

AFTER MANY YEARS OF HONORABLE AND SUCCESSFUL BUSINESS DEALINGS... NOW COMES ONE OF THE GREATEST SALES AND MONEY-SAVING EVENTS EVER STAGED IN THIS AREA!!

STORE HAS BEEN CLOSED

Our Store has been closed all day, Monday, Tuesday and Wednesday, February 1st, 2nd and 3rd, to Mark Down all our Prices—Engage and train extra help and to prepare our Store and Stocks for this Great Sale—Making the merchandise easy to see—easier to buy. Every article in our Store will be marked in plain figures at Great Disposal Sale Prices. DON'T MISS IT—BUT COME EARLY. FIRST COME FIRST SERVED! WHILE OUR STOCKS LAST!

HEPNER'S

OF FARMINGTON

ONE OF NORTHWEST DETROIT'S FINEST, MOST RELIABLE MEN'S, YOUNG MEN'S, BOYS, YOUNG WOMEN'S, GIRLS' AND INFANTS' WEAR STORES
IN THE KENDALLWOOD SHOPPING CENTER

IMPORTANT--READ Our Guarantee To You

The price preceding each item in this advertisement is based on our original or former selling price and the price reductions are guaranteed to be exactly as advertised or your money refunded without a question. Making a Sale does not terminate our self imposed responsibility; If any purchase you make during this Sale does not give you satisfaction and service you have every right to expect; adjustment to your entire satisfaction will be made gladly...

GREAT \$125,000 REDUCTION SALE!

WHICH MEANS THAT OUR ENTIRE STOCK OF HIGH-GRADE NATIONALLY-KNOWN AND ADVERTISED MEN'S, YOUNG MEN'S, BOYS, YOUNG WOMEN'S, GIRLS' AND INFANTS' WEAR WILL GO ON SALE AT PRICES AND SAVINGS THAT WILL CAUSE A REAL SENSATION IN FARMINGTON AND THE ENTIRE DETROIT AREA.

THE REASON FOR THIS GREAT SALE!

Early this year we sent our Buyers into the Farthest Markets and Nationally Advertised Famous Name Makers of the Country to buy and contract for the greatest quantities of High-grade Men's, Young Men's, Boys, Young Women's, Girls and Infants Wear in the entire history of our business life... at which time we anticipated and had every reason to believe that our business would show a tremendous increase in seasonal sales... Due to a mild winter we now find our Stores and Warehouse overstocked with merchandise that must and will be disposed of within the next few days regardless of cost or loss of profits. In order to carry out our long-held policy of never carrying over merchandise from one season to another, in order to properly and quickly accomplish our purpose, our entire \$125,000.00 inventory involving every department, will go on Sale at Genuine Money-Saving, Bargain Prices, that will cause a sensation not only in Farmington and Detroit, but throughout the entire Retail, Wholesale and manufacturing Men's, Young Men's, Boys, Young Women's, Girls and Infants Wear Apparel Trade.

JUST THINK—What this Great CLOTHING DISPOSAL SALE means to you and every family living in Farmington and its Trading Area, coming as it does, in spite of today's high prices. OVER \$125,000.00 WORTH OF MEN'S BOYS' YOUNG WOMEN'S, GIRLS' AND INFANTS' WEAR STORE MERCHANDISE—consisting of: Men's, Boys', and Young Men's Suits, Topcoats, Raincoats, Sport Coats, Sport Jackets, Slacks, Dress Pants, Dress Shirts, Sport Shirts, Hats, Pajamas, Dress Gloves, Belts, etc. Young Women's, Girls' and Infants' Dresses, Coats, Blouses, Pants, Sweaters, Skirts, Pajamas, Gloves, Snow Suits, Slacks, Hats, Handbags, Robes, Jackets; Infants' articles that space will not allow us to mention will go on sale at prices and savings that will cause a sensation not only in Farmington but throughout the entire Wearing Apparel Trade. You have wanted lower prices on Brand-new Men's, Young Men's, Boys', Young Women's, Girls' and Infants' Wearing Apparel! You have hoped, dreamed and waited for lower prices—NOW, they are here in lavish plenty by a reliable store and no one can gainsay, deny or dispute them. You can come to this Sale expecting to buy the Greatest Money-Saving, Value-Giving Bargains of a Lifetime. We promise you will not be disappointed—but, we caution you to come early. We have but one object and one aim... and that is the complete Removal of all merchandise in the shortest time possible. THE PRICES TELL THE STORY OF A SALE THAT IS A SALE! A SALE WITH A REASON, NOT JUST AN EXCUSE! COME AND YOU BE THE JUDGE!

3 GREAT SALE DAYS

THURSDAY and FRIDAY 9:30 to 9:00
SATURDAY 9:30 to 6:00

AMERICA'S FINEST MEN'S, YOUNG MEN'S, BOYS', YOUNG WOMEN'S, GIRLS' and INFANTS' WEAR

Jack Winter, Jaymes, Lovable, Juniorite, Pandora, Amco, Kayser, Franconia, Collette Teens, Cos Cob, Shapely, Jayson, MacShore, LeRoi, White Stag, Playmore, Polly Flinders, Giltown, Youngland, Shepards, Kate Greenway, Her Majesty, Millbrook, Carters, Banbury, Gardner, WeatherWinky, Pemay, Gastwith, Fawn, Klenerts, Hanes, Nighty Nite, Farah, Billy-the-Kid, H-I-S, Kalamazoo, Levi, Donmoor, Bob Roy, Ramar, Carnegie, Puritan, Robert Bruce, Weldon, Huntington Mills, Hickok-Pioneer, Ringer, Adler, Gates-Mills and William Barry.

SALE BEGINS THURSDAY MORNING FEB. 4 PROMPTLY at 9:30

GIRLS' DRESSES, Size 3-14

Reg. \$4.98 to \$12.98
One group goes out at

1/2 OR MORE OFF

SUB-TEEN and JUNIOR DRESSES

Reg. \$1.99 to \$29.98
One group mostly sizes 5, 7, 9 go at

1/2 OR MORE OFF

INFANTS and TODDLERS APPAREL

One group of Odds and Ends Infants and Toddlers Apparel goes at

1/2 OR MORE OFF

JUNIOR SWEAT SHIRTS and PANTS

Reg. \$3.00 to \$4.00
Junior Girls Sweat Shirts and Pants go out at low

1/2 OFF

JUNIOR and MISSES SPORTSWEAR

Reg. \$3.99 to \$15.99
One group of Ass'td Sportswear goes at

1/2 OR MORE OFF

WOMEN'S IMPORT SKI PARKAS

Reg. \$20.00 to \$40.00
Fancy double reverse shell Parkas go out at low of

13.99

JUNIOR, SUB-TEEN SPORTSWEAR

One group of Odds and Ends in Sportswear and Apparel goes out at low

1/2 OR MORE OFF

WOMEN'S CO-ORD KNIT SLACKS and TOPS

Reg. \$3.00 to \$6.00
Famous makes they go out at low

1/2 OFF

MEN'S SUITS

Reg. \$25.00-\$30.00
Slightly faded, they go out at low of up to...

75% OFF

BOYS' SPORT COATS

Reg. \$6.00-\$20.00
Small sizes. They go at...

1/2 OFF

MEN'S SUITS

Reg. \$90.00-\$95.00
One group of light weights go out at low

\$19.88

MEN'S COTTON & CORDUROY SLACK

Reg. \$5.00 to \$8.00
One group goes at low

1/2 OFF

INFANTS KNIT SHIRTS

Reg. \$1.50-\$1.69
Boys' and girls', they go out at low

88¢

BOYS' SPORT COATS

Reg. \$11.00 go at \$7.88
\$15.00 go at \$10.88
\$20.00 go at \$14.88

\$7.88

YOUTH'S SWEATERS

Reg. \$11.98
Popcorn imported knit wools, assorted colors, go at low...
\$15.00 go at \$10.88
\$20.00 go at \$14.88

\$7.44

TURTLENECK SKI SHIRTS

Reg. \$2.00-\$2.50
Men's, women's, youth's cotton shirts go at...

\$1.44

\$5.00 INFANTS' SWEATER SETS

Out they go, while they last, at low...

\$2.88

JUNIOR and SUBTEEN SKIRTS

Reg. \$8.00
Hurry, they go out at low of

\$5.44

\$15.00 SNOW SUITS

Infants and toddlers. They go at low...

\$9.88

\$27.50 MEN'S SPORT COATS

Don't miss out on these at low of...

\$19.88

\$25.00 COATS

Sizes 4 to 14
Hurry on these, they go at low

\$14.88

\$8.00 GIRLS' DRESSES

Sizes 3 to 14
Buy several of these at low of...

\$5.44

\$4.00 BLOUSES and PANT TOPS

Sub-teen, Junior & Women's, go at low...

\$2.88

\$3.00 TODDLER SLAX-OVERALLS

Boys' and girls', go while they last...

\$1.88

\$1.00 BOYS' TIES

A real buy on these, get several at low of...

44¢

\$2.29 BOYS' CAPS

Come early to get one of these at low of...

\$1.29

BOYS' DRESS SLACKS

Sizes 8 to 12
\$4.99 Boys' Slacks go at low \$3.66
\$5.99 Boys' Slacks go at low \$4.19
\$7.99 Boys' Slacks go at low \$5.88

\$3.66

BOYS' SWEATERS

Sizes 4 to 20
\$6.00 Boys' Sweaters go at low \$4.88
\$8.00 Boys' Sweaters go at low \$6.48
\$10.00 Boys' Sweaters go at low \$8.08
\$12.00 Boys' Sweaters go at low \$9.68
\$14.00 Boys' Sweaters go at low \$11.28

\$4.88

BOYS' ZIP-OUT TRENCH COATS

Sizes 4 to 20
\$10.00 Boys' Trench Coats go at low \$7.88
\$12.00 Boys' Trench Coats go at low \$9.48
\$14.00 Boys' Trench Coats go at low \$11.08
\$16.00 Boys' Trench Coats go at low \$12.68
\$18.00 Boys' Trench Coats go at low \$14.28

\$7.88

BOYS' PARKAS

Sizes 4 to 20
\$19.00 Boys' Parkas go at low \$11.88
\$23.00 Boys' Parkas go at low \$14.28
\$27.00 Boys' Parkas go at low \$16.68
\$31.00 Boys' Parkas go at low \$19.08

\$11.88

BOYS' SNOW SUITS

Sizes 3 to 7
\$11.00 Boys' Snow Suits go at low \$8.88
\$12.00 Boys' Snow Suits go at low \$9.68
\$13.00 Boys' Snow Suits go at low \$10.48
\$14.00 Boys' Snow Suits go at low \$11.28
\$15.00 Boys' Snow Suits go at low \$12.08

\$8.88

BOYS' COTTON SLACKS

Sizes 4 to 12
\$3.50 Boys' Slacks go at low \$2.88
\$4.50 Boys' Slacks go at low \$3.66
\$5.50 Boys' Slacks go at low \$4.44

\$2.88

BOYS' KNIT SHIRTS

Sizes 4 to 20
\$5.00 Boys' Knit Shirts go at low \$3.99
\$6.00 Boys' Knit Shirts go at low \$4.79
\$7.00 Boys' Knit Shirts go at low \$5.59

\$3.99

WOMEN'S, JUNIORS' and TEENS' SKIRTS

Sizes 6-16, 8-16, 8-16T
\$7.00 Skirts go out at low \$5.44
\$8.00 Skirts go out at low \$6.24
\$9.00 Skirts go out at low \$7.04
\$10.00 Skirts go out at low \$7.84
\$11.00 Skirts go out at low \$8.64
\$12.00 Skirts go out at low \$9.44

\$5.44

WOMEN'S, JUNIORS' TEENS' WOOL SLACKS and BERBAUDAS

Sizes 6-16, 8-16, 8-16T
\$6.00 Slacks or Bermudas go at low \$4.44
\$8.00 Slacks or Bermudas go at low \$5.84
\$10.00 Slacks or Bermudas go at low \$7.24
\$12.00 Slacks or Bermudas go at low \$8.64
\$14.00 Slacks or Bermudas go at low \$10.04
\$16.00 Slacks or Bermudas go at low \$11.44

\$4.44

WOMEN'S, JUNIORS' TEENS' JUMPERS and BERBAUDAS

Sizes 6-16, 8-16, 8-16T
\$10.00 Jumpers or Shirts go at low \$7.88
\$12.00 Jumpers or Shirts go at low \$9.48
\$14.00 Jumpers or Shirts go at low \$11.08
\$16.00 Jumpers or Shirts go at low \$12.68
\$18.00 Jumpers or Shirts go at low \$14.28
\$20.00 Jumpers or Shirts go at low \$15.88

\$7.88

WOMEN'S, JUNIORS', TEENS' BLOUSES and PANT TOPS

Sizes 28 to 36
\$3.00 Blouses or Pant Tops go at low \$2.19
\$4.00 Blouses or Pant Tops go at low \$2.98
\$5.00 Blouses or Pant Tops go at low \$3.77
\$6.00 Blouses or Pant Tops go at low \$4.56
\$7.00 Blouses or Pant Tops go at low \$5.35
\$8.00 Blouses or Pant Tops go at low \$6.14

\$2.19

WOMEN'S, JUNIORS', TEENS' WOOL SWEATERS

Sizes 22 to 40
\$4.00 Sweaters go out at low \$3.28
\$5.00 Sweaters go out at low \$4.07
\$6.00 Sweaters go out at low \$4.86
\$7.00 Sweaters go out at low \$5.65
\$8.00 Sweaters go out at low \$6.44
\$9.00 Sweaters go out at low \$7.23

\$3.28

\$27.50 BOYS' OVERCOATS

A real buy on these at low of...

\$14.88

\$6.00 TODDLER KNIT SETS

Orion knit and sweater sets go at...

\$3.44

GIRLS' SWEATERS

Sizes 4 to 14
\$3.00 Girls' Sweaters go at low \$2.19
\$4.00 Girls' Sweaters go at low \$2.98
\$5.00 Girls' Sweaters go at low \$3.77
\$6.00 Girls' Sweaters go at low \$4.56
\$7.00 Girls' Sweaters go at low \$5.35
\$8.00 Girls' Sweaters go at low \$6.14

\$2.19

GIRLS' SKIRTS and TOPS

Sizes 4 to 14
\$4.00 Skirts and Tops go at low \$2.98
\$5.00 Skirts and Tops go at low \$3.77
\$6.00 Skirts and Tops go at low \$4.56
\$7.00 Skirts and Tops go at low \$5.35
\$8.00 Skirts and Tops go at low \$6.14

\$2.98

GIRLS' WOOL COATS

Sizes 4 to 14
\$20.00 Girls' Coats go at low \$12.88
\$22.00 Girls' Coats go at low \$14.28
\$24.00 Girls' Coats go at low \$15.68
\$26.00 Girls' Coats go at low \$17.08
\$28.00 Girls' Coats go at low \$18.48
\$30.00 Girls' Coats go at low \$19.88

\$12.88

GIRLS' DRESSES

Sizes 3 to 14
\$6.00 Girls' Dresses go at low \$4.44
\$8.00 Girls' Dresses go at low \$5.84
\$10.00 Girls' Dresses go at low \$7.24
\$12.00 Girls' Dresses go at low \$8.64
\$14.00 Girls' Dresses go at low \$10.04
\$16.00 Girls' Dresses go at low \$11.44

\$4.44

WOMEN'S SKI JACKETS

\$16.00 Ski Jackets go at low \$9.88
\$20.00 Ski Jackets go at low \$12.68
\$24.00 Ski Jackets go at low \$15.48
\$28.00 Ski Jackets go at low \$18.28
\$32.00 Ski Jackets go at low \$21.08

\$9.88

WOMEN'S SKI PANTS

\$30.00 Ski Pants go at low \$12.88
\$35.00 Ski Pants go at low \$15.08
\$40.00 Ski Pants go at low \$17.28
\$45.00 Ski Pants go at low \$19.48
\$50.00 Ski Pants go at low \$21.68
\$55.00 Ski Pants go at low \$23.88

\$12.88

BOYS' SKI JACKETS

Sizes 3 to 7
\$12.00 Ski Jackets go at low \$7.88
\$14.00 Ski Jackets go at low \$9.28
\$16.00 Ski Jackets go at low \$10.68
\$18.00 Ski Jackets go at low \$12.08
\$20.00 Ski Jackets go at low \$13.48
\$22.00 Ski Jackets go at low \$14.88

\$7.88

BOYS' SKI PANTS

\$17.00 Ski Pants go at low \$10.88
\$20.00 Ski Pants go at low \$12.68
\$23.00 Ski Pants go at low \$14.48
\$26.00 Ski Pants go at low \$16.28
\$29.00 Ski Pants go at low \$18.08
\$32.00 Ski Pants go at low \$19.88

\$10.88

WOMEN'S SKI JACKETS

\$16.00 Ski Jackets go at low \$9.88
\$20.00 Ski Jackets go at low \$12.68
\$24.00 Ski Jackets go at low \$15.48
\$28.00 Ski Jackets go at low \$18.28
\$32.00 Ski Jackets go at low \$21.08
\$36.00 Ski Jackets go at low \$23.88

\$9.88

WOMEN'S SKI PANTS

\$30.00 Ski Pants go at low \$12.88
\$35.00 Ski Pants go at low \$15.08
\$40.00 Ski Pants go at low \$17.28
\$45.00 Ski Pants go at low \$19.48
\$50.00 Ski Pants go at low \$21.68
\$55.00 Ski Pants go at low \$23.88

\$12.88

BOYS' SKI JACKETS

Sizes 3 to 7
\$12.00 Ski Jackets go at low \$7.88
\$14.00 Ski Jackets go at low \$9.28
\$16.00 Ski Jackets go at low \$10.68
\$18.00 Ski Jackets go at low \$12.08
\$20.00 Ski Jackets go at low \$13.48
\$22.00 Ski Jackets go at low \$14.88

\$7.88

BOYS' SKI PANTS

\$17.00 Ski Pants go at low \$10.88
\$20.00 Ski Pants go at low \$12.68
\$23.00 Ski Pants go at low \$14.48
\$26.00 Ski Pants go at low \$16.28
\$29.00 Ski Pants go at low \$18.08
\$32.00 Ski Pants go at low \$19.88

\$10.88

WOMEN'S SKI JACKETS

\$16.00 Ski Jackets go at low \$9.88
\$20.00 Ski Jackets go at low \$12.68
\$24.00 Ski Jackets go at low \$15.48