Smart Businessmen Know It Pays To Advertise Their Business Here



FOR 351 GENERAL MOTORS salof the presentations is this scene in arled employes in the Livonia area, which Jacquelline Henry, 16535 Middle-Friday, January 22, was a special day as helt, Livonia, a Fisher Body Livonia they shared, 5538,822 in GM common stock, government bonds and cash for bonds from plant comproller, H. W. their participation in the 1959 Savings Horne Fund Plan under the Corporation's Sav McCue, comproller of the Chevroletings-Stock Purchase Program. Typical Livonia plant.

Livonia GM Employees Share \$538,822 in Stock Dividends

Distribution of approximately ed employes in the U. S. who Program was announced this 5101,866,000 in General Motors participated in the 1959 Savings week by Frederic G. Donner, sommon stock, g over nm en I- Fund Plan under the Corporation of Mr. chairman.

Donds and cash to 60,000 salari tion's Savings-Stock Purchase

A total of 351 salaried em



TRANSFERRING FOOD FROM THE OLD to the new is Mrs. Michael A. Killinger of 31601 W. Chicago, Livonia. Mrs. Killinger answered her door recently and a deliveryman told her that her new refrigerator was a deliveryman told her that her new retrigerator was in his truck for delivery. The only problem was that Mrs. Killinger didn't know that she had a new refrigerator coming. Four days later she received a letter from the Ajax Puzzle Sweepstakes telling her that she had won the appliance and to expect delivery within three weeks.

Surprise Package for Livonia Housewife

LIVONIAN CHET PAWLOSKI, 11101 Mayfield (center), an advertising student at Wayne Statel University, receives a check from M. A. MacDonald, president of the Clyde Engineering Division of Tru-Tork, for his second-place essay which outlined an advertising program for the complany. Others in the picture are Dr. Bruce DeSpelder (left), Robert Robb (second from right) and John Cadaret (right), of the WSU School of Business Administration.

When the doorbell of her home rang last week Mrs. Mich-ael A. Killinger of 3160 W. Chicago, Livonia, thought that it was simply an organization collecting old newspapers and clothes.

It was not. Instead it was a delivery man who wanted to give her something. He said that he had her new retrievera.

Chicago, Livonia, thought that it was simply an organization collecting old newspapers and clottes.

It was not. Instead it was addivery man who wanted to give her something. He said to give he something. He said to give he that truck and where did at he want it placed. Mrs. Killinger thought he was either lost or joking. He was either lost or joking. He was the delivery man had a delivery man had a delivery ship with the correct section so that the comname and address. Finally pany could verify the address.

down at the bottom of the slip were the words "Ajax Puzzle Sweepstakes." Since Mrs. Killinger had entered the contest she al-

stock.
Under the Program, GM contributes SI for each, S3 of employe savings. Half of the
employe's savings is invested in
government bonds and half in
GM common stock. The Corporation's contribution and all
dividends are invested entirely
in GM common sotck. in GM common sotck.

"The Savings-Slock Purchase Program has two objectives—to provide employes with an incentive for regular savings and to give more employes the opportunity to own part of the business where they work," Mr. Donner said, "The success of the Program is attested by the fact that 22 per cent of employes currently eligible are saving an average of eight per cent of their salaries under the Program."

Under the Program, all salaries.

age of eight per cent of their salaries under the Program, all salaried employes with one year or more of continuous service are eligible to participate on a voluntary basis. They may save up to 10 per cent of their salaries. Thanks for Publicity eligible employes may be a continuous service are eligible to participate on a voluntary basis. They may save up to 10 per cent of their salaries. The distribute of the content is the foil product when the foil product we find and cash distributed to salaried employes who had participated out in the 1905 earlied product when the foil product we consideration and consideration and consideration and consideration and cash distributed to salaried employes who had participated out the foil product when the foil product we consideration and cash distributed for salaries and consideration and

Readers Speak Up

Vigilant Watchdog

Editor:

I am among the many who
was deeply saddened by the
death of Paul Chandler. He was death of Faul Chandler. He was, in my estimation, a dedicated journalistic expert with the welfare of all the people at heart. He will be deeply initised by the entire community, and his memory will linger for a really long time.

long time.

The paper, I understand, will still be the vigilant watchdog of the entire community, just as it has been in the past years. The watch was the past years. The will certainly be hard to replace, but on the other hand the new editorial page may serve the purpose. I am hoping that 'Observing the Scene' will carry the same controversial excellency as its forebearer, and, if so, we can then expect true reporting of just what is transpiring in our local community and the world about us. In reading the jersonnel di-

and the world about us. In reading the personnel di-rectory on the editorial page III and world read to City Hall reporting. This I believe is an important news source and I feel the readers will undoubtedly want to know what's going on at all times. There is no doubt, at least intensive in the control of the control o

idends

Program was announced this week by Frederic G. Donner, GM chairman.

A total of 531 salaried employees at Livonia GM plants at both the Consensation of the Co

As a result of the distribution, an additional 17,100 employes becomes shareholders in the Corporation. This is the fifth distribution since the inception of the plan in october 1858. The corporation is the plan in october 1858 of the plan in october 185 the year of formation.

During this period employes have saved about \$525 million. These savings and the GM contributions have been used to purchase about \$262 million in government bonds and more than 11 million shares of General Motors common stock.

Very truly yours C. W. McINTYRE

Compressed Clutter

1

Compressed Clutter Editor:

With the whole country becoming consious of IMAGES, AND HOW THEY PROJECT, the use bring one glaring example of non-conformance with our Creat Society to the attention of the residents of Livonia.

The appearance of the youth employment but pe an upon entering the city fail of Livonia.

The only words applicable to this area is compressed clutter. Space is definitely not available for this employment tagency of City Heal I. It presents a fire hazard, being directly in line, and in front of, the rear foor of City Heal and it does not add a single item to the decor of the building.

This service is a youth service and offices; should, and outly be a promising the promi

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FI 9-2005

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