

## 'Johnny' of Philip Morris Fame to Appear at Wonderland

Johnny, of Philip Morris, the world's most durable living trademark, will appear at Wonderland Shopping Center from 2 to 4 p.m. Saturday, March 20.

His 50-inch frame dressed in the familiar pipe, red uniform, his outstretched hand, and his famous smile, Johnny will be the first of Philip Morris to appear at Wonderland. He has caused him to become as familiar to Americans across the land as any prominent public figure.

Johnny's career as a public personality is literally a brief history of modern American entertainment, spanning the early days of radio through the most popular and long-lasting live shows of today.

The diminutive pipe-smoking first was heard on April 17, 1933, on the Fede Grofe Show, an evening program built around the composer's orchestra. From the very first evening, Johnny's perfect blend of Fede Grofe's "Grand Canyon Suite" ("On the Trail"), with its dominant E-flat, and a new, unique sound had entered the folk lore of American advertising.

There are many stories which have grown up about Johnny over the years. One of the most persistent concerns an alleged crash of plane one night at the opening of a Philip Morris broadcast, which was to have featured an announcer to say: "That was Johnny, stepping out of thousands of stere windows all over the country." This story became so widely spread, that there were people who actually thought they heard the incident over their radios.

At a special 23rd anniversary celebration, Johnny set the record straight at last for commentator Ben Grauer. "It's a great story," he said, "but it wasn't there."

Apart from radio, Johnny was much sought after for his varied appearances at school clubs, gatherings and college class reunions.

Son, however, he was so much in demand for radio programs and public events such as fairs, auto shows and conventions of all kinds, that he was able to appear at many of them.

During the intermission an instrumental ensemble will feature Lloyd Shoemaker, pianist and Clifford Poshadino and Hector Van de Vyver, both violinists.

No admission charge. Everyone interested in good music and the personalities of today's youth is invited to come.

## Religious Art Exhibit Opens

An exhibit of paintings, sculpture and other art objects entitled "The Life of Our Lord" is on display in the building lobby of the new main office of Detroit Bank & Trust, Fort Street and Washington Boulevard.

The exhibit was prepared by The Rt. Rev. Monsignor Edward J. Hickey and the staff of the Art Guild — St. Mary's — the organization which maintains Monsignor Hickey's collection of more than 2500 art works.

Represented in this exhibit are paintings and pieces of sculpture by Renaissance artists depicting the life of Christ as well as a number of objects associated with Father Gabriel Richard.

The exhibit is dedicated to Richard and five other founding fathers of Detroit: La Salle, Cadillac, Montreil, Cass and Woodward.

Paintings and sculpture in the exhibit represent originals from the hand, the school or period of such famous artists as Raphael, Perugino, Lippi and Rubens.

## Art Education Show Open

An Art Education Graduate Show is currently underway at the Community Arts Gallery on the Wayne State University campus and will continue through Wednesday, March 31. The show features water colors, oils and drawings by Ben Glucker, and architectural drawings by Yvonne Kafoury.

Several works created by exceptional children from collection by Emily Scott, will also be shown.

## Tenor to Solo With Symphony

Tenor Jan Perce will be soloist with the Detroit Symphony Orchestra at 8:30 p.m. on Thursday, March 18, and Saturday, March 20, at Ford Auditorium. Stated earlier will conduct.

Perce will sing Vaughan Williams' Four Hymns for Tenor and Three Arias by Handel. The orchestral portion of the program will include Haydn's Symphony No. 104 (London) and Regner's Variations and Fugue on a Theme by Mozart.

Tickets are available at all prices at the Ford Auditorium Box Office and at all Grinnell's stores.

## Wally Roberts GOING UP

### 'CURTAIN

Local papers are blatantly advertising the showing of a new film entitled "Fanny Hill." The claim that Frances Hill in this cinema version is a veritable female Tom Jones supposedly adds extra excitement and should provide additional motivation for the purchase of your ticket.

Similarly, the new musical comedy at the Fisher theater, "Pleasures and Palaces," having its world premiere, has decided to have its chance to allow sex to rear its all too ugly head. Frank Loesser, who in the past has produced several memorable musicals ("Guys and Dolls," "How to Succeed in Business Without Really Trying") is the head fanner of the creative sparks for this rather shapeless musical comedy.

"Pleasures and Palaces" offers a great deal visually in the form of exciting dancing, breathtaking scenery, and stunning costumes. In short, there is a lot of palace quiet in this production but little or no PLEASURE.

Phyllis Newman foolishly left two good-paying TV shows to be featured in this musical mish-mash. She, no doubt, was heavily influenced by the spicy and even to contemplate a symphonical individual. The musical number has no melody only lewd lines to carry the story.

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When Frank Loesser introduced us to the lead songs, "Pleasures and Palaces" as a bad rewrite of "There's No Place Like Home" that was the final straw musically. Up to that point I might have suffered silently and made excuses for this Broadway-bound bomb.

Not after such an abortive attempt.

Such an amateurish attempt roused my critical spleen to the "positive" point. This easily-disturbed spleen of mine rarely gets activated when viewing an amateur production since many items are excusable. The point of tolerance lovers quickly when I am subjected to some of the innuendoes seen recently in Detroit under the guise of supposedly professional theater.

You often wonder how show business veterans can spend more to 500,000 dollars as they have in "Pleasures and Palaces" and come up with such an empty purse artistically. Of course, looking at this problem with more perspective, you must realize that three out of four musical shows, hits over the years is a darn good average.

"How to Succeed in Show Business Without Really Trying," the last Frank Loesser-Bob Fosse venture, recently closed after 1300 performances. Two road show companies are still out playing the show. Later this year the Broadway company will make a return visit at the Fisher and old Wally will be in his accustomed seat packing it up and applauding this brilliant musical. The authors, producers, and backers took



A YOUNG BOY LISTENS TO A MAN—Edward G. Robinson explains the way of the jungle in this scene from "A Boy Ten Feet Tall." The Paramount film opens tonight at the State Theater in Wayne, the Algiers Drive-in and the Penn Theatre in Plymouth.

DEARBORN DRIVE-IN  
Between Beech and Inglest on Ford Road  
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ELECTRIC IN CAR HEATERS—FREE  
First Detroit Showing—Wed. thru Tues.

THE HILLBILLY  
Fisher Theater "PLEASURES AND PALACES" Change in the show and new musical numbers will be featured. The show is a four weeks of surgery at the Fisher Hillbilly Classical Theater "GALP" 1950 Production of the four currently in repertory. Call 833-1000 for tickets. The show is a four weeks of surgery at the Fisher Hillbilly Classical Theater "GALP" 1950 Production of the four currently in repertory. Call 833-1000 for tickets.

Movie Film Is Early  
'Iron Horse'

Building the first transcontinental railroad is the story told in "The Iron Horse," showing Sunday, March 21, at the Henry Ford Museum Theater. Show times are at 2 and 4 p.m., for the Famous Early Movie Series program.

EXCLUSIVE AREA FACTORY

THE IRON HORSE

SPECIAL SATURDAY MATINEE  
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JAMES BOND IS BACK IN ACTION!

SEAN CONNERY in "007" and "GOLDEN EYE"

## Reminiscences of A Collector Slated for Antique Lecture

Dr. Warren Baker of Michigan City, Indiana, will be the speaker at the fourth program in the current Antiques Lectures Series at Henry Ford Museum on Friday, March 19, at 8:30 p.m.

The monthly series is devoted to the history of American collecting and to reports from noted collectors. The current series was opened by Milo Savoy, of the Henry Francis duPont Winterthur Museum in Winterthur, Del. This was followed by Mrs. George Maurice Morris of Washington, D.C., and last month's program was highlighted with a lecture by Charles E. Fienberg of Detroit.

The featured speaker on April 9, is James Keene, Birmingham, collector who will lecture on "Collecting American Antiques." Philip H. Hammerslough, West Hartford, Conn., concludes the current series of antiques lectures on May 21 with "Reminiscences of a Collector of American Silver."

For information, contact Henry Ford Museum, Dearborn, Michigan, 271-1620.

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DOORS OPEN 11:30  
LONE RANGER AND THE LOST CITY OF GOLD  
11:45 AND 2:44  
"MIGHTY URUS" AT 1:12 ONLY

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EDWARD G. ROBINSON  
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SEVEN ARTS BYRONSTON presents  
A BOY TEN FEET TALL  
EDWARD G. ROBINSON

WINTER OF PARENTS MAGAZINE  
FAMILY MEDAL AWARD  
PLUS DISNEY SHORT SUBJECTS  
SHOWINGS 7:00-9:10  
SATURDAY AND SUNDAY  
SHOWINGS 2:00-4:00-6:10  
BOX OFFICE OPEN 2:15

Student Director  
Shell Dalzell, son of Rev. and Mrs. Arnold Dalzell of 33374 N. Hampshire, Livonia, directed the first of a series of student directed one act plays at Alma College. The play, which was presented recently is George Bernard Shaw's "Poison, Passion and Petrification." Dalzell is a sophomore at Alma.

3rd BIG WEEK!  
RADIO CITY • TERRACE • NORWEST • VOGUE