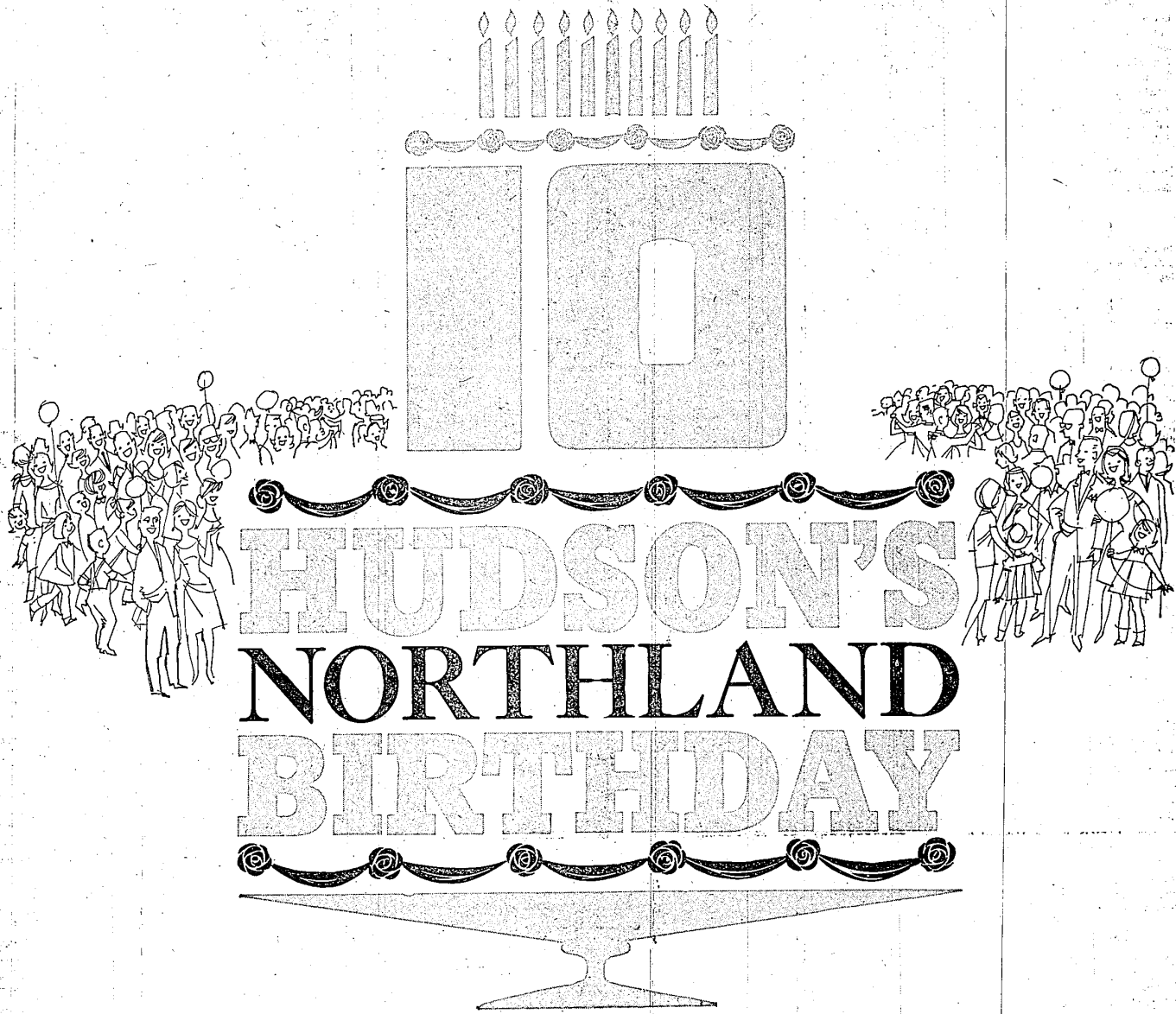




Come join the celebration—10 big days packed with fun for all the family—all around the store!

See displays of many kinds

SPARKLING DIAMONDS of many interesting types in Fine Jewelry. Talk with Mr. Phil Taylor of Motif Diamonds. March 16, 17, 18; 2nd Level.

SPRING JEWELRY in Trifari's new collection presented by Mr. Arnold. March 19, 20, 21; 2nd Level.

INDIANHEAD FABRIC in a whole array. Dresses, curtains, napkins, all kinds of accessories. Consult with Miss Jessie Bever, March 16-21; 4th Level.

See fashions modeled every day

IN THE DINING ROOM: luncheon fashion shows daily from 12 to 2, March 16 through 24. 4th Level.

SHOWS AND MODELING IN FASHION SHOPS: Informal modeling of Brief Originals in Miss Detroit Shop; 11 to 4 on March 18; 3rd Level.

See the new McMullens modeled informally in Town & Country Shop. 11 to 4, March 19; 3rd Level.

See spring and summer Maternity Fashions in shows at 1 and 3:30, March 19; Budget Store, 1st Level.

Informal modeling in Fur Salon, 11 to 4, March 19, 20. Mr. Brand of Golden and Feldman. 3rd Level.

Meet Mr. Bebe of Villager Fashions in the Country Corner on March 20 from 11 to 4. On the 3rd Level.

See Majestic sportswear shows, March 21, at 12:30, 3 and 6; informal modeling 11:30 to 7:30. 3rd Level.

See Lily Lynn dresses for women modeled informally in the Budget Store. Meet Arthur Fabricant, designer and consultant, 10 to 4, March 20. 1st Level.

IN DAYTIME DRESSES: Informal modeling from 11 to 4 daily. See Cay Artley and Carol Cook styles March 16; Westover, March 17; Career Casuals, March 18; Cohen Bros., March 19; Cotton Club, March 20; Bobby Allen, March 21; Jane Ann, March 23; Sy Frankl, March 24; Betty Hartler, March 25; Miss Smith, March 26. 3rd Level.

SEE LOUNGEWEAR MODELED, most every day, 11 to 4. Evelyn Pearson styles, March 18; Lounges, March 19-24; Shaheen, March 25. Saybury robes in a demonstration of DuPont's new Zepel® spot-resisting process, March 16, 17. 3rd Level.

SEE ELEGANT LINGERIE modeled informally on the 3rd Level. Gotham fashions from 11 to 1 and 3 to 8, March 19; Schrank from 2 to 8, March 20; Van Raalte from 12 to 8, March 21.

FOR TEENS: Junior and Jr. High fashion show in the Budget Store at 12 and 8, March 21. 1st Level.

FOR CHILDREN: Trunk showing of Shepards dresses for 7-to-14 girls; on March 19, 20, from 12-8:30, with fashion shows at 7:30; show also at 2:30, March 21; 3rd Level. See 10-year-olds in a Children's Fashion Show in the Budget Store at 1:30 and 4:15, March 21; 1st Level. Meet Mr. Bobel from Carter, talk to him about youngsters' knitwear; 12-8:30, March 19 and 20; 3rd Level.

Get cooking tips from the experts

DEMONSTRATIONS GALORE EVERY DAY: SEE GE'S NEW AMERICANA—the up-to-the-minute refrigerator and range. And the new GE

convertible dishwasher! March 16-26; 1st Level.

LEARN NO-FAT COOKING with easy-to-clean Teflon utensils by Mirro. March 20-21; 1st Level.

COOK-AND-SERVE with Corning Ware that goes directly from freezer to stove to table. See it demonstrated March 16-19, March 23-26; 1st Level.

WATCH NEW APPLIANCES IN USE. See all that's new in worksavers from many makers.

Find easy ways to do most any job

DISPLAYS, ADVICE, DEMONSTRATIONS—all kinds of help so you can do household tasks efficiently. Learn about everything from floor care to furniture refinishing and more! Daily; 1st Level.

Watch fascinating demonstrations

GLASS BLOWING by Mr. and Mrs. Shanks; March 16 through 26; China and Glass on the 4th Level.

FLOWER ARRANGING by Miss Bartow Williamson in the Gift Shop, March 16-26 on the 4th Level.

RUG MAKING by Mrs. Salina Dunbar, of Bernat; in Art Needlework, March 16-20 on the 4th Level.

TRICKS WITH BUTTONS—see how to make cuff links, earrings and novelties. March 16-21; 2nd Level.

NEWS IN SEWING AIDS. Watch Miss Billingsly, see how to use them. March 16-21; 2nd Level.

COOKING AND SERVING with Pyroceram dinnerware. Miss Helena Penalis shows how durable handsome Corning Ware is. March 16-26; 4th Level.

HATMAKING in the Budget Store. Demonstration

10 to 3 in Millinery, March 17, 18. 1st Level.

SHOE COLORING by Miss White of Esquire Products, in Notions; March 16-21; 2nd Level.

Talk with interesting people

IN THE BOOK STORE: meet authors and editors, have them autograph their books from 2 to 4. March 16, Mary Pyrras Karay and Fannie C. Nome, editors of Hellenic Cuisine Cookbook; March 19, Elinor Rose, author of Sugar and Spice; March 21, S. L. A. Marshall, author of Battle at Best. 2nd Level.

IN MEN'S JEWELRY: meet Mr. Ralph Destino, designer of exquisite stone-set jewelry for men. Meet his two artists, too, and see his own valuable collection of cuff links. March 20, 21; 2nd Level.

IN FABRICS: meet Ann Dow of Celanese Corp. who will show you the many ways to use crisp sharkskin fabric. March 16-21; 4th Level.

Hear the newest in stereo

IN THE MUSIC STORE: let Mr. Leslie Berenyi explain the exciting brand-new Project G, Clairstone's extraordinary stereo. March 18-20. 4th Level.

Learn what's new in beauty

IN COSMETICS: meet and talk with Rose Laird about any young skin problems. March 16-21; Helena Rubinstein's representative, March 23-26; see glamorous false eyelashes applied by Natone's representative. March 16-21. Try on a new hair-do with Tovar wigs, (Notion's), March 16-26. 2nd Level.

Come to Northland Center...be in on all the events March 16-March 26