

**American Motors Announces
'64 Model of Original Compact**

American Motors today announced its newest version of the original compact car is a touched off major changes in the automobile industry.

The 1964 Rambler American is wholly transformed in appearance, with its first complete body change since the series was introduced in 1959. Its overall length has been increased from 173 to 177 inches, with all of the added inches going into greater passenger comfort and more usable space and none into overhanging sheet metal," according to Thomas A. Coupe, vice president of automotive sales.

"FOR EXAMPLE, hiproom in the rear seat has been increased 12 inches and cargo space in station wagons in-

**Conversations
In The Arts
Begins Oct. 23**

Conversations in The Arts, a regular spring presentation of DETROIT ADVENTURE, will also be held this year in the fall, due to many requests. Conversations begin October 23 and continue until December 20 in various locations in the cultural center and in several other areas.

"Conversations in The Arts this fall are eight-week sessions of conversation and study with leaders in the field of art, literature, and theatre. Here participants will have an opportunity to learn more about the arts, listen to the experts and share their views with others.

THE ART TOPICS to be discussed are: "The Art of Africa," "The Artist in His Studio," "The Creative Eye," "The Dual Genius of Rembrandt" and "Picasso and Modern Art." Literature topics are: "The Nobel Prize and World Literature," and "Twentieth Century Writers and the Nobel Prize." Theatre topics are: "400 Years of Shakespeare," and "Shaw and the Modern Theatre."

Each topic covers eight weeks, a morning, afternoon or evening a week.

Registrations begin October 16 at the University Center for Adult Education, Room 111, Backham Educational Memorial, 20 Arrowsworth, Detroit, Michigan, and continue until October 25. For further information during the daytime call TE. 3-1400, ext. 220; evenings and weekends call TE. 2-0028.

**Aim Schooling
At Mentally
Handicapped**

The goal of schooling for educable mentally handicapped children is to help them become economically independent, new teachers of retarded children were told in a conference in the Oakland Schools offices Friday.

Miss Marylou Seltzer, Mrs. Maryann Steinberg, Mrs. Edith A. Grow, Glen Smith, Mrs. N. Brodick, Miss Allison Scott, and Mrs. Gail Moore, new members in Farmington's special education staff, were among 33 teachers present.

HAROLD ABRAMS, Miss Lukens and Donald Place, consultants to 127 teachers of mentally handicapped children throughout the County, stressed that finding the abilities and developing the skills of the retarded child are perhaps more important than with other children.

"The retarded child is less able to help himself," Miss Lukens said. "He is less capable of seeking help, so help must be brought to him."

**'Y' Judo Classes in
Classroom Questioned**

A request from the YMCA for use of a classroom at the Dunston Junior High for judo class they propose to offer was received with some misgivings by the Board of Education at its last regular meeting.

Using a classroom for this purpose instead of the gymnasium area was not felt to be desirable, Supt. Harrison pointed out to the Board what "Y" officials would, probably, be very happy to use the gym but did not feel they would want or be able to pay the normal fee charged for its use.

A decision on the request was delayed until more information can be obtained from "Y" officials.

Gratitude is much more than a verbal expression of thanks. Action expresses more gratitude than words.

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creased nearly 20 per cent, Coupe said. "The superior balance in the new design has also resulted in greatly improved riding qualities."

"While interior room has been greatly increased through important body changes, the American's common-sense balance in economy and performance continues to be emphasized in the new design," Coupe said. "The total American concept is a car specifically designed to meet the growing demand for personal transportation with more convenience and luxury features."

NEW AMERICAN features include a new body of advanced single-unit construction; curved glass side windows; a seven-fold increase in galvanized metal for greater rust resistance; new front suspension; 33,000 mile or three year lubrication intervals; new Power - Guard "21" battery with intercell construction for quicker starting and longer life, and many other features to improve operating convenience, durability and comfort.

The 1964 Americans go on sale Thursday, October 3. Styling of the American is all new with new low-sloping nose. Actual length has been increased only 4.2 inches, but that increase, along with a slight reduction in height and width, gives the appearance of much greater length. Trim, clean-cut lines provide a youthful, sporty look.

**New Ramblers
Go On Display**

American Motors today announced new and broadened 1964 Rambler Classic and Ambassador lines.

Styling refinements, new hardtop models and new convenience options are prominent among the advances in both American Motors' top-selling Classic line and the Ambassador luxury line.

With the company's lowest-priced Rambler, the drastically changed 1964 American that was announced last week, the company has now introduced three distinct lines of 1964 compact cars that completely span the market for this popular car type.

THOMAS A. COUPE, vice president of automotive sales, said: "The compacts definitely emerged with full stature during the past model year and now offer the motorist the things he can get in other cars, plus lower relative price and the special advantages of trim design."

"The extension and broadening of compact appeal for 1964 confirms the rising popularity of these cars. We expect their sales volume to be boosted by the newest Ramblers as well as by the growing influence of the compact idea throughout the industry."

THE 1964 CLASSICS and Ambassadors go on display in dealer showrooms Thursday, October 3.

The 1964 Ambassador 990-HI hardtop is the most-luxurious car ever offered by American Motors and will take a top position among the fine cars of America, with luxury second to none," Coupe stated. "Its smart sports-type styling will appeal to all age groups, and its performance is comparable to the best."

**VWC to Present
Talk and Films
On Nile River**

Pictures of a very interesting trip in Egypt will be shown on October 9 by Mrs. George Goodwin at the Villa Woman's Club, Bloomfield Hills.

Mrs. Goodwin sailed on the Nile in a river steamer, visiting Alexandria, Egypt's chief seaport. The Valley of the Kings with its fascinating tomb wall paintings, the Aswan Dam and the fertile, primitive-upper Nile where buffalo-drawn wooden plows are common.

This is the first of a series of four lectures. The topics to be presented are at a later date. Armchair Travelers lectures are open to all interested in attending this lecture or any in the series may inquire at The Villa Woman's Club, Bloomfield Hills. Telephone: 644-3450.

**Area Man Enlists
in US Coast Guard**

John G. Jewett, the son of Mr. and Mrs. Ray Jewett, 3410 Rocky Creek Farmington, enlisted in the U. S. Coast Guard recently in the rate of Seaman Recruit and was immediately transferred to the Coast Guard Receiving Center, at Cape May, New Jersey.

He will undergo 12 weeks of training after which he will be assigned to an advanced training school, a ship or a station.

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OUR New ARRIVAL!**

**The 1964
RAMBLER
Is HERE....**

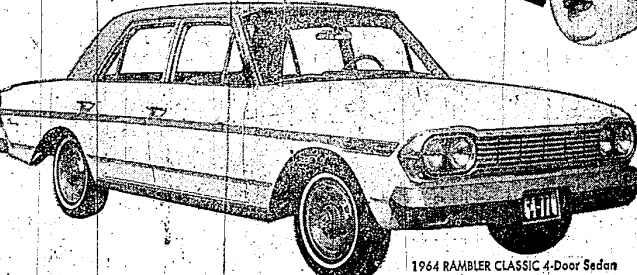


"My Pop Want's a RAMBLER!"



1964 RAMBLER AMERICAN 4-Door Sedan

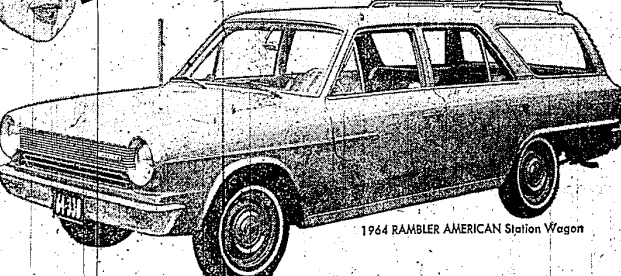
"Send Him to COLUMBIA RAMBLER!"



1964 RAMBLER CLASSIC 4-Door Sedan



"I Want a RAMBLER Too!"



1964 RAMBLER AMERICAN Station Wagon



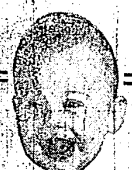
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and the Arrival Of The
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- TEST DRIVES**
- GIFTS FOR ALL**

**P.S. "Bring Your
Mom and Pop
Along"**





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