

# STARTS TODAY... AT WONDERLAND

**MONTGOMERY WARD**

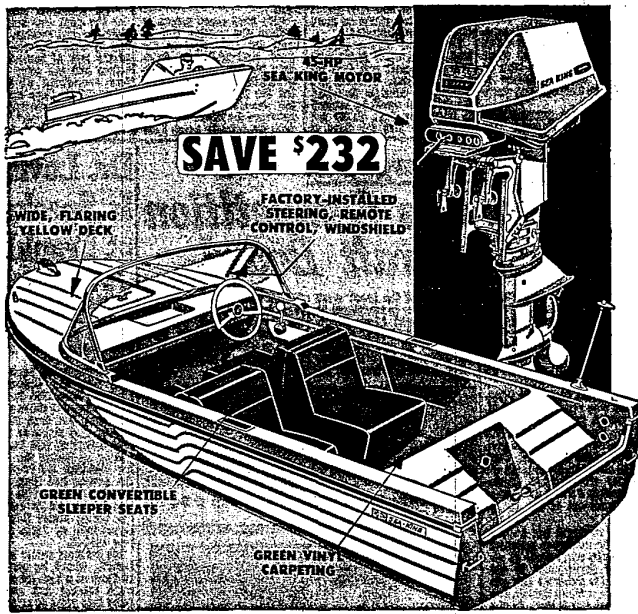
Wonderland Center  
OPEN EVERY NIGHT

MEET THE STARS

5 BIG PRIZES

# SPORT-O-RAMA

**Wards 1965 camping and marine show**  
**SO BIG WE'RE HOLDING IT UNDER THE BIG TOP**  
 ★ **WONDERLAND CENTER PARKING LOT**  
 PLYMOUTH ROAD AT MIDDLEBELT



**15-ft. runabout . . . 45hp motor rig — Reg. \$1,631**  
**DELUXE FIBERGLASS BOAT, 1,000 LB. CAP. TRAILER**

Buy all three . . . they team together to give you savings and years of family fun! You'll be proud to own this sporty runabout with its tough fiber glass lapstrake hull and the powerful Sea King 45-hp electric start motor. Buy Sea King for beauty, power, excitement!

**\$1,399**  
 Freight Included  
 NO MONEY DOWN

**JUST SAY "CHARGE IT!"**

Reg. \$155

**SEA KING 12 FOOT FISHING BOAT**

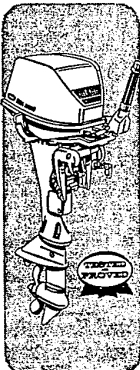
LIGHTWEIGHT AUTO TOP BOAT

Aluminum hull designed for maximum maneuverability, stability in rough water. Won't rust or corrode. Non-skid floor and foam flotation tanks for extra safety. Sturdy wood seats are varnish protected.

**139<sup>88</sup>\***

\*Freight Included

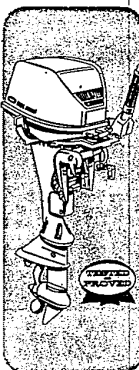
**Quick-start Sea King 6-hp outboard motor**



**\$204**  
 reg. \$229

- Easy to operate—has twist-grip throttle
- Speeds quietly at 13-mph, trolls slowly
- Runs full throttle 4 hours on 1 tank of gas

Great for fishing! This Sea King won the coveted Seal of Approval of Tropical Marine Testers in rigorous lab and field tests. Automatic rewind starter up-front engine control. Complete gearshift; waterproof ignition.



**TEST-PROVED!**

SEA KING 9-HP PORTABLE OUTBOARD MOTOR

**\$259**  
 reg. \$279

Efficiency, dependability and ruggedness proved by tests! It's a fishing favorite — trolls at 1 1/2 mph, speeds to 17 mph. Runs 3 hours at full throttle on one tank of gas. Has full gearshift; waterproof ignition. Separate 4 1/2-gallon fuel tank.

**VISIT OUR OUTDOOR SALES AREA SUNDAY 12-6**  
 See The Complete Sport-O-Rama Exhibit

Reg. \$179

**14' DELUXE AUTO-TOP BOAT**

DESIGNED FOR MORE FISHING FUN!

Lightweight, rugged—easy to tote atop your car, won't rust or corrode. Features lapstraked hull, safe foam flotation, long-lasting enamel finish, 3 varnished seats. 12-ft. deluxe auto-top aluminum boat. . . . .

**\$164\***

\*Freight Included

**1000-LB. SEA KING TRAILER**

CARRIES BOATS UP TO 16 FT. LONG

Get a safe riding, easy towing Sea King trailer now and be ready for boating fun! 3-position axle gives you balanced trailing; front tilt lets you launch, load your boat without unhitching. "A" frame; demountable wheels.

**\$149\***  
 regular \$159.