

# Special Teen-Age Fair Planned As Part of State Fair This Year

The spotlight will be on music and fun at the 1964 Teen-Age Fair, which will be a feature of the 115th annual Michigan State Fair, Aug. 28 through Sept. 7.

The \$3 million "fair within a fair" is expected to attract more than 200,000 teen-agers. It will spread across three acres adjoining the midway.

Among the musical features of the Teen-Age Fair:

- A "Non-Stop Record Hop," a 14-hour musical marathon sponsored by Capitol Records, with guest appearances by recording stars and audience participation games. Among the prizes is a personal phone conversation with the Beatles.
- A continuous "Battle of the Bands," pitting the area's top rock-and-roll combos against each other.
- A daily "Harmony Guitar Hoootenanny" for folk music fans.
- Another highlight will be the Miss Teen U.S.A. Pageant, with girls from throughout the Midwest competing for the Miss Teen Midwest title and chance to compete in the national finals in Hollywood next spring.
- For the girls, summer fashions will be presented four times daily in a musical fashion show presented by Crowley-Milner Department Stores.
- Movies will feature such subjects as hot-rodding, dragsters, and surfing.
- And car enthusiasts will get to see the \$250,000 Turbo-sonic Turbine, the \$50,000 Double Bubble Jaguar, and other custom cars.

There were 2,700 automobiles in Michigan when the state highway department was created in 1905. The state now has more than 3.5 million registered.

We always have time enough if we will but use it aright.

—Goethe

The Farmington Enterprise  
3323 FARMINGTON RD.  
GR. 4-3535

Published Every Thursday  
in the City of Farmington,  
Second Class Postage Paid  
at Farmington, Michigan.

Address All Subscriptions,  
Changes of Address,  
Form 3578, to Box 435,  
Farmington, Michigan

# US Rubber Co. Plans Midwest Mgr. Center HQ

Plans to construct a Midwest management center in the Detroit area were announced today by Walter D. Baldwin, vice president of the United States Rubber Co.

The 65,000-square-foot center, to be situated on a 35-acre site near Allen Park, Mich., will be headquarters for the company's Midwest operations, encompassing all sales activities as well as management functions of purchasing, sales forecasting, production planning, inventory control and accounting for all operating divisions. It will be equipped with the most modern electronic computers which will be tied in with company plants in five states, Mr. Baldwin said.

**THE LAND FACES** the Industrial Expressway midway between downtown Detroit and Metropolitan Airport. The two-story facility will house 400 to 500 employees. Plans call for completion early in 1965.

The management center will be a multi-million dollar program announced by the company last year, calling for four centers to be strategically located in major geographical regions of the country.

"The location of Midwest management, sales and operating personnel of all divisions of U.S. Rubber in this center will permit us to attain major benefits," Mr. Baldwin said.

We will be able to fill customer orders faster by reducing the time required to process the order through the tie in of communication facilities with the plants.

**WE CAN MORE** effectively coordinate the purchasing of raw materials and supplies for all plants in the area.

"We will be able to develop faster and more accurate sales forecasting, giving us closer control of inventories and improved production planning."

The rapid development of modern data processing equipment is opening the way for centralizing large volumes of work at strategic locations. This will shorten lines of communication, coordinate essential information and bring important decision-making data rapidly to the attention of management.

Mr. Baldwin noted that ten acres of the 35-acre tract will be used for parking. The remaining acreage, he said, will be available for company expansion in the future.



**THE RIDERS WILL** be putting their horses through their paces in the Twelfth Annual Michigan All-Morgan Horse Show Saturday and Sunday, August 1 and 2, at the Wadsworth County Farm Council Grounds. Pictured above, receiving awards for first place showings in Pleasure Driving and Pleasure Combination classes is a former show performer, Judy Carroll Decker, on "Foxfire Suzzy," champion English Pleasure Mare owned by Green Hill Farm of Farmington, Michigan. The show grounds are located at the corner of Saline and Pleasant Lake roads in Ann Arbor.

# Legion All-Star Team Named for 18th Dist.

The American Legion base-center folder Brian Benner, pitcher Steve Page and Tom Cunniff.

The 18th District Farmington All-Star team is Dick Johnston, Johnston, a catcher, was injured in a game two weeks ago and forced to the sidelines for the remainder of the season. It was the unanimous feeling of the Farmington coaching staff that he be voted an honorary berth on the All-Star squad for his first play during the season.

Manager Christensen also announced Dick Tyler of Farmington and Bud Bryant of Southfield will coach the All-Star squad with Dick Tyson of Farmington to be official scorer.

The All-Star game at Tiger Stadium August 2 will be the first time for the 18th District All-Stars to play baseball inside a big league ball park. A donation of \$1 will be asked for admission.

Also to be present for the All-Star game at Tiger Stadium will be the Farmington American Legion Teams from throughout the Zone. At press time the only two teams who had clinched District titles in the Zone were Farmington and Owasco. Flint and the 7th District will also send teams.

The 7th District which comprises the Michigan thumb area will send down the All-Star team to face the 18th District All-Stars on August 5. Tickets to the game can be obtained at Lanza's Party Store or Hot 'n' Tasty in Farmington from any team member.

The Farmington American Legion team, which closes out their first Championship season in history this Friday night at the Our Lady of Sorrows baseball diamond, Ten Mills and Power Road in Farmington, with a game against the second place Walnut Lake Legionnaires, enters the Zone tournament at Clawson High School July 29. The three-day (July 29, 30 and 31) Zone tournament determines what team advances to the State Finals at Menominee in August.

# Vets Mail to VA Must Have ID

DETROIT—Far too many of the more than 150 million pieces of mail that flow through the Veterans Administration each year cannot be properly identified, the VA disclosed today.

Too many veterans and their beneficiaries are merely signing their names to correspondence and names are not enough.

Almost all of the 30 million names in VA's master index file are duplicated. There are hundreds of thousands of the more common names such as Smith, Brown, Johnson, Jones, etc., but most other names are duplicated at least scores of times.

The veteran's claim number (C-number) and his insurance number are his alone and are never duplicated, the VA pointed out. Use of these numbers in correspondence will insure prompt and efficient service and save both time and cost of additional correspondence.

The University of Michigan law library has the largest collection on law west of the Alleghenies and is one of the foremost in the world.

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# Over 50 Beauty Queen Hopefuls To Participate

More than fifty of Michigan's loveliest girls will participate this year in the annual Michigan State Fair Beauty Queen Contest.

Since the winner will be a "queen of queens," organizations sponsoring beauty contests in the state were reminded that the entry deadline is Friday, Aug. 21.

A contestant must have won a sponsored beauty queen contest in Michigan between Sept. 3, 1963, and Aug. 21, 1964, to be eligible for the State Fair event. All contestants must be unmarried and between the ages of 16 and 25.

The contest will be held in the Music Shell on the Fairgrounds at 8 p.m. Monday, Aug. 31, and 8 p.m. Tuesday, Sept. 1. In addition, all entrants are invited to participate in the Grand Opening Parade of the State Fair in Downtown Detroit, starting at 3 p.m. Friday, Aug. 28. The fair runs through Monday, Sept. 7.

Organizations sponsoring entrants in the queen contest also are invited to enter floats for the Grand Opening Parade.

Winner of the State Fair Queen contest will receive a number of prizes, including a weekend at the World's Fair in New York, a \$100 Savings Bond, new clothes, a modeling club membership, dance school tuition and other gifts. In addition, she will be the honored guest of the State Fair, making special television and radio appearances and participating in other events.

Street-length clothes will be worn by all contestants — no bathing suits or formal gowns. Rules and entry blanks may be obtained by writing Cleigh P. Meier, at Beauty Queen Contest Headquarters, Michigan State Fair, Detroit 3, Michigan.

# Patients Bowl At VA Hospital

WASHINGTON, D.C.—Wheelchair and blind bowling teams from Veterans Administration hospitals, outscored several ambulatory entries in the 1964 tournament for patients sponsored by the Bowlers Victory League.

Blind bowlers at the Los Angeles Veterans Administration scored the excellent pin count of 4,179 during the 18th annual tournament and which patients at Hines, Ill., were close behind with 3,609.

These scores are better than those posted by ten of the 72 ambulatory teams competing in the tenpin divisions of the 12-game series bowled during late March and April.

Scores were forwarded to the Washington, D.C., headquarters of the Bowlers Victory League and trophies have been awarded to the first, second and third teams of the seven divisions.

Knorrville, Iowa, was the top scorer for the four ambulatory divisions, with Battle Creek, Mich., taking first for hospitals with more than 1,700 patients and Bath, New York, first for those of under 1,000 patients.

This program is under the supervision of the Recreation Therapy Section, Physical Medicine and Rehabilitation Service, Veterans Administration.

St. Albans, Vt., Messenger: "The Soviet attitude toward the shooting down of an unarmed U.S. Air Force jet trainer in East Germany, with the loss of three lives, shows that the Soviet rulers do not share our fear of international incidents. The arrogant Soviet response to American protests against the cowardly attack shows also that the Kremlin rather relishes playing the role of bully."

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