

★ SO GREAT... WE'RE HOLDING IT UNDER THE BIG TOP!

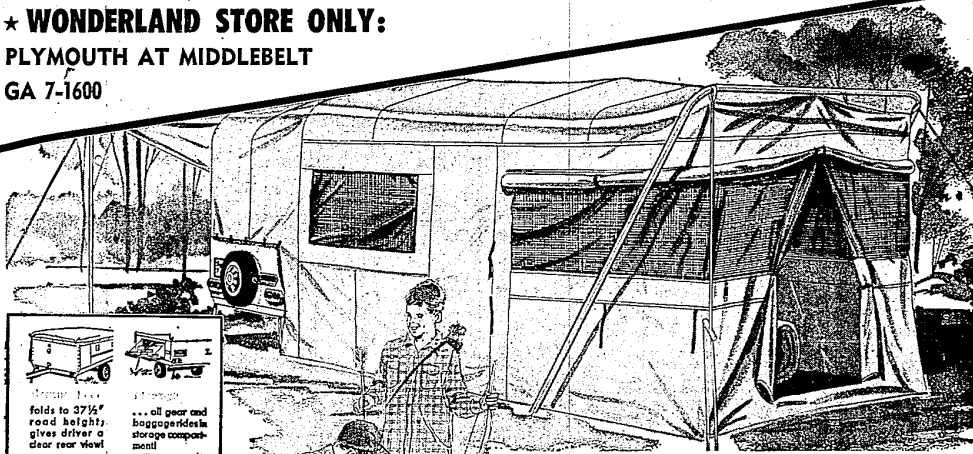
WARDS OF WONDERLAND

SPORT-O-RAMA!

Bargains and excitement galore under Ward's big SPORT-O-RAMA Tent at Wonderland. Meet top-notch sports figures. See informative sport demonstrations. Watch the sensational Fred Daye Comedy Band. We've brought the nation's top fishing, hunting, and boating experts to Wonderland for this great event. Don't miss it!

Wed., May 19 6:45-7:30 p.m. IN PERSON! HAYES JONES U.S. Olympic track star.	Thurs., May 20 7 p.m. IN PERSON! BILL FREEHAN Detroit Tiger catcher.	Fri., May 21 7-9 p.m. IN PERSON! ANDERSON FORDY Former coach — Michigan State	Sat., May 22 1:15-2 p.m. IN PERSON! STAN MUSIAL All-time baseball great.	Tues., May 25 to be announced IN PERSON! DETROIT RED WINGS National Hockey League pennant winners.	Mon., May 24 to be announced IN PERSON! DAVE DILES WXYZ-TV sport director.
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★ **WONDERLAND STORE ONLY:**
PLYMOUTH AT MIDDLEBELT
GA 7-1600



- ... fold to 37 1/2" road height, gives driver a clear rear view!**
- ... all gear and baggage fits in storage compartment!**
- ... tail lights, directional signals for extra safety!**
- ... flame retardant tent fabric flash makes camping safer!**
- ... fiber glass screens keep out insects, lets in fresh air!**
- ... 4.80-4.00 x 8 four-ply rated nylon tubeless tires.**
- ... 1200-lb. capacity sturdy leaf springs for an easy ride!**
- ... your assurance of maximum enjoyment at bargain price!**

Enjoy many comforts of home in Wards "Care Free" campers! 18 1/2 x 7 foot living area; 5 windows; 4 outlets electrical coupling. All steel trailer has 42 cu. ft. unrestricted storage space, built-in water storage tank. Spare tire, wheel included.

freight included
NO MONEY DOWN

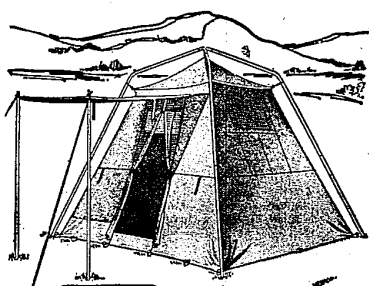


Gray-green tent sets up quickly! 3 windows, inside zipper closure. 32 cu. ft. storage space in ton trailer.
\$344
freight included reg. \$379

Attractive blue tent has 3 windows, full zippered door. White trailer boasts 44 cu. ft. storage space!
\$399
freight included reg. \$479

★ **JUST SAY "CHARGE IT!"**

Butyl-Tex treated tent

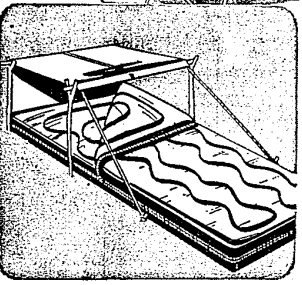


IT'S FIRE-RETARDANT!
IT'S MILDEW-RESISTANT!

69⁸⁸

- Regular 89.50
- Sleeps 5 adults comfortably
- Chain-lock exterior frame
- 2 fiberglass-screened windows

There's plenty of room for a family of five, plus your gear, in this 10x10-ft. tent! Tension lock exterior frame poles snap into place easily ... one person can set it up in minutes. Butyl-Tex treatment makes fabric water repellent, too.



4-lb. Colacloud filled sleeping bag

Sleep warm, dry! Cotton broadcloth shell, cotton plaid print lining. 100" zippered single-double style.
72x24" Air Mattress
9⁸⁸
33x75 INCHES

LOOK WHAT YOU CAN WIN!

★ **GRAND PRIZE** ★

1965 FORD ECONO-LINE CAMPER

Rugged go-everywhere Falcon camper. Perfect mate for summer vacation. Ask for contest details in sporting goods department or at the Sport-O-Rama tent. Value \$4,000.

★ **SECOND PRIZE** ★

1965 SAFARI CAMP TRAILER

MADE IN LIVONIA
Complete live-out trailer. Virtually a vacation spot on wheels. Get details in sporting goods department or Sport-O-Rama tent. Value \$795.00.

★ **THIRD PRIZE** ★

RIVERSIDE PICK-UP CAMPER

Fits most standard pick-up trucks. Ask for details. Value \$995.00.

★ **FOURTH PRIZE** ★

SPORTS-LINER ALUMINUM TRAIL-EZE

Big enough for all your vacation gear. Compact, free-wheeling. Value \$229.00.

★ **FIFTH PRIZE** ★

WEEK-END VACATION AT CEDAR POINT

A glorious week-end vacation for two at beautiful Cedar Point. Get all the details at Ward's today.



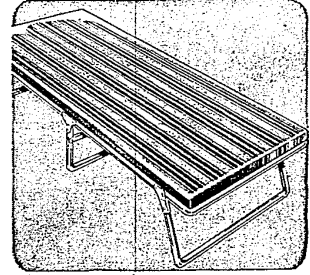
Comfortable, C. G. approved cushion



Keep safe in C. G. approved life vest

For boating safety, too ... serves as life preserver. Cotton drill cover! Kapok in Vinyl inserts. 15x15x2".

Adults' Kapok in Vinyl inserts, drill cover, adjustable web straps. Child's med. Child's small or adult's



Wards easy-to-fold aluminum cot

Use this handy cot for patio, camp, porch, an extra bed. 1 1/2-in. poly foam mattress; sturdy reinforced frame. Folds compactly.
9⁸⁸
reg. 12.99