

first baby CONTEST

What a lucky little guy or gal will be the baby who lands here FIRST in the New Year of 1963! Just look at the bountiful harvest of gifts this newcomer will reap if his particular stork arrives in our community soonest after the stroke of midnight, Dec. 31-Jan. 1.



Welcome First Baby
Our Gift for You
Your First Pair of
WALKING SHOES

ROSS

SHOES

Farmington
Plaza



Our Gift for 1963's First Baby

AN
**EVEN-FLO BABY FORMULA
FEEDING KIT**

INCLUDES
8 GENUINE EVENFLO NURSERS
& 8 BOTTLE ALUMINUM STERILIZER
A Gift from KRESGE'S

Farmington Plaza Store
Grand River near Orchard Lake Rd.
Farmington

S. S. KRESGE COMPANY

A Quilted COMFORTER
Is OUR GIFT
for the
FIRST BABY



Pixieland

FARMINGTON
PLAZA

For The "Proud" Father
WE GIVE A



**GIFT
CERTIFICATE**
From

Modern **MEN'S SHOP**
FARMINGTON PLAZA



Our Gift to 1963's

first baby

A BABY CUP

from

PHIL THOMAS Jewelry

23619 Farmington Rd.

Downtown Farmington



A Gift of Baby Food

A gift to grow on... that's
certified by the attending
physician.
First Baby! A case of Beechnut
baby food is our way of saying,
"Welcome to our town!"

Conroy's **Super Market**

23534 Farmington Rd.

Downtown Farmington



*for the First Baby
of 1963*

**A
BABY BLANKET**

BRADLEY Rexall DRUGS

23366 Farmington Rd.

Downtown Farmington



**A
CRIB
MATTRESS**

Is Our Gift to the First Baby of '63

ART VAN FURNITURE

33305 GRAND RIVER



Our Gift for the First Baby

**A
\$1000 Gift Certificate**

That May Be Used in Our
COMPLETE INFANTS WEAR DEPT.

— from —

SCOTT'S 5 & 10

Downtown Farmington Center



Welcome First Baby

WE PRESENT YOU A BEAUTIFUL

Floral Arrangement

For Baby

Farmington Center FLORIST

Downtown Farmington Center

To The Wonderful

FIRST BABY of 1963

We Present

**YOUR FIRST DRESS
or SUIT as Our Gift**

MADLINE'S CHILDREN'S SHOP

DOWNTOWN FARMINGTON CENTER



**For The Parents of The
FIRST BABY
of 1963**

A \$5.00 GIFT CERTIFICATE

That May Be Used in Any Store
Participating in the First Baby Contest
Plus A

1 YEAR GIFT SUBSCRIPTION to ...

The FARMINGTON ENTERPRISE



As A Gift We Will
**FURNISH A TUXEDO
FOR BABY'S WEDDING
IN 1983**

PLUS A GIFT OF

An ARROW SHIRT for Father ... NOW

TOWNE TOGGERY

DOWNTOWN FARMINGTON CENTER

A SPECIAL GIFT

**FOR THE PARENTS OF
1963's FIRST BABY**

a beautiful, formica top

PEDESTAL

SNACK TABLE

from the

DANISH CASUAL

FURNITURE SHOP
DOWNTOWN FARMINGTON CENTER



**Prizes Galore Are in Store
for 1963's First Baby!
CONTEST RULES**

1. Exact time of birth must be certified by the attending physician.
2. Applications must be received in this paper's office by 5:00 p.m. Tuesday, Jan. 8, 1963. Send to: First Baby Contest, The Farmington Enterprise, Box 435, Farmington, Mich.
3. Parents of winning baby must reside in Farmington City or Farmington Township.
4. In the event of a tie, award will be made at committee's discretion.