



PRESIDENT ARTHUR J. PRIMM

President Arthur J. Primm Extends Welcome to All



Known to Most Is Ruth Keller

Mrs. Ruth Keller has been with First Farmington Savings and Loan since May of 1950 when their offices were at 2272 Orchard Lake Road in the building most recently the home of Lawrence Mayer-Florist, since moved to a new location in Farmington.

Mrs. Keller serves both as Assistant Secretary on the First Farmington Savings and Loan Board of Directors and as Assistant Manager to Arthur J. Primm.

SHE HAS SEEN the business grow to its present splendid new building from the original site located just to the east on Orchard Lake Road.

In less than two years after opening for business First Farmington Savings moved to larger quarters at 10 Mile and Orchard Lake Road. That was March 17, 1951.

In the move just prior to taking occupancy in their present permanent building, First Farmington Savings and Loan became a welcomed addition to the Farmington Plaza Shopping Center with temporary quarters there opened March 22, 1952.

Arthur J. Primm, President of the Board of Directors and Manager at First Farmington Savings and Loan, extends a personal welcome to all Farmington area residents to visit at their offices during the special Grand Opening celebration all during the month of July.

In extending the invitation to the public to visit the new First Farmington Savings and Loan Building, Primm takes special pride. Local government officials are joining with him to celebrate the Grand Opening of the new permanent quarters of First Farmington Savings and Loan, located between Mooney Street and Orchard Lake Road just east of the Farmington Plaza Shopping Center.

ANOTHER SOURCE of pride can be taken by Primm in the knowledge that local contractors, sub-contractors and builders were used in the construction of the beautiful two-story building which includes many of the latest customer service features.

Harold Whiting of Farmington was the architect. He is with the firm of architects, Crane, Kuebler and Kellogg of 112 Madison Street in Detroit. Whiting employed the use of smoke-tinted glass as one of the most striking features of the First Farmington Savings and Loan Building. The glass is contrasted with beautiful white marble to make one of the most attractive building facades in the Farmington business community.

The George W. Auch Company of 3616 Mt. Elliot in Detroit, sub-contracted much of the construction to Farmington contractors. They broke ground for the building July 11, 1952. Total construction time on the building was just eight months.

First Farmington Savings and Loan moved into their new building March 23 of this year. The grounds surrounding the building and the ample parking area were recently landscaped with trees and green shrubbery accenting the over-all attractiveness of the area. It is a welcomed addition to the Farmington business community.

4% Rate Paid Quarterly on Your Savings

First Farmington Savings and Loan now offers customers a big current rate earning of 4 percent compounded and paid quarterly on savings.

Serving the community with insured thrift and home financing, their new building just east of the Farmington Plaza Shopping Center offers customers convenience and many added service features.

Ample parking facilities and hours custom tailored to suit almost everyone's needs are only a part of the service advantages found at First Farmington Savings and Loan.

THE DOORS OPEN weekdays and Saturday at 9:30 a.m. and remain open until 5 p.m. Monday through Thursday with an additional two hours service on Friday evenings (until 7 p.m.) and Saturday service until noon. Convenient Save-by-Mail service is also offered to First Farmington Savings and Loan customers.

Home mortgages and F. H. A. Home Improvement Loans are also main features of the customer services.

Drive-in windows are open throughout the regular hours of business offering time-saving convenience to thrift savers. They are located on the east side of the building and can be approached by drivers easily from either Mooney Street or Orchard Lake Road.

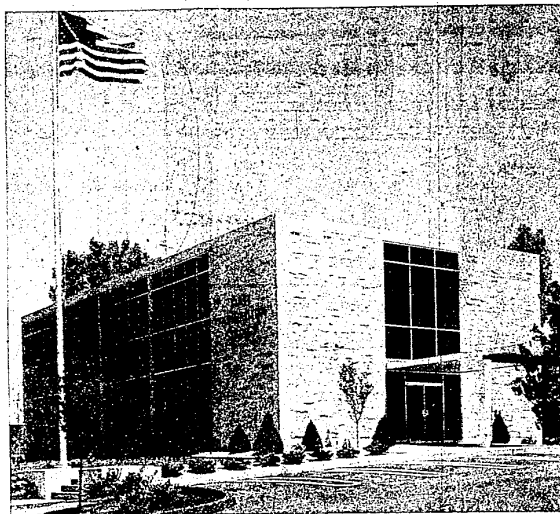
In addition to thrift accounts, special Christmas Club accounts are also offered to customers. Travelers Cheques, Money Orders, and United States Savings Bonds can also be obtained at First Farmington Savings and Loan.

Serving the public since 1950 in Farmington Savings and Loan Association is a member of the Federal Home Loan Bank system, the Federal Savings and Loan Insurance Corporation, the United States Savings and Loan League, and the Michigan Savings and Loan League. All accounts are insured up to \$10,000 by the Federal Savings and Loan Insurance Corporation.



OFFICERS AND DIRECTORS at First Farmington Savings and Loan are pictured at a recent Board meeting (l to r) T. Vance Keifen, Frederic F. Piggins, Luther K. Hertler, Arthur J. Primm, Mrs. Ruth Keller, Joseph C. Bromley and Morris Lawson.

1st Farmington Savings & Loan Grand Opening



THIS IS THE NEW QUARTERS OF FIRST FARMINGTON SAVINGS AND LOAN.

Special Free Gifts Offered For New \$50 Thrift Accounts

All customers opening new savings accounts at First Farmington Savings and Loan during their Grand Opening celebration can have their choice of two beautiful gifts absolutely free of charge.

Any new account opened with savings of \$50, or more can get you either an Ingraham Electric Alarm Clock or a Parker Partners Pen and Pencil Set.

IN ADDITION to their choice of free gifts with the opening of savings accounts of \$50 or more, all savings customers earn the current 4 percent rate which is compounded and paid quarterly on savings at First

Farmington Savings and Loan. If you don't already have a thrift account at First Farmington Savings and Loan and aren't enjoying the 4 percent earnings paid on savings, why not take this opportunity to receive a useful free gift and open an account during their Grand Opening?

The key fraction that appears on all checks helps banks route back to their home banks the many billions of checks written annually. Top number identifies the specific bank. The bottom one identifies the federal reserve district.

Beautiful Mink Stole Offered as Grand Prize

First Farmington Savings and Loan Association, in connection with its Grand Opening during the entire month of July, is offering a bonanza of free gifts and prizes.

Among the prizes is a beautiful Natural Let Out Mink Stole awaits some lucky person. Every home in the greater Farmington area will receive a letter and an announcement from First Farmington Savings and Loan listing the prizes and directions on how to win. There is no purchase or obligation necessary and everyone is eligible to win.

A KEY WILL be enclosed in each envelope to be mailed to the key. This key will open the Treasure Chest at First Farmington Savings and Loan and test their key. The key automatically becomes a winner.

In addition to the Grand Prize

They've Plenty Of Extra Room For Expansion

The new permanent quarters for First Farmington Savings and Loan have built-in room for expansion which can be capitalized on when the future needs of the business dictates new space requirements.

This added insurance providing for future expansion needs is currently being rented out to businessmen in need of office space. The First Farmington Savings and Loan Association Building is ideally located for office use.

Space which is being rented in the building includes most of the second level where the floor area has been partitioned into several rooms well suited for small business-type operations.



Miss Clara Hansen Has Key Office Role

Miss Clara Hansen has been with First Farmington Savings and Loan since August of 1952. She is familiar to many First Farmington Savings and Loan customers. She is the customer service representative.

Her duties also include serving as secretary to both the President, Arthur J. Primm, and to the Assistant Manager, Mrs. Ruth Keller. She is highly regarded by her employers for her efficiency and dependability.

A San Francisco bank collects and disperses campaign funds as a free public service for all bona fide candidates for the local mayoralty.

Mayor Robert Lindbert To Cut Ribbon Monday In Opening Ceremonies

The Grand Opening celebration at First Farmington Savings and Loan's new permanent building gets under way on Monday at 9:30 a.m. when the ribbon cutting ceremonies are set to take place.

Farmington Mayor Robert Lindbert will be on hand to officially cut the ribbon beginning the month-long Grand Opening celebration. The President of First Farmington Savings and Loan, Arthur J. Primm, has also extended invitations to other local government officials and members of the business community to take part in the opening ceremonies.

The general public is also being urged to attend with every home in the greater Farmington area due to receive a letter announcing the Grand Opening and inviting participation in the many chances for prizes and free gifts.

Providing for the listening pleasure of the guests during the Grand Opening will be organ music in the spacious lobby of First Farmington Savings and Loan. The Smith Music Company of Plymouth, dealers in Lowrey and Baldwin organs, will provide the musical background.

THE LOBBY AT First Farmington Savings and Loan offers visitors an expansive lounge area plushly carpeted and provided with comfortable chairs and couches. Lobby furnishings also include desks and counter space blended into a modern setting to conform with the general motif of the building.

A community all-purpose room is located in the lower level of the First Farmington Savings and Loan building for use by service clubs and organizations. This has been a long-standing accommodation provided to the community and has enjoyed extensive use for group meetings and special programs.

A significant factor in the growth of First Farmington Savings and Loan is indicated in the increase in savings accounts since June 30, 1952. At that time there was \$595,349 in accounts with them.

First Farmington Savings and Loan currently has \$4,610,957 in accounts.

Mortgage contract growth is also an indicator of tremendous growth for First Farmington Savings and Loan. In 1952 the number of mortgage contracts being handled by them totaled 364 while the current figure is 420.

THERE ARE NOW seven full-time employees working at First Farmington Savings and Loan. In 1952 there were just two full-time employees.

The Board of Directors at First Farmington Savings and Loan spent a great deal of time selecting the present site of their new permanent building. They feel the line of the selection of a proper site and the planning of a modern and spacious building including the latest features to accommodate and service account holders has been crowned with success. They have expressed great appreciation to the persons who have helped contribute to the success at First Farmington Savings and Loan forward to continued growth in the future.

Inform Account Holders There

A financial statement from First Farmington Savings and Loan Association is sent out to each of their account holders which includes information about assets and liabilities of the Association.

Enumerated (in the financial statement for the account holder is a report on how money is being used in complete detail.

Also included in the First Farmington Savings and Loan Association's financial statement is a message from the President, Arthur J. Primm. In the financial statement of June 30, 1952, Primm informed the account holders in his personal message to them about the plans for the new permanent quarters for First Farmington Savings and Loan. Detailed were many of the facilities which now can be viewed as accomplished facts, since the building is now a reality.

Detroit City Airport is Michigan's busiest airfield.



THESE TELLERS READY TO SERVE YOU. (l to r) JOANN ETAPA, SHARRON COPE, BARBARA FRIELING AND MARIE STRANDBERGH.

1st Farmington Savings and Loan Tellers

Familiar to most First Farmington Savings and Loan customers are the four tellers, Marie Strandbergh, Sharron Cope, Joann Etapa and Barbara Frieling.

These ladies take care of customers using both the handy drive-in windows and the inside teller windows.

THEY CAN SERVICE customers desiring—U. S. Savings

Bonds as well as transact any regular thrift account business in a speedy and efficient manner.

Mrs. Strandbergh has been with First Farmington Savings and Loan since September, 1951. She has worked the longest of any of the current tellers. The newest addition to the complement of teller personnel is Miss Barbara Frieling who joined

First Farmington Savings and Loan in January of this year. MISS SHARRON COPE joined First Farmington Savings and Loan in October of 1951 and is the next highest in seniority among the tellers.

Miss Joann Etapa went to work for First Farmington Savings and Loan in December of 1951, just two months after Miss Cope joined the firm.

Assn. Bd. Members Have Varied Backgrounds

The First Farmington Savings and Loan Association officers and directors represent a cross section of business, industry and the professions.

President Arthur J. Primm, Assistant Secretary of the Board Ruth Keller, who both serve with the Association full time, have with them on the Board Joseph C. Bromley, Luther K. Hertler, Frederic F. Piggins, T. Vance Keifen and Morris Lawson.

Board Vice President Bromley is the President of the Paragon Transit Company and Car and Terminals, Inc. of 31539 W. Eight Mile Road in Livonia. FREDERIC F. PIGGINS, who serves as a Vice President of the Board, is an attorney with the firm of Piggins, Belmer, Grigsby, Skillman and Erickson whose offices are on the 32nd floor of the David Scott Building in Detroit. He is the brother of Edward Piggins, Wayne County Circuit Court Judge, and former Detroit Police Commissioner.

Luther K. Hertler, a Vice President on the Board, is a Certified Public Accountant with the firm of Keys and Hertler

which has offices in the Dime Building in Detroit. T. VANCE KEIFEN, Secretary of the Board, is the owner of the Rainbow Park Motel in Farmington and has been a long-time area real estate salesman. He is currently with the A. L. Ross Realty Company of Farmington.

Morris Lawson, Treasurer of the Board, is the owner of the Morris Extract Company and a graduate chemist. The Association has agents representing them throughout the area. J. F. Andrews is the Northville agent, others are A. Noon in Milford, E. A. Beupre in Multi-Lakes area and F. W. Staman in Novi.

The American Banker's Association reports an upsurge in "hope chest" savings accounts among young women who fear that silver and china patterns may go out of style, and know that money won't.

Iron and copper ore reserves in Michigan's Upper Peninsula are sufficient for many decades of continued mining activity.

BULK RATE
PAID
U. S. POSTAGE
Permit No. 120
Farmington, Mich.