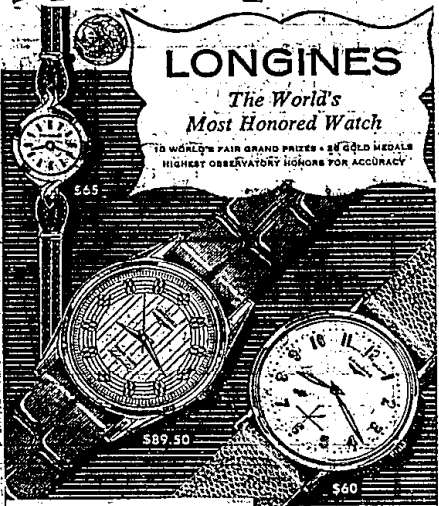


# Sid's JEWELRY GIFTS for a MERRY JEWEL-TIDE



## LONGINES

The World's Most Honored Watch

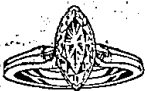
10 WORLD'S FAIR GRAND PRIZES • 24 GOLD MEDALS  
HIGHEST OBSERVATORY HONORS FOR ACCURACY

\$89.50

\$60

New Longines Holiday watches from \$60

MARQUIS CUT  
1/5 Carat  
DIAMOND RING



With Matching Fit-In Wedding Band \$1200.

See our complete selection of new fashions in mountings. Bring us your old rings and have a brand new creation ready for that special Christmas gift.

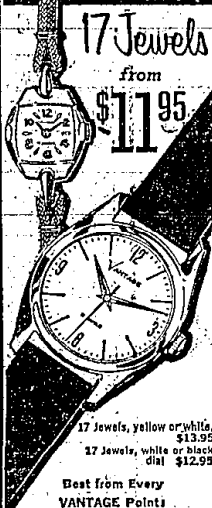
Prices start at \$1200

TRADE-IN YOUR OLD WATCH AND SAVE MORE ON HAMILTON - ELGIN - GRUEN - BENRUS - LONGINES - LECOULTRE



Sterling Silver TIE BAR & CUFF LINKS SETS \$500

VANTAGE THE JEWELER'S QUALITY WATCHWORD



17 Jewels from \$11.95

17 Jewels, yellow or white, \$13.95  
17 Jewels, white or black dial \$12.95

Best from Every VANTAGE Point

- ✓ 17 and 21 Jewels
- ✓ Shock-Resistant
- ✓ Anti-Magnetic
- ✓ Lifetime Main Spring
- ✓ A Style for Everyone

GENUINE DIAMOND & ONYX RING Yellow Gold

\$2000

- Pins
  - Earrings
  - Necklaces
  - Bracelets
- All Fashion-Wise for a Merry Jewel-Tide Gift FROM \$100

LUSTROUS CULTURED PEARL NECKLACE \$1300  
CULTURED PEARL RING \$1500  
Set with FINE DIAMOND White Gold

PRINCE GARDNER WALLETS FROM \$395  
PRINCESS GARDNER WALLETS FROM \$500 ENGRAVED FREE

See Our Tremendous Selection of CHARMS \$1.50 up

FREE ENGRAVING — FREE GIFT WRAPPING!

Sid's JEWELRY FARMINGTON CENTER 476-4204 OPEN EVENINGS 'TIL 9 P.M.

- 3 WAYS TO BUY
- CHARGE
  - LAY AWAY
  - EASY CREDIT TERMS



## IT COSTS NO MORE TO HAVE THE Very BEST

Visit The Center of All Christmas Gift and Greeting Card Activity in the Farmington area.

PURCHASES GIFT WRAPPED FREE!

# Bon Ton Shoppe

GIFTS - CARDS

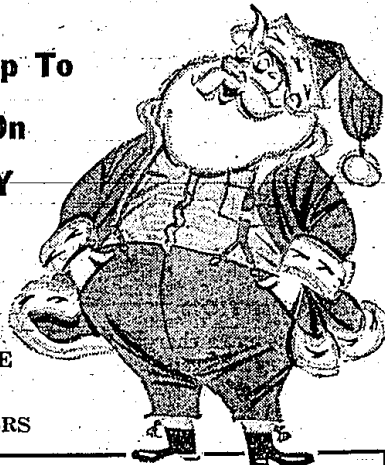
Open Evenings 'til 9



474-0420

Santa Says: SAVE Up To 75% On LAUNDRY AND Dry Cleaning BILLS

USE OUR SELF SERVE LAUNDRY and DRY CLEANERS



Be Sure To... Register HERE for \$5000 in CASH GIFTS

- NO OBLIGATION
- NOTHING TO BUY

USE THE COUPON ON THE FRONT PAGE OF THIS SECTION

HOURS — Monday - Saturday 7:30 'til 11 P.M. — Sunday 9 A.M. to 5 P.M. ATTENDANT ALWAYS-ON-DUTY Phone GR. 4-9841

# WHITE HOUSE VALET

DOWNTOWN FARMINGTON CENTER (Opposite A&P Super Market)