February 24th is the date!



The Observer will be 25 years young and it's with our THANKS to all of YOU!

We Are Celebrating with a EDITION

You Will Want to Keep.

Filled with pictures . . . stories of the growth of Livonia from a small township to a growing, dynamic city . . . second in area in the State, reaching up to be (in the future) 2nd in population in Michigan.

Inside this special edition you'll find . .

- Photographs showing Livonia 90 years ago.
- The story behind Livonia's first streetcar line! .
- Where Underground Railroad stops were located in Livonia. ● How Livonia's only airport became the city's largest shopping

and much, much more of the history and lore which has gone into the building of Livonia from the time it became a Township 130 years ago . . . through its incorporation as a city in 1950 . . . present standing as Michigan's second largest city! You'll even find a reproduction of The Livenian's first front

page dated February 28, 1940. You will want to keep this special edition as a permanent rec of the heritage of a great city, Watch for the 25th Anniversary Edition of The Livonia Observer February 24, 1965.

Because of your acceptance of our up-to-date, modern concept of what you want in a newspaper The Observer has grown from a very modest beginning with 8 tabloid pages published hopefully on February 28, 1940, to today's average of 40 full-size pages and more in 1964 . . . and in 1965 the signs point to even more!

You made this possible . . . all of you . . . both readers and advertisers alike. So we have much to be thankful for . . . and most of all we are thankful for friends like YOU!

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for Complete Information

WE HAVE SPECIAL PLANS AND IDEAS THAT WE FEEL WILL BE A SERVICE TO YOU. MAY WE HEAR FROM YOU NOW?

Main Office: 33050 Five Mile Road, Livonia. Branches: First Federal Building, Plymouth - 33425 Grand River Avenue, Farmington