

The Farmington Enterprise
"A Continuing Journal of Progress" Established 1888
P.O. Box 435 2323 Farmington Road, Farmington GR. 4-6225
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In Our Opinion . . .

Your Support, Cooperation Made It Possible

This week and next we of the Farmington Enterprise staff are celebrating the 75th anniversary of the founding of the newspaper and hope that our business associates and friends as well as the readers will join with us in observing this memorable occasion.

The Enterprise newspaper and printing business has come a long way since Edgar R. Bloomer turned out the first edition on a little hand fed press from a small shop on Grand River, back in 1858. It has been possible only because of the support and encouragement the business people, governmental officials and citizens of Farmington City and Township and the surrounding area have given us. Our humble thanks go out to all who are supporting the newspaper now and the many who have supported the paper over the past years.

On this occasion we would like to reflect some on the operations and functions of a community newspaper and what we feel makes them a success or failure.

The first and most important point that we want to make is that a community newspaper belongs to the citizens and business people of the community. The content and quality of the newspaper depends to a large degree on how extensively the business people, and to some extent even homeowners, use the paper to advertise the things they have to sell. It also depends quite strongly on how cooperative our citizens and groups are in supplying the staff with material for the newspaper.

In nearly all cases the staffs of weekly community newspapers must be kept small and this, therefore, makes it impossible to give personal staff coverage to anything more than the major community functions of community interest. The amount of news that can

Another New Building Badly Needed Here

We now have nice new City and Township Halls as well as a fine school district administration building, although perhaps a little too small, and a very attractive public library building.

But, there is one community building which is very sadly missing and this is a community center building.

The Farmington Historical Society is searching desperately for quarters in which to keep the ever increasing amount of materials of historical value about Farmington that it is collecting. The YMCA is trying hard to get local facilities in which to conduct a variety of youth programs without having to be concerned with building rental costs.

A number of local clubs and organizations search each year for facilities large enough and suitably located in which to conduct programs which they sponsor for worthwhile community purposes. A community house well situated would satisfy these needs.

We question highly the advisability of using either the old Township Hall or City Hall buildings for such a community center building. It should be a modern but newly constructed building, in our opinion.

The lion's share of the money for the three relatively new governmental buildings and for the public library facilities come from taxpayers' money. We would like to see the City and Township embark on a joint effort to see if they can't come up with enough money out of their budgets in the near future to provide a community center building in Farmington also.

City, Township and school officials find it possible to come up with enough money to provide the buildings we now have which are a real asset to the community. We feel they should make every effort possible to come up with enough money for a community house for the use of the citizenry as well.

Looking Back in the Files

5 Years Ago NOVEMBER 6, 1928	10 Years Ago NOVEMBER 5, 1923	15 Years Ago NOVEMBER 4, 1918
Proposed Cities Voters of Farmington Township were in the polls in Tuesday's election and soundly defeated both of the propositions calling for incorporation of two areas of the Township under city or village form of government. In the state election races, the Township polled better than 2 to 1 for the Republicans.	Grab Spotlight Farmington came in for some ink in the daily papers this past week as a "typical autumn scene" was featured in glorious fall colors on the front page of the Detroit News Pictorial section. The country farm scene was taken near Farmington. And in another splash the same week, the News ran a picture of police patients being moved into the Children's Hospital in Farmington.	Loss Thriller The Farmington High School football team lost a hard-fought game to their league rival Keego Harbor, 27 to 13, in a contest kept on even terms throughout on the basis of each team's total yardage statistics. The game, which was held at Keego Harbor and it showed up on the scoreboard as the final gun sounded. The Falcons had 18 seniors playing in their hearts out in blue and white colors for the last time at the final game.
Parking Lot The City's new parking lot came in for extensive grading work this past week and all indications are that the area, just south of Conroy's Market, will be available for Downtown Farmington shoppers soon.	Steady Fellow The Clarenceville Optimist Club received two important awards for attendance and membership for their record over the last fiscal year. Out of 35 Charter members, a total of 36 had perfect attendance over the 12-month period.	Record Top Vote Farmington Township voters went to the polls in record numbers this Tuesday to cast ballots, most of which turned out to be Republican. In the General Election, in the City, 81 per cent of the eligible voters went to the polls, but their best election showing is still the 1944 turnout while the Township surpassed all previous records.
Rated In Top Ten The Farmington High School football team gave a good reason why they are rated among the state's grid powers this fall in their game last Friday as they humiliated Van Dyke, 68-0, with coach Jack Hayes using reserves freely throughout the one-sided contest.	FIS Gridders With the help of the Berkeley Bears, the Farmington High School grid team had their losing streak extended to five straight games last Friday afternoon before a disappointed homecoming Day crowd. The Falcons went off the field at half time with a 14-0 lead, but the Bears, 7-7, but were smoothed after the intermission, to end on the short end of a 27-0 score.	Annexation The special election on the proposal to annex Floral Park Subdivision to the City of Farmington will come before the voters in the two areas on December 9, according to City officials.

CHS Students Commended for Scholarship Starts With Little Develops Fine Local Business With Determination, Hard Work

Two seniors at Clarenceville High School have been honored for their high performance on the National Merit Scholarship Qualifying Test (NMQST) given last spring. Each student who is endorsed by his school receives a formal letter of commendation signed by his principal and the president of the National Merit Scholarship Corporation.

Mr. David McDowell, the school's principal, has announced that the Commended students are Linda Stevenson and William Johnston.

John M. Slataker, president of the National Merit Scholarship Corporation, stated:

"About 32,000 students throughout the country are being awarded Letters of Commendation in recognition of their outstanding performance on the qualifying test. Although they did not reach the status of Semifinalists in the current Merit Program, they are so capable that we wish to call attention in this way to their achievement and academic promise."

"The Semifinalists and Commended students together constitute about two percent of all high school seniors. This certainly signifies noteworthy accomplishment by all of these bright youngsters."

THE NATIONAL Merit Scholarship Corporation gives recognition to two groups of students who achieve high scores on the NMQST. The Semifinalists group is composed of the high-scoring students in each state and in U.S. territories. Some 15,000 Semifinalists take a second examination to establish further their eligibility to receive Merit Scholarships.

"We earnestly hope that the Commended students will continue their education," Mr. Slataker continued, "and doing so they will benefit both themselves and the nation."

"The Letters of Commendation recognize their high ability. We urge the students honored today to make every effort to attend college, and to develop to the limit their promise of achievement."

To increase their opportunities to obtain financial assistance, if they need it, Merit Corporation sends the names, home addresses, and test scores of all Commended students to the colleges they indicate as their preferred choices at the time they took the qualifying test. Other special services are also performed by NMQST, including increasing the scholarship opportunities of Commended students and Semifinalists.

THE COMMENDED students were among the high school juniors in approximately 16,500 schools who took the NMQST last March. The test is a three-hour examination that covers five separate areas of educational development. It was the first step in the ninth annual Merit Program.

This year's program will conclude about April 3, 1961, with the naming of students who will receive four-year Merit Scholarships to the colleges of their choice.

The Commended students and the Semifinalists who do not win Merit Scholarships are considered for certain other scholarships that are offered through the facilities of the National Merit Scholarship Corporation.



JOSEPH HIMMELSPACH

Timely Tips on GARDENING By Betty Frankel

SHRUBS MAKE THE GARDEN. Plant flowers where they DEN. The word "garden" implies a place that is secluded, a place for relaxation and for entertaining, for active games and dining. The privacy needed for this outdoor living is provided by planting a border of shrubs around the backyard, which is either a partial or a complete screen depending on what is needed. Do not block pleasant views. Instead, frame and enhance them.

Plan the area before selecting or planting any shrubs. The layout should include an open space of lawn with shrubs grouped at the edge in a pleasing sweeping curve forming some little bays or indentations. Use only a few varieties. Plant three or more of each variety. Keep the kinds grouped together for better design and greater effect.

The small areas, such as in the corners, within the garden can be considered as separate "pictures" and should be planned as unified compositions of shrubs and flowers.

Shrubs chosen to provide a succession of flowers might include Forsythia, Nanking cherry, lilac, weigela, beauty bush, mock orange, honeysuckle, shrub roses, clematis, tamarisk, and rose-of-Sharon.

Shrubs that are needed for their interesting fruit include snow berry, coral berry, barberry, cotoneaster, pyracantha, and numerous varieties of evergreen and deciduous shrubs.

Former Publisher of Paper Said It Well

One of the owners of The Enterprise who worked diligently to keep our community's citizens well informed as well as providing the business people with a means by which to advertise their products and services was William N. Miller.

He owned and operated the paper for about five years in the late 1920s and moved the operations into the building from which the newspaper is still being published although several additions and alterations have been made since 1928 when he had the building constructed.

In a 40th anniversary edition of The Enterprise which was published he had some interesting comments to make. The feelings expressed by him at that time seem to echo ours although dated to that era and perhaps in a little different language than we are using today.

THIS IS THE text of his comments:

"Why the country newspaper?"

This question was once asked me by a country banker, who upon propounding what he seemed to consider a "stumper" leaned back in his chair, elbows akimbo, with head resting in the palms of fingered hands. Over his countenance there stole a faintly quizzical smile as he turned to me for an answer.

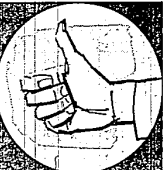
"Yes-kee like, I answered the question by asking another: 'Why the country banker?'"

Both questions were left unanswered at the time but the queries later gave rise to thought.

THE COUNTRY banker and the country newspaper are the result of community needs. Without the bank, the community would cease to function as a useful division of our social, industrial and economic structure. For the comfort, convenience and welfare of its people every community must have means of exchange communication and social intercourse. In this scheme the bank and newspaper play an important part.

Country and metropolitan newspapers are not competitors. Both are cogs in a great wheel, each performing a distinct mission in carrying out the natural order of things pertaining to human endeavor.

When the country or metropolitan newspaper attempts to cover the field of the metropolitan press it courts the inquiry made by the banker, but devoted strictly to community interests



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Hi There ENTERPRISE! We Remember When... You Were ONLY 33!

... A lot of water has passed over the dam in the last 42 years. But we remember that cold day in January 1921 when we stopped into your office (the old wooden frame building) to place our first ad.

We are proud to say that very few issues, since that day, have passed without our ad being in The Enterprise, for as you have grown... we have grown. We know a large part of our success is due to your success.

So, old friend, we say... Happy 75th Birthday... We remember when you were only 33.

Joseph Himmelspach
Proprietor

REYNOLDS' All Fibre-Glass Fully-Automatic Water Conditioners (Patented) with our LIFETIME GUARANTEE. Against Rust, Corrosion, and Scale. They soften more water and remove more iron, for less customer wear. And they last longer. Your present softener can't probably be converted into a Reynolds Automatic. Investigate—No obligation. Factory sales, installation, and service (We serve all states).

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