

# Sidewalk Days

## DOWNTOWN FARMINGTON — FRIDAY AND SATURDAY

THE FARMINGTON ENTERPRISE

FARMINGTON, MICHIGAN, THURSDAY, JULY 30, 1964

SECTION B

### SIDEWALK DAYS

**Bonus 35 mm. Film Offer**  
**ANSCOCHROME 50 or 100**

Buy One 20 Exposure Roll at  
Our Special Low Price and Get  
One 12-EXPOSURE ROLL FREE!

**BOTH FOR ONLY 175**

OUTDATED and SOON TO BE OUTDATED

**FILM SALE**  
up to **50% OFF**

*Camarama Inc.*

33203 Grand River 474-1140  
(Metropolitan National Bank Building)

### Downtown Sidewalk Sale Opens Friday Featuring "Ox Roast"

The Annual Sidewalk Sale to be staged by downtown Farmington merchants this Friday and Saturday, July 31 and August 1, will have many attractions for shoppers.

One of the really big attractions is already in evidence in the Downtown Farmington Center. The Farmington Elks, B.P.O.E. 1886, has been busily engaged roasting a pedigreed Black Angus Steer weighing 500 pounds dressed over a giant barbecue in the Downtown Farmington Center since Wednesday of this week. By tomorrow, the first juicy morsels will be ready for the estimated 2,000 sandwiches which the Elks plan to be able to make available for the public.

BILL EVERHART, P.E.R. Farmington Elks Lodge, is in charge of the "Ox Roast" activities in the Center. He has a half-ton of charcoal on hand to keep the big steer sizzling at all times and reports it will take two days (Wednesday and Thursday) for the meat to cook.

The animal was purchased from Bob Willoughby of Willoughby Farms in Plymouth. Shoppers can see the steer roasting on the spit today, although no sandwiches will be sold until Friday.

OTHER ATTRACTIONS planned for the Sidewalk Sale

include live entertainment. The Welsby House of Music sound trailer will provide music and other local entertainment is planned.

Additional surprises are promised by Ed Balden of the Downtown Farmington Center Corporation. Balden indicated that shoppers will be pleasantly surprised at the many attractions offered in conjunction with the sidewalk sale.

Described as a "retail white elephant sale," the sidewalk sale last year was a tremendous success, according to Balden and has given rise to an even bigger and better sidewalk sale this year with more merchants participating.

STORES ALONG Grand River Avenue and Farmington

#### Free Eye Exams At State Fair

Robert Castle's International Circus will present daily free admission shows in front of the Grandstand during most of the 115th annual Michigan State Fair which opens Friday evening, August 28 and runs through Monday, September 7.

The circus schedule: 5 p.m. Friday, August 28; 2:30, 5 and 8 p.m. from Saturday, August 29, through Saturday, September 5; and 8 p.m. Sunday, September 6, following the annual 250-mile race.

There will be no circus performances on the State Fair's final day, Monday, September 7, when the 100-mile auto race and the fireworks display will be presented in front of the grandstand.

road, as well as those in the Downtown Farmington Center, will be participating this year. Store clerks and salespeople will also be dressed in costumes to add a county fair atmosphere to the sidewalk sale. And plenty of bargains will be offered to shoppers. All of the participating merchants will have items for sale on the sidewalk, regular merchandise which will be going for considerably less than the normal retail price, in many cases.

"One man's dogs are another man's desires" is how Balden summed up the bargains which a shopper is likely to find during the sidewalk sale Friday and Saturday. He also reminded shoppers, many who remember the flowers and corages given away last year, that more surprises are in store for them this year. Cotton candy, hot dogs, soft drinks and coffee will also be available and Balden said red heads will again be served free cotton candy.

Automatic and power tools used on those summer home repair jobs must be carefully guided by alert minds and steady hands. The Institute for Safer Living says that all tools require thoughtful handling for safe operation.

### You Can't Believe It! TILL YOU HEAR —

**The LOWERY ORGAN**

*The Worlds Most Famous  
of All Spinnet ORGANS*

**HEAR IT**

at Our  
**MOBILE TRAILER**  
AT THE

**Elks OX-ROAST**

Live Entertainment Friday & Saturday  
Courtesy

**WELSBY House of Music**

33317 GRAND RIVER

474-9370

AT FASHION SHOES Downtown Farmington Center



Women's & Girls'  
**SUMMERETTES**

Washable \$2.90  
Casuals \$3.90  
Values to \$6 TO

This Is No Ordinary Sale

**DRESS FLATS \$1.92**  
and **SPORTS**

This Is No Ordinary Sale

WOMEN'S SHOES  
**NATURALIZERS**  
and  
**LIFE STRIDE**  
Values to \$5.00  
\$14.90  
This Is No Ordinary Sale

Famous SHOES For Men

**FRENCH SHRINERS**  
FROM OUR REGULAR STOCK  
**15% OFF**

**ITALIAN SANDALS**  
\$1.92

This Is No Ordinary Sale

ALL SUMMER  
**HAND BAGS \$1.92**

Values To \$6.00

MEN'S SHOES  
**ROBLEE** Values \$12.99 - \$16.99 **\$10.90**  
**PEDWIN** Values \$10.99 - \$11.99 **\$7.90**

**Fashion Shoes**  
"Your Family Shoe Store"

phone 476-0222

SHOP LATE: Mon., Thurs., Fri. & Sat. 'til 9 P.M.

**MADLINE'S Sidewalk**

**SALE**  
**1/3 TO 1/2 OFF**

ON ALL  
SUMMER  
MERCHANDISE

All Girls' Sleeveless  
DRESSES

**1/2 OFF**

Reg. 3.00 - Boys' Clam Digger Sets  
**1.98**

Reg. to 1.98  
BOYS' KNIT

**SPORT SHIRTS**

**96c & 1.25**

9 to 24 Months  
Baby Crawlers

Reg. 1.98 **96c**

All Boys' & Girls'  
SPRING COATS

**1/2 OFF**

**MADLINE'S Children's Shop**

FARMINGTON CENTER

### juliet SIDEWALK SALE!

SUBURBAN SHOP  
FARMINGTON  
STORE ONLY

FRI. and SAT., JULY 31 and AUG. 1

ONCE A YEAR  
**SWIM SUIT SALE**

• JANTZEN • PETTI • DeWEESE  
• CATALINA • BEACH PARTY

• COLE OF CALIFORNIA

**NOW EXACTLY**

**1/2 OFF**

**Catalina Sport Wear**

Broken Sizes & Colors

**40% OFF**

**CLEAN-UP TABLE**

for EARLY SHOPPER  
ASSORTED SUMMER

**SPORTS WEAR**  
**1.00 - 2.00 - 3.00**

VALUES to 9.00

Fresh, Crisp  
Sleeveless Cotton  
**BLOUSES**

**2 for 3.00**

Summer  
**DRESSES**

Were 11.00 to 40.00

**NOW**

**30 TO 50% OFF**

**juliet**  
SUBURBAN SHOP

FARMINGTON CENTER