

299 Michigan Companies Showed Confidence in Future During 1964

Department liaison with a produced considerable funds, is proving valuable in promot participation of the national ment projects can be expected report said, and as a result the require a greater amount of number of federal agencies has information and guidance which ing State growth and this active government in State improve to increase in the future, the Department expects liaison will work as programs expand.

LANSING—Capital expenditures of \$1.6 billion were announced by Michigan industries during 1964, indicating industrial confidence in the future of the State, the Michigan Economic Expansion Council said in presenting its 1964 report of the Michigan Department of Economic Expansion to Governor George Romney and the State Legislature.

The report, reviewed by the Council at its annual meeting, shows 299 Michigan companies announced expansion plans last year.

Donald F. Valley, Detroit, the Council chairman, said the expansion programs announced by General Motors, Ford and Chrysler in 1964 exceeded \$1 billion to be spread over the next three years, indicating a continuing growth of industry and jobs for this period.

B. B. Conboy, executive director of the Department, said the wide base of industry covered by the \$600 million expansions announced by companies other than the auto makers, reflects a broad attitude of confidence in Michigan's industrial atmosphere which will be a major factor in encouraging diversified industrial growth of the State.

Many of these expanding companies use Michigan's natural resources, which means additional income for citizens in the agricultural, mineral, wood, chemical and construction industries, he pointed out.

Conboy estimated 125,000 new Michigan jobs will result from the expansions announced in 1964. 50,000 jobs will be directly in the companies involved, with 75,000 additional jobs created in service and ancillary areas.

Attraction of new industry is a very competitive business among the various states, Conboy pointed out, but favorable legislation in Michigan, plus availability of skilled labor and practical, and well-developed plant sites have helped Michigan to maintain its position as a leading industrial state.

"Industries requiring technically-trained personnel have been predominant in our growth," he continued, "which means our college graduates will find more opportunities at home in the years ahead."

"In the foreseeable future, our auto industry will continue to be the major influence on Michigan's economy, but with the national 'baby boom' coming to age, our ability to attract industrial growth, development of nationally recognized research facilities and diversity of industry are extremely favorable influences."

"State and local governments, business and citizens must continue to plan for industrial cycles, but the economic future of Michigan seems clear and bright."

The Department's industrial development program last year placed special emphasis on attracting additional research and development. Thirteen, two-man teams composed of Department representatives and private citizens, made presentations of Michigan's research advantages to 38 electronic companies located throughout the country.

As a result, several good prospects for future Michigan research installations have been developed. A similar drive has been aimed at chemical companies.

AT THE END OF 1964, the Department was working with 38 companies interested in starting new plants in Michigan.

The Department also is working with Michigan communities and over 100 local industrial development corporations throughout the State to assist them in getting properly organized to develop new industry.

Most of the \$750,000 made available by the Legislature for research programs to develop new products and to aid economic growth has been allotted to Michigan universities and colleges for 13 projects approved by the Legislature and the Governor.

For the first time in several years, promotional activity to focus attention on Michigan's advantages for business and industry was carried on by the Department in 1964, the report said. The Legislature appropriated \$60,000 for this purpose and the money is being spent in cooperative programs with Michigan companies.

This total program has developed several times the amount of advertising and promotion money which the State is spending. Advertising space in national and State newspapers, trade magazines, and on billboards, plus radio and television time, and direct mail are being utilized in the program.

The Department cooperated in development of the Michigan Day program at the New York World's Fair on May 18, which resulted in a vast amount of free publicity for Michigan for an expenditure of less than \$15,000 which the Legislature authorized for this purpose.

Rich Flavor...Thrifty Price

FOOD FAIR POT ROAST IS A WISE BUY

OCEAN PERCH OR COD
Birds Eye Fillets
1/2 OZ. PKG. **29¢**
WITH COUPON BELOW

VEGETABLE OR VEGETARIAN
Campbell's Soup
3 10% OZ. CANS **29¢**
WITH COUPON BELOW

CHICKEN NOODLE OR MUSHROOM
Campbell's Soup
2 10% OZ. CANS **29¢**
WITH COUPON BELOW

FRESH FIG GOODNESS
Zion Fig Bars
2 LB. PKG. **29¢**
WITH COUPON BELOW

OPEN DAILY 9-9, SAT. 8-9
Prices effective thru Sat. March 6.
Right reserved to limit quantities.

Makes Rich Gravy!

HEARTY, BLADE CUT

Beef Pot Roast **39¢**

USDA CHOICE

You'll only have to call, "Dinner" once when pot roast is on the menu. Your family will really go for the savory goodness and tenderness of a Food Fair pot roast. And you'll like the thrifty price. Make sure you visit the Food Fair meat department this week and buy your family a USDA Choice pot roast.

FOOD FAIR'S FRESH

All-Beef Hamburg
3 LB. **\$1.00**
PK. WITH COUPON BELOW

U.S. CHOICE RIB OR

Sirloin Steak
LB. **89¢**

U.S. CHOICE FULL CUT

Round Steak
LB. **79¢**

GRADE 1, SKINLESS

Glendale Wieners
1 LB. PKG. **39¢**

GRADE 1, LARGE

Peters Sliced Bologna
1 LB. PKG. **39¢**

Perfect For Sandwiches!

CHUNK PACK LIGHT MEAT

Star-Kist Tuna
6 1/2 OZ. CAN **24¢**

You'll Thank Food Fair For This Bargain!

7 VARIETIES—MUELLER'S

Spaghetti or Macaroni
1 LB. PKG. **19¢**

Check This Low Price And Save!

DELICATE PINK MEAT

Del Monte Salmon
1 LB. CAN **48¢**

FOR THAT REAL TOMATO TASTE

Contadina Tomato Paste 6 OZ. CAN **10¢**

THE PERFECT VEGETABLE FOR ANY MEAL

Niblets Whole Kernel Corn 12 OZ. CAN **16¢**

FOR A GOOD CUP OF COFFEE

Beechnut Brand Coffee 2 LB. CAN **\$1.39**

FOR NEAT LOOKING HAIR

Aqua Net Hair Spray 2 13 OZ. CANS **99¢**

GOES HAND IN HAND WITH HOT DOGS

Food Fair Catsup 14 OZ. STL. **15¢**

THE FINAL TOUCH TO ANY SALAD

Wishbone Italian Dressing 8 OZ. STL. **35¢**

THE GOODNESS IS TOASTED IN

Cheerios Oat Cereal 15 OZ. BOX **39¢**

A THOUSAND AND ONE USES

Farm Maid Half & Half QT. CTN. **39¢**

FOR ALL YOUR BAKING NEEDS

White Satin Fine Sugar 10 LB. BAG **99¢**

MAKES A HEARTY CUP

Food Fair Brand Coffee 1 LB. BAG **69¢**

WRIGLEY'S, BEECHNUT,

Dentyne and Beeman's Gum 6 PK. **19¢**

WITH AMAZING SODIUM! SPECIAL LABEL

Famous Rinso Blue 5 LB. 12 OZ. BOX **89¢**

Full Of Sweet Flavor!

THIN-SKIN, JUICY, 100 SIZE

Florida Oranges
DOZ. **59¢**

PLAIN OR PIMENTO CHEESE

Kraft Velveeta
2 LB. PKG. **79¢**

America's Favorite!

WESLEY'S FINEST QUALITY

Quaker Maid Ice Cream
1/2 GAL. CTN. **77¢**

Creamy Smooth!

CAKE FIT FOR A KING

Sara Lee Cheese Cake 1 LB. 2 OZ. PKG. **69¢**

TOWN PRIDE PEAS, CORN, PEAS & CARROTS,

Baby Limas or Mixed Veg. 2 LB. BAG **49¢**

FARM MAID DUTCH CHOCOLATE OR

Old Fashion Buttermilk QT. CTN. **19¢**

DELICIOUS WITH CRACKERS

Pinconning Mild Cheese LB. **49¢**

Clip These Food Fair Coupons And Save On Fine Products

OCEAN PERCH OR COD
Birds Eye Fillets
12 OZ. **29¢**
Limit 1 Coupon

VEGETABLE OR VEGETARIAN
Campbell's Soups
3 10% OZ. CANS **29¢**
Limit 1 Coupon

CHICKEN NOODLE
Campbell's Soups
2 10% OZ. CANS **29¢**
Limit 1 Coupon

FRESH FIG GOODNESS
Zion Fig Bars
2 LB. PKG. **29¢**
Limit 1 Coupon

FOOD FAIR'S FRESH
All-Beef Hamburg
3 LB. **\$1.00**
Limit 1 Coupon

35323 Plymouth at Yale Livonia 27428 W. 6 Mile at Inkster Livonia Wonderlond Shopping Center Livonia 27200 Joy Road at Inkster Redford Township 23632 Plymouth at Telegraph Redford Township 8244 Merriman Near Ann Arbor Trail Nankin Township 27415 Schoolcraft at Inkster Livonia 705 South Main at Linden Plymouth

LIVONIA MALL, 7 MILE AT MIDDLEBELT, LIVONIA