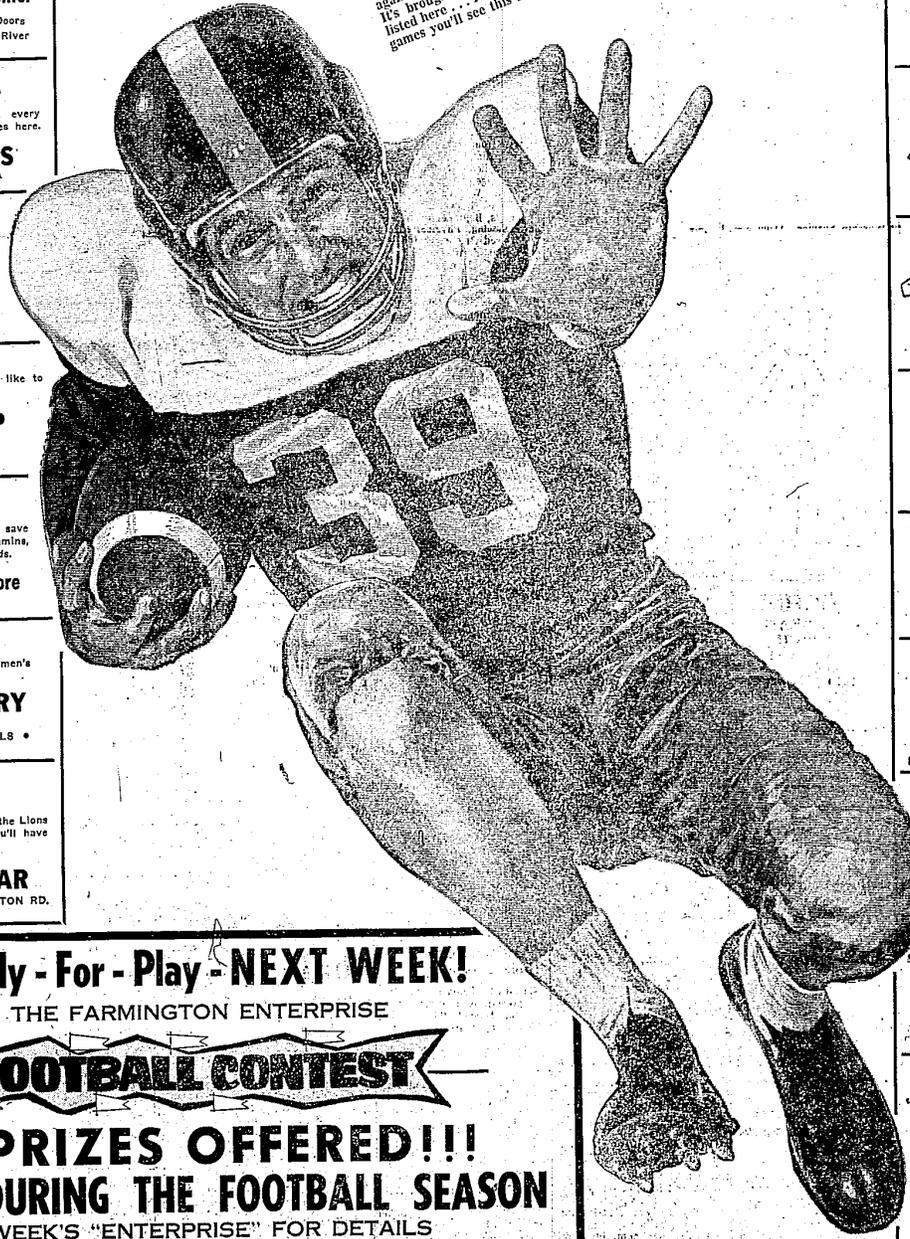


IF YOU WANT TO KEEP "ON THE BALL" . . . KEEP THIS CODE!

1963 CODE OF SIGNALS FOR FOOTBALL OFFICIALS

What was that penalty for? Why was the ball called back? Just what happened on that play? You'll know all the answers immediately when you check officials' hand signals against this code. It's authentic. It's right up to the minute. It's brought to you through the cooperation of the firms listed here . . . for your greater enjoyment of all the football games you'll see this season!



SCORING
 Certainly—Musical Scores — Instruments
 — Music Lessons — If it's for a musician,
 You'll find it at
Welsby's House of Music
 33317 Grand River GR. 4-9862

DELAY
 Never a delay in our service. We deliver
 fuel oil to your home promptly on order,
 at any time in any weather.
KEN BALDEN Standard Oil Agent
 Farmington-Novi
 58166 Grand River GR. 4-1951

PROCEDURE
 Your best procedure to get the best buy in
 a car is to check our sales.
O'GREEN FORD, Inc.
 GRAND RIVER at 9 MILE RD.

INCOMPLETE
 Make Sure Your Insurance
 Coverage Isn't Incomplete. Call
Clappison and Conroy
 Farmington Insurance Agency
 33215 GRAND RIVER GR. 4-3511

INELIGIBLE
 Heavens No!—"Everybody Loves Kowalski
 Quality Sausage"— You will too!
Farmington Sausage Center
 Just Six Doors
 Off Grand River

PERSONAL
 Personal Attention is what every
 member of the family receives here.
ROSS SHOES
 FARMINGTON PLAZA

CRAWLING
 Car just "crawling" along? Motor
 sluggish? It's time for a tune-up.
 Drive in.
Town & Country Dodge
 GRAND RIVER at POWERS RD.

HANDS
 This is the place for people who like to
 do things with their hands.
HOBBY SHOP
 FARMINGTON CENTER

PASSING
 Don't pass up the opportunity to save
 at our everyday low prices on vitamins,
 cosmetics and medicine chest needs.
Pennywise Discount Store
 33306 GRAND RIVER

MOTION
 Make a motion to shop here for men's
 and boys' apparel.
TOWNE TOGGERY
 FARMINGTON CENTER • TUXEDO RENTALS •

BALL DEAD
 No Sir! Come on down and watch the Lions
 games on our television set. You'll have
 a great time.
GAY WAY BAR
 GRAND RIVER at FARMINGTON RD.

SUBSTITUTION
 There's never a substitution made here.
 You always get exactly what you ask for.
LARRY GILSON'S
 PROFESSIONAL PARK PHARMACY

SAVE-TY
 You Save With Our
 Every Day Low Prices
A&P Super Markets

TIME OUT
 Take time out to look into our plans for
 systematic savers. See how much faster
 your money will GROW here.
FARMINGTON SAVINGS
 AND LOAN ASSOCIATION

CLIPPING
 We're masters with clippers and shears.
 Tonsorially . . . we're the tops! Our skill
 makes a big difference . . . in your favor.
Farmington Clip Joint
 33260 GRAND RIVER

CONDUCT
 yourself to Savings at our serve-self
 Laundry and Dry Cleaners.
White House Valet
 Opposite A & P

KICKER
 We have footballs and football shoes for
 every member of the team.
Budde's Sport Shops
 WESTBROOKE CENTER

SHIFT
 Shift the burden of shirt laundry to us.
 Custom Deluxe Service — fast too. In by
 10, out by 5 — Monday thru Friday.
GRIMES CLEANERS
 KENDALLWOOD CENTER

GROUNDING
 We sell Ground all over town. Lots with
 Houses on 'em, too!
North Farmington Realty
 33100 W. TWELVE MILE RD.

OFF-SIDE
 We're never "off-side" . . . always ON side.
 In fact, we're on YOUR side, when it comes
 to stretching your food dollars.
Conroy's Super Market
 23534 FARMINGTON RD.

INTERFERENCE
 Need for remodeling causing you interfe-
 rence? Call us for help. We'll supply ma-
 terials . . . Recommend contractors . . .
 Arrange financing.
Farmington Lumber Co.
 PASS INTERFERENCE 32800 GRAND RIVER GR. 4-4015

TOUCHED
 Somebody touched the ball, but nobody's
 touched us for expert Dry Cleaning
 Service.
Farmington Cleaners
 32725 GRAND RIVER

FIRST DOWN . . .
 . . . to our store for men's and boys'
 wear. Open Mon.-Thurs., Fri. and Sat.
 till 9.
Modern Men's Shop
 FARMINGTON PLAZA

Start The Clock
 Any time is a good time to shop
 at HEPNER'S — Everything for
 boys and girls — Toddlers to
 Teens.
HEPNER'S of Farmington
 KENDALLWOOD CENTER

Ready - For - Play - NEXT WEEK!
 THE FARMINGTON ENTERPRISE
FOOTBALL CONTEST
CASH PRIZES OFFERED!!!
EACH WEEK DURING THE FOOTBALL SEASON
 SEE NEXT WEEK'S "ENTERPRISE" FOR DETAILS