

William Smith Appointed Area Mgr. by Consolidated

William A. Smith, of 24361 Powers Rd., Farmington, has been appointed manager of Michigan Consolidated Gas Company's new "Tawas Area," according to James C. Traston, general manager of the company's Northern District. The utility will extend natural gas to the area next September.

SMITH'S SERVICE area will include West Branch, Whitewater, Tawas City, East Tawas, Oscoda and 20 other communities in northeastern Michigan. A graduate chemical engineer, Smith joined Michigan Consolidated in 1950 as a custodian, later moving to technical and administrative assistant and section foreman. He has been a district foreman since 1961.

Smith, 38, was born in Detroit, graduated from West Branch High School in 1942, and for the next three years served in Europe with General Patton's Third Army. In 1946 he entered Wayne State University where he graduated in 1950 with a B.S. degree in chemistry.

'Y' Membership Campaign Now Underway Here

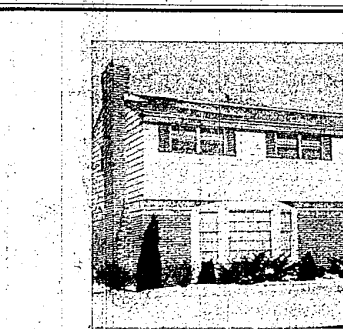
An "Open House" will be the highlight of the Northwestern YMCA membership campaign which got under way this week and will continue to Feb. 21. Clyde T. Williams, campaign chairman, said that the Open House dates will be Feb. 10-15. "We are looking forward to a bigger and better year and hope that more boys and men will be able to take an active part in some of the many activities at the Y," Mr. Williams said.

MANY BUSINESS and professional men in this area belong to the Northwestern branch and are behind the campaign to recruit more members.

A kick-off meeting was held Tuesday and progress reports will be made each Tuesday until Feb. 21 when a final report and a victory dinner is scheduled, Mr. Williams said.

He recalled the words of Joseph M. Dodge, chairman of the board, Detroit Bank & Trust Company, in telling the YMCA story.

Mr. Dodge said: "When I graduated from the Detroit Central High School in 1908, the Detroit YMCA was my first club membership. It was then that I discovered what the YMCA offered the young men of Detroit. Many years later I was honored by becoming a director of the association. The friendships, the facilities, and above all, the prevailing spirit of high moral leadership it offers, is an outstanding community asset, I recommend the YMCA to any young man."



For Mrs. Perfectionist!

Everything you desire in a home is here with this 4 bedroom, 2 1/2 bath, home built in 1961. Here's a sprawling kitchen with built-ins (including dishwasher) plus large breakfast area. Separate dining room that's just perfect for those formal gatherings. 18'6" x 12' family room designed for carefree entertaining, two fireplaces — one in living room and one in family room that are certain to add warmth to these chilly evenings.

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Bethel Stages Memorial Fete

Farmington Bethel 55, International Order of Job's Daughters, exemplified for the Strathmore White Shrine No. 46 at their annual birthday dinner and musical service at the Strathmore Temple.

The festivities were presided over by Worthy High Priestess, Mrs. R. L. Lawrence, and Worthy Matron, Mrs. J. H. Lawrence.

The Worthy High Priestess, Mrs. Lawrence, presented Mr. and Mrs. Howard Legg, Bethel Guardians, Associate Guardian, Howard Legg, read the narrative and gave a summary of the Order of Job's Daughters.

THE CEREMONY of the "Lighted Cross" which was beautifully portrayed with the leadership of Honored Queen, Susan Haddall, was a fitting climax to the impressive and deeply meaningful memorial ceremony exemplified by the White Shrine.

Miss Kathleen Schreffer served as protestant musician and soloist, Miss Linda Williamson, Howard Legg, read the narrative and gave a summary of the Order of Job's Daughters.

MISS HADDALL was escorted to the east where she extended fraternal greetings and the appreciation of the Bethel for the opportunity to exemplify before them, Miss Jean Miller, Grand Bethel Librarian, brought greetings from the Grand Bethel to the assembly.

Following the exemplification of the thirty-six Jobs and members of the Guardian Council who participated in the program met at Howard Legg's home, Miss Jean Miller, Grand Bethel Librarian, brought greetings from the Grand Bethel to the assembly.

THE CLASSES will be taught by Mrs. Florence Meiers, M.S. Executive Dietitian, and Mr. John Collins, Registered Nurse. Some of the topics to be discussed will be:

1. The diabetic diet.
2. Selecting meals for all occasions.
3. Insulin technique and oral agents, and other pertinent facts pertaining to diabetes.

For further information, call the Oakland County Health Department, Pontiac, FE. 2-9225, or Mrs. Meiers, TE. 6-6400, Ext. 32.

Nature Center Takes Up Rocks

A rock polishing demonstration will be held at the Nature Center of Kensington Metropolitan Park southeast of Brighton from 1 p.m. to 4 p.m. on Saturday and Sunday, February 11 and 12.

Rainer Brocke, park naturalist, stated that gem cutting and polishing will show how rock specimens can be shaped for jewelry or other purposes. The process includes use of a diamond saw for cutting the rock, followed by rock grinding, shaping, sanding and final polishing.

The demonstration will be given by Clarence A. Traylor, Ralph H. Merkle, James M. Booth and George Cavanaugh, all of Milford, and Howard J. Hawn, of Pontiac.

For additional information, persons should phone 685-2417 (Milford Exchange).

Save time, money and miles by reading The Enterprise Ad.



BEAUTY-RAMA PRIZES awaiting lucky customers at Jean's Bel-Aire Beauty Shop are on display and attracting wide interest at the salon. Jean is pictured at left, holding one of the prizes, a \$35 gift certificate. Beulah Norma Padocco is on the right, holding up another prize being offered in the second annual Beauty-Rama, a Fashion's Fine Quality Permanent. The top grand prize of a portable TV can be seen over Norma's shoulder.

Jean's Beauty Shop Presents Beauty-Rama

Jean's Bel-Aire Beauty Shop is now in the midst of its Second Annual Beauty-Rama with loads of prizes to be given away and all ladies are eligible to win.

First prize is an Admiral portable television set. All you have to do to place yourself in contention for this fabulous prize is just drop in and see Jean or one of her girls at the Bel-Aire Shopping Center beauty shop, Orchard Lake Road at Ten Mile. Jean's Beauty Shop is open evenings until 9 p.m. on Wednesdays, Thursdays and Fridays, too.

THE SECOND PRIZE being offered in Jean's Beauty-Rama is a \$35 Fashion's Fine Quality Permanent, to make any woman the envy of her neighborhood. And that's not all. A third prize being offered for some lucky customer at Jean's Beauty shop is a \$25 gift certificate which can be used toward any service at any time.

In addition to the three grand prizes, Jean's Bel-Aire Beauty Shop has 12 consolation prizes. Each of the 12 consolation prize winners will take home a can of Revlon Crystal Clear Hair Spray.

Stop in today and get the details on how you can become a winner in Jean's Bel-Aire Beauty Shop Beauty-Rama.

Feb. 25, 1940 — The first so-called "society reporter" made his debut as William H. Atten, an ex-reporter of the New York Herald, covered the costume ball given by Mr. and Mrs. Henry Brewster in New York attired in a suit of armor. The results of his report gave way to a scandal so acute that the City Council promptly passed a statute forbidding masked balls.

Valentine's Dance Planned by MSU Alumni

Orchard Lake Country Club will be the scene and Valentine's Day the theme for the annual winter dance of the Michigan State University Alumni Club of Oakland County.

The social event, featuring the dancing music of The Con-ceptuals, will be held Saturday, February 15, beginning at 9 p.m.

PROCEEDS of the dance will go in the club's scholarship fund to assist high school students from Oakland County to attend MSU next fall.

Only a limited number of tickets will be available for the dance.

Skip Wendt, of 24365 Hagerly, Farmington, is a member of the Board of Directors of the MSU Alumni in the Farmington area. He can order dance tickets by calling Wendt at GR. 4-1279.

Slate Sex Talk For Eagle PTA

A discussion of the "Sex Education of our Children," led by Dr. Allan Sosin, will be the program at the February Meeting, 8 p.m., of the Eagle PTA.

DR. SOSIN is a practicing pediatrician in the Farmington area with children attending Eagle Elementary School and is well qualified to speak on this important part of our children's development.

Following the meeting there will be a tour of the new facilities at Eagle School.

Cunningham's Manager Named At Plaza Store

The Cunningham's Drug Store in the Farmington Plaza Shopping Center recently announced the appointment of a new manager, Maurice Krauss, who has been with the drug chain for more than 30 years.

Mr. Krauss, who is 60-years-old and single, comes to Farmington from the Cunningham's Drug Store at Six Mile and Schaefer where he was the manager for 18 years. He is a native Detroit and was educated in the Detroit Public School System and Wayne State University College of Pharmacy.

KRAUSS FIRST joined Cunningham's after its consolidation with Economical Drugs, a firm he had been with for several years in Detroit. He has seen the Cunningham's Drug chain grow and expand from a group of 34 stores at the time he joined the company to the more than 250 nationwide stores now in the Cunningham's chain.

Krauss has also seen the drug store merchandising picture change dramatically during his more than 30 years in the field. The new Cunningham's manager in the Plaza Store took over his new position with a determination to maintain the fine service accommodations for customers there and to facilitate in any way possible the needs of local Cunningham's patrons. He hopes to come to know his Farmington customers as well as he has the ones he took over for 18 years patronized the store he managed for Cunningham's at the Six Mile and Schaefer location.

Oldest County Resident Dies At Age of 102

Mr. Lewis J. French, a former resident of Farmington Township and one of the oldest residents of Oakland County, passed away on Wednesday evening, January 22, in the Oakland County Medical Facility in Pontiac at the age of 102.

Mr. French was born January 1, 1859, in New York. IN YEARS PAST, Mr. French had been a farmer in Farmington Township and in the Wikom area. His wife, Nellie, passed away November 13, 1947.

Funeral services were held on Saturday at 1 p.m. from the Charles F. Funder Home with Rev. Richard T. Markham of the Farmington First Methodist Church officiating. Interment took place in the North Farmington Cemetery.

He is survived by two sons, Walter of Big Rapids, Michigan and LeRoy of Lansing. He also leaves three daughters, Helen, and nine great-grandchildren.

WEST POINT PARK NEWS

MISS L. A. AULT
Phone GR. 4-4294

Last weekend guests of Mr. and Mrs. V. C. Reddy, Shady-side Ave., were the latter's grandparents, Mr. and Mrs. Reddy, from Ames, Iowa.

Mr. Melvin Strom, from Belleville, was a Wednesday guest of her aunt, Mrs. M. Emerson Ault, on Mayfield Ave.

The Cecil Williams of Mayfield Ave. spent last weekend in northern Michigan.

JOHN AND PAM REDDY from Lansing were Saturday dinner guests of the former's parents, the Reddys on Shady-side Ave.

Miss Ruth Ann Oman from Sault Ste. Marie was visiting with her grandparents, Mr. and Mrs. Charles Oman, on Brentwood Ave., Tuesday evening.

Edward Brugman, Mayfield Ave., spent a recent weekend with relatives in Indiana.

Mr. and Mrs. Edolph Koonpala are moving shortly from Detroit to the Graham cottage on Mayfield Ave.

Mrs. Norman Doss of Farmington Rd. is reported more ill than usual. She has been in invalid for many years now.

Mrs. EDNA SIDELINKER, former Mayfield Ave. resident who recently resided in Chicago, writes that she is spending the winter at her home near Lutz, Florida.

Many of her old neighbors in this community are greetings to Mrs. William Fisher, former Mayfield Ave. resident, who is now in St. Petersburg, Florida, who, on January 21 celebrated her 65th birthday. She was pleasantly surprised with the large amount of mail delivered to her.

A truck from Goodwill Industries, Detroit, collects usable, repairable household discards at Farmington, Farmington Twp. and West Point Park every Tuesday.

Cunningham's

DRUG STORES

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Rx—We fill prescriptions from opening to closing! Save with confidence! You can't buy higher quality or better service so... WHY PAY MORE?

JERGENS Lotion 88¢

MOONAIL BOTTLE—REG. 1.25 Discount Price

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JULIA MAY—REG. 89¢ Discount Price

Just Wonderful 69¢

HAIR SPRAY—REG. 1.50 Discount Price

SARDO Bath Oil 1.79

REGULAR 3.00 SIZE Discount Price

Stick Deodorant 74¢

OLD SPICE—REG. 1.00 Discount Price

COLGATE Toothpaste 55¢

FAMILY SIZE—REG. 83¢ Discount Price

Glairel Shampoo 64¢

GREEN & BLUE—REG. 1.00 Discount Price

ULTRA LASH 77¢

Maybelline—All Shades, Reg. 1.00 Discount Price

CONGESTAID 89¢

5-Oz. Medicated Room Vaporizer. REGULAR 1.19

Clearasil Ointment 59¢

MEDIUM SIZE TUBE—REG. 79¢ Discount Price

1 1/2-OZ. TUBE BEN-GAY 69¢

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BOTTLE OF 100—REG. 1.25 Discount Price

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SUPER—10's—REG. 1.09 Discount Price

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