

SAVE



Riverside Nylon ST-107



Riverside 4-SQUARE GUARANTEE

Get the quality of material and workmanship for the life of the tire. Riverside guarantees that the tread on the tire will be replaced at no charge when it wears out. Agreed road hazards (except curbside curbs) for the tire are covered. Adjustments will be made on the road wear based on the price when returned. The tread wear for the period specified, adjusted to the base and wear rate and type, showing the difference in price, less a wear allowance, (tread wear allowance not applicable to wear rate or wear rate connectivity.) *Tread wear price is regular road price plus the federal sales tax less the wear allowance. *Ward's service and satisfaction guaranteed at all Ward branches.

2ND TIRE \$6*

4.50-13 tubeless blackwall

WHEN YOU BUY 1st ST-107 at LOW TRADE-IN PRICE
27 MONTH TREAD WEAROUT GUARANTEE

The ST-107 is fortified with RIV-SYN, Wards exclusive mileage producer. 4-ply nylon cord protects against blowouts. 3300 tread edges give sure-traction.

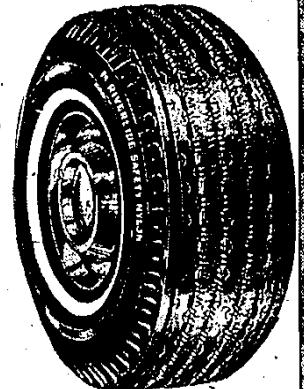
Tubeless Sizes	Price With Trade-In	Second Tire	Tubeless Sizes	Price With Trade-In	Second Tire
6.50-13	20.75*	\$6*	7.10-15 8.00-14	28.45*	\$10*
7.50-14 6.70-15	26.40*	\$8*	7.60-15 8.50-14	30.50*	\$12*
			8.00/ 8.20-15	34.30*	\$14*

* Plus excise tax. Trade-in required. Whitewalls, \$3 more per tire.

SAFETY NYLON

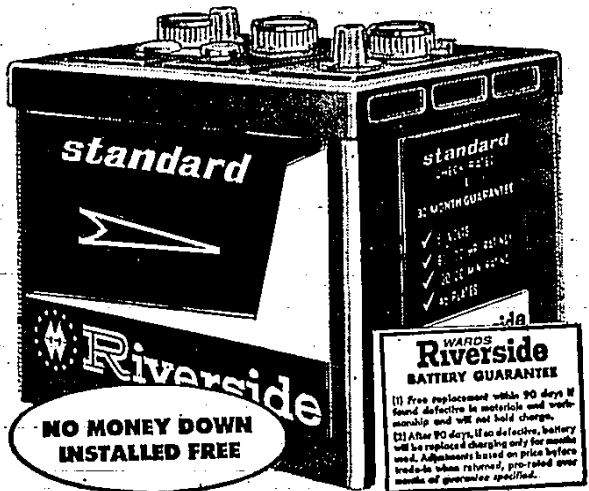
27 Month Tread Wearout Guarantee

New savings on the tire that's built to take it! The Safety Nylon with miracle ingredient RIV-SYN, Wards extra mileage producer, assures longer service. Over 2400 sharp tread edges resist skidding, deliver top traction. Act now and enjoy big savings on the Safety Nylon.



Tubeless Sizes	Price With Trade-In	Second Tire
7.50-14 6.70-15	20.95*	\$4*
8.00-14 7.10-15	23.50*	\$6*
7.60-15	26.10*	\$8*
8.00/ 8.20-15	28.65*	\$10*

* Plus excise tax. Trade-in required. Whitewalls, \$3 more ea.



NO MONEY DOWN
INSTALLED FREE

BATTERY GUARANTEED
30 MONTHS!

Big Capacity For
Fast Starting
At Low Cost!

CHEV.
'40-'54

11.95*

With Exchange
14.99 outright

FREE INSTALLATION

	Outright	Sale-Exchange
Chevrolet, '55 - '63	19.99	14.95
Dodge - Plymouth, '56 - '63	19.99	14.95
Ford - Mercury, '40 - '53	16.99	11.95
Ford - Mercury, '56 - '63	21.99	16.95
Rambler, '56 - '63	19.99	14.95
Oldsmobile, '54 - '59	20.99	15.95
Pontiac, '55 - '59	19.99	14.95
Buick, '59 - '63	20.99	15.95
Ford, '54 - '55	17.99	12.95

WARDS
Riverside

SUPREME SHOCKS

Wards Best!
Regular 6.22
each in pairs

4.88

Each in pairs

Engineered and designed to give more riding comfort and greater steering control than any replacement shock on the market. Supreme shocks give you better braking. Tests have shown new shocks will give up to 17% less tire wear. Save!

Just Say . . .
CHARGE IT!



PERMANENT
ANTI-FREEZE

98¢

REG. 1.59 gal.

Wards permanent anti-freeze with rust inhibitors guards against rust, foaming, corrosion. Non-evaporating ethylene glycol base.

WARDS Wonderland Center Store Only!

Plymouth at Middlebelt - GA 7-1600