

LINDY BERRY SAYS:

Third of a Series . . .



You won't find a single "ghost brand" at Berry's

Our prices are real values!

Every brand name on television sets, refrigerators, washers and other appliances at BERRY'S identifies a real manufacturer. They're not just names picked out of the air. You can compare prices and values anywhere . . . see why BERRY'S can guarantee the best price in town!

You know there is only one way to compare value. That is to pick out the make and model appliance you want and compare the price asked in various stores.

Lindy Berry invites you to do this. Because we carry only well-known national brands that you can see in other stores. And because Berry's guarantees the best price in town!

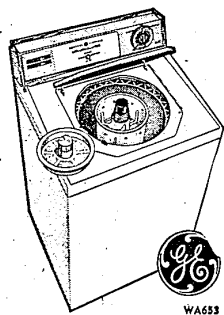
You can shop — you can compare — Nationally advertised Brand name merchandise to your heart's content. All the famous Brand Names are represented on the floor of Berry's. Other stores carry some of these brands — all of them are to be found in and about the area — but only Berry's has all of them for you — under one roof. You are not a "captive customer" — bound to just one brand when you shop at Berry's.

Folks are coming to realize this fact and are shopping and comparing at Berry's where the quality and the values in the Brand Name products — all of them lined up row on row spell out reliability — value and freedom of choice.

At Berry's they not only see a wide selection of the best brands, they know that whatever brand they buy, it will be covered by the manufacturer's warranty. Most important, they know that the low price represents a real value that they can check themselves. Below are a few examples of today's outstanding Berry values:

BERRY'S GUARANTEES THE BEST PRICE IN TOWN!

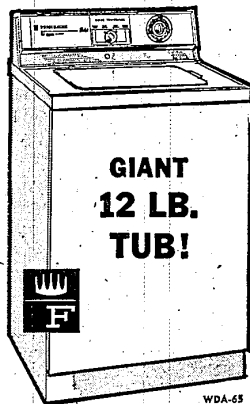
LINDY BERRY GUARANTEES THE BEST PRICE IN TOWN!



GENERAL ELECTRIC
**AUTOMATIC
WASHER**

- 3 Cycle 12-lb. Tub Load
- Hot Water and Cold Wash Selection
- Hot and Warm Rinse Selection
- Mini-Wash

\$178



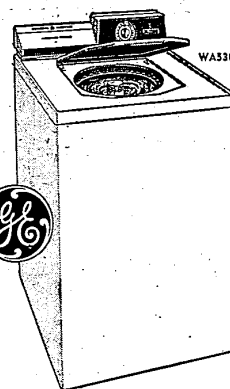
FRIGIDAIRE — JET ACTION
WASHER

- Automatic Soak Cycle
- Patented Deep Action Agitator
- Jet-Away Rinsing "Jets" Away Lint and Scum

\$199

GENERAL ELECTRIC
**AUTOMATIC
WASHER**

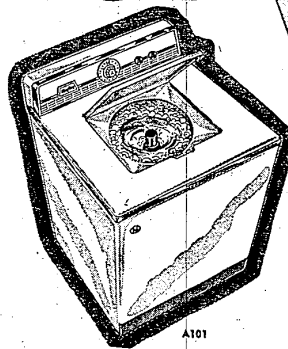
\$158



SPEED QUEEN
WASHER

- Stainless Steel Tub
- Heavy Duty
- 2-Speed Agitator
- Hot, Warm and Cold Water Selector
- Hot and Warm Rinse

\$199 W.T.



MAYTAG
WASHER

- 2 Speed Agitator
- Hot and Warm Water Wash
- 3 Water Levels
- 1/2 or 3/4 or Full Tub Loads

\$199

- FAST EASY CREDIT
- MANUFACTURERS TRAINED SERVICE
- FAST, BUT CAREFUL DELIVERIES

BERRY'S HOMESUPPLY

BERRY'S MAIN STORE and WAREHOUSE OUTLET Open 9:30 a.m. to 9 p.m. Daily
Closed Sunday

27149 JOY ROAD at Inkster Road

KE 5-5060 or GA 1-1717