweet, gentle dispositions, resent the tulip's regal bearing and country airs. Few people have ever heard the stories they tell. In this busy, hustling age only poets and occasionally other unpractical folk find time to "trace the family trees" and history of flowers.

It is a singular fact that some flowers suggest penitence and even melancholy, while in form, color and bearing others speak only of gladness. While the personality of the flower may be somewhat responsible for its effect on the human mind, more, perhaps, is due to the strain of poets' moods. Most of the Easter flowers seem to be message bearers of joy and hope, lifting their faces to the blue skies in happy worship rather than in sadness. It seems to be natural for poets to give names and human attributes to plants, but the beauty loving Greeks went farther along the path of fancy. They invented human originals for their favorite flowers, and made beautiful legends to account for the transformation.

Once upon a time it held just as great an influence over the financial affairs of some families as Wall street had over those of others. This all happened something over 300 years ago, when the tulip was first taken to western Europe.

It was immediately enthroned as czar in the floral kingdom, and so great was the rage for it in Holland and France that many families famed for wealth were bankrupted by it. The new comer's beauty made even the wise, staid Dutch florists mad, and speculation in costly bulbs became a terrible gambling mania among them. A rare specimen often won a prize as high as that paid for a high-stepping race horse or a diamond. Fortune changed hands daily in bets over the final outcome of almost priceless seedling bulbs. The gambling reached such a height that the government finally had to issue a proclamation to suppress it. During these great tulip yamds in the city of Haarlem the snug little sum of \$50,000,000. The finest bulbs are still brought from that Holland town, and are descendants of those famous tulips.

It is a singular fact that some flowers suggest penitence and even melancholy, while in form, color and bearing others speak only of gladness. While the personality of the flower may be somewhat responsible for its effect on the human mind, more, perhaps, is due to the strain of poets' moods. Most of the Easter flowers seem to be message bearers of joy and hope, lifting their faces to the blue skies in happy worship rather than in sadness. It seems to be natural for poets to give names and human attributes to plants, but the beauty loving Greeks went farther along the path of fancy. They invented human originals for their favorite flowers, and made beautiful legends to account for the transformation.

The lovely narcissus, according to tradition, was once a handsome young boy who became so lost in admiration of his own shadow that he cruelly slighted the affections of the fair Echo. As a punishment, for this crime he was changed into a narcissus, the flower of self love. Shakespeare alludes to another romantic legend in his "Winter Tale." The narcissus was said to have been the flower that the daughter of Ceres was gathering when she was carried off by Pluto of infernal region fame. The night goddess also chose it for their ancient coronet, and it was a highly important factor in the customs of Greek life. The Chinese, too, have a great fancy for this flower. They use it in many of their sacred ceremonies, and every family in the Mikado's realm takes great pride in having a plant in full bloom at the New Year.

While this financial career of the tulip is most interesting in speculation circles, the poets love best the tale that tells how the young Persian always make it the emblem of his declaration of love. The turbaned wild sends to the lady of the dream the most brilliant tulip he can find. The message it bears is that he loves her, his contentment is all on fire and his heart has been reduced to a coal by the intense warmth of his love.

The well beloved violet is another gentle little flower that has been a prominent figure in history. When the first Napoleon was in exile it was adopted as his emblem by his followers. A

Love and jealousy played leading parts in the story of the birth of the hyacinth, another Oriental favorite. There was a youth, Hyacinthus by name, who was much beloved by Apollo and Zephyr. He preferred the warm, steady affection of the sun to the fitful love of the wind. This made the passionate Zephyr wildly jealous and caused the plotting of a terrible revenge. While the young boy was in the arms of Apollo he was transformed into the fair, fragrant hyacinth. The flower has always meant grief, or pain because of this tale.

Every tradition associated with that Easter flower, the iris, makes it a beauty of richest promise. It signifies a message, and because it is a universal message. The Greeks named it for the rainbow, but the Egyptians lay special claim to the flower.

It is the plant spoken of in Exodus as being the hiding place of the infant Moses when he lay in the cradle of the rushes on the river's bank. It may be that the flowers' name. It may be that the flowers' name. It may be that the flowers' name.

It is the plant spoken of in Exodus as being the hiding place of the infant Moses when he lay in the cradle of the rushes on the river's bank. It may be that the flowers' name. It may be that the flowers' name. It may be that the flowers' name.

It is the plant spoken of in Exodus as being the hiding place of the infant Moses when he lay in the cradle of the rushes on the river's bank. It may be that the flowers' name. It may be that the flowers' name. It may be that the flowers' name.

6 Silver Spoons Free

For 100 GALVANIC Soap Wrappers

THESE SPOONS must not be confused with the USUAL premium silverware. The spoons shown HERE are the same as you would buy at your jeweler. They are GENUINE Rogers ware, the beautiful and exclusive LaVigne or Grape pattern, finished in the fashionable French Gray. Each spoon is guaranteed extra heavy A 1 silver plate on a WHITE metal base. With ordinary wear they will last a life time.

Here is the Offer

One spoon given for 20 Galvanic Soap wrappers (front panel only) and one 2c stamp or SIX SPOONS for 100 Galvanic wrappers and five 2c stamps. Coupons from Johnson's Washing Powder count the same as wrappers.

Why You Should Buy Galvanic by the Box

- 1st. It is cheaper than buying a few cakes at a time.
- 2nd. When the wrappers are removed the soap dries out and goes almost twice as far as when fresh.
- 3rd. You get six Rogers Silver Teaspoons.

Mail wrappers to the premium department
B. J. Johnson Soap Co.
 Milwaukee, Wis.

BE A LOCAL MANAGER AND EARN BIG MONEY

We want hustling local managers to organize territory for The Consumers Distributing Association.

It isn't hard to interest people in an offer where you can show them a clear saving of from 25 to 40 per cent on all their drug and grocery bills.

Liberal commissions to managers who get in the field first.

We supply our local managers with advertising matter free. Manager's name appears on all the Association's publicity for his district.

We back our representatives up with a "Satisfaction or Money Back" guarantee. Write for information now.

THE CONSUMERS DISTRIBUTING ASSOCIATION
 SAGINAW Not in a Trust MICHIGAN

You'll get THREE FREE HARVEY A DAY

SAVED A SEAT FOR YOU HARVEY

OH SEE THE TOURIST

YOU'RE GOING TO HAVE SOME "LIVE" MEAT

I GOT IT

YOU'RE ON YOUR BOSS

Colonist Excursions

March 15 to April 15

California

A farm is waiting for you in Arizona or California, where irrigation and almost constant sunshine help make crops certain and profitable.

These Spring colonist excursions offer you very low railroad and sleeper fares, with excellent service on Santa Fe trains, carrying modern tourist sleepers and chaircars.

A fast run on the Fast Mail; two other daily trains to choose from.

Fred Harvey meal service, too.

Write for full particulars
 F. F. Harvey, Gen. Agt.
 351 Grand St., Detroit, Mich.
 (Phone, Main 1874)

DR. J. D. KELLOGG'S ASTHMA

Remedy for the prompt relief of Asthma and Hay Fever.

Write for FREE SAMPLE

WINTHROP & LYMAN CO., INC., BUFFALO, N.Y.

Petits for SORE EYES, RED EYES, SALVE

BISO'S REMEDY
 For COUGHS AND COLDS

A WONDERFUL DISCOVERY

Do you suffer from a chronic cough, asthma, or hay fever? This is the remedy you need. It is a powerful expectorant and bronchial dilator, and it is the only remedy that will cure you of these troubles. It is the only remedy that will cure you of these troubles.

Write for book saving young chicks, send us one of your friends that cost satisfaction and are book free. Retailer Remedy Co., Blackwell, Okla.