

Meyer leads again in '65!

FOR OVER FORTY-FOUR YEARS . . . DETROIT'S FAVORITE PLACE TO SHOP FOR JEWELRY

DRAMATIC DIAMOND SAVINGS!

1/4 CARAT
total weight
set or solitaire

\$49

1/2 CARAT
total weight
set or solitaire

\$99

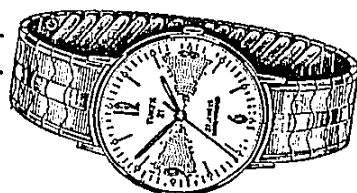
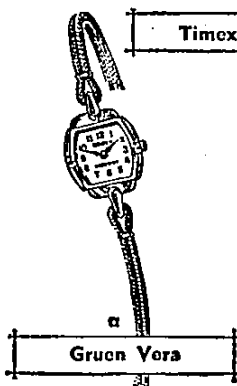
Star Brite

Behold, Star Brite, excitingly large, all-white diamonds with blemishes so tiny, they affect only the price, not the opulent appearance. In elegant settings of 14K white or yellow gold.

Diamonds enlarged to show detail.
Star Brite prices are plus tax.

Guarantee, Registration and Insurance
With Every Diamond Ring at Meyer

- Full Trade-In Allowance at any time
- Mounting guaranteed against defects in workmanship, material, or ACCIDENTAL DAMAGE
- Lost diamonds will be replaced promptly and without charge
- Your ring is insured against FIRE, HOLDUP, BURGLARY and LOSS OF STONE
- Unconditional 90-day money back guarantee



GRUEN and TIMEX SALE!

17 and 21 JEWEL WATCHES, Regularly 19.95

- a. Shock-proof, 17-jewel, in white or yellow, nylon band.
b. Radiolite dial, waterproof, 21-jewel, expansion band.
c. Waterproof, 17-jewel, shockproof, dustproof, in white.
d. Niteglo dial, waterproof, 17-jewel, white, suede strap.

on sale
for only

12⁹⁹

Regular and sale prices are plus tax.



PRINCESS GARDNER

Key Case . . . Eye Glass Case
Regularly 2.95

YOUR CHOICE **99^c**

Tax included where applicable.

Keys inserted or removed easily from this genuine leather case. Framed glass case of exquisite silk brocade in floral design in discontinued styles and colors.

Save on ELECTRIC ALARMS

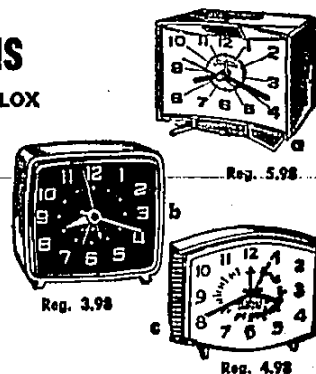
GENERAL ELECTRIC — WESTCLOX
SUNBEAM

YOUR CHOICE **2⁸⁸**

Select from 3 handsome models:

- a. Sunbeam B0160 wink-awake.
b. General Electric 7304L luminous dial.
c. Westclox Dash...in antique white case.

Regular and sale prices are plus tax.



LIVONIA, MACOMB STORES OPEN MON.,
THURS., FRI., SAT. HOURS 'TIL 9.

- ★ Macomb Mall, Gratiot at Masonic, Roseville
- ★ Livonia Mall, 7 Mile at Middlebelt, Livonia

Meyer

MICHIGAN'S
LARGEST JEWELERS



★ CHARGE IT
★ NO MONEY DOWN
★ FULL YEAR TO PAY
★ 90 DAYS
SAME AS CASH