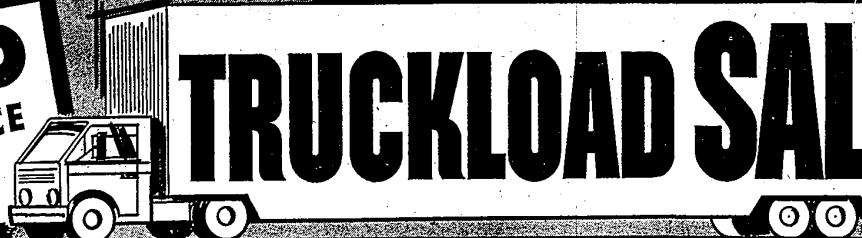


PHILCO
BIG APPLIANCE
BARGAINS



TRUCKLOAD SALE

COME CANNON-BALLING IN!

BERRY'S IS YOUR PHILCO "A" PLAN DEALER



LINDY BERRY

"BBB"

Acme Quality
LATEX PAINT
Ass'td Colors

\$2.95
GAL.

SUPER KEM-TONE

Fresh Stock
\$4.39
Gal.

THOR
ELECTRIC
DRILL
1/2-In Chuck

\$9.88

TANK SPRAYER

3 1/4-Gal. Capacity
\$5.95

STEP LADDER
Wood, 5-Foot High

\$2.95

GENERAL ELECTRIC
DISPOSALL

Lowest Price Ever
\$29.95

LOW SUDS
DETERGENT

50-Lb. Bag
\$6.97

CHARCOAL BRIQUETS

10 lb. Bag 43¢

10-6-4
FERTILIZER

Covers
5,000
Sq. Ft.
129
Bag

MELNOR
SPRINKLERS

40% OFF
Your Choice
39 C
ea

GARDEN
TOOLS

50 Ft.
5/8 I.D.
4.95

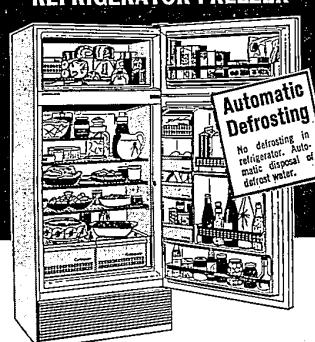
RUBBER
HOSE

LONG HANDLE
1.95
LAWN EDGER
BBB Price

COMPARE
THIS FOR
VALUE! **13.7 CU.**
FT.

PHILCO
2-DOOR

REFRIGERATOR-FREEZER



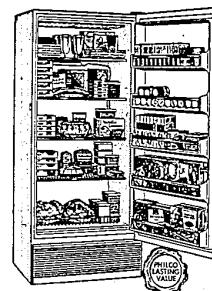
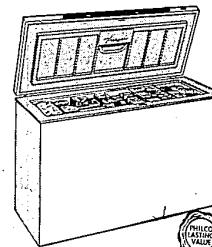
PHILCO

14RD54

- 13.7 cu. ft. volume
- Holds 53 lbs. of frozen foods
- Fast-Freeze ice cube trays
- Porcelain ice cube tray
- Split-level Dairy Bar Door with extra deep shelves
- Sliding shelf brings food to you
- White Bakelite porcelain enamel interior
- Automatic interior light
- Easy-to-clean enamel crispers
- Lustre White, Shaded Copper or Turquoise exterior colors

This is a duplicate of the NEEMA seal. When the seal is not attached to a refrigerator, it signifies that the unit refrigerator complies and bears front of shelf seals published by a certified association by the National Electrical Manufacturers Association.

FREEZERS
BY **PHILCO**



WE HAVE IT!

**The Quiet
One!**

PHILCO
Noiseless
ROOM AIR
CONDITIONER



Operates quietly,
EVEN AT
FULL COOLING CAPACITY

For quiet cooling at its best, choose a famous Philco Noiseless. You'll never have to cut back the cooling to cut down the noise. Philco 7AC53

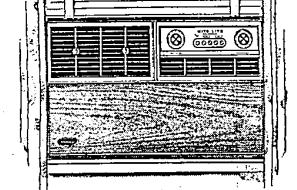
- 6,800 BTU/Hr. cooling capacity
- Space-Saver Cabinet—Install it where you want it
- Choice of simulated wood or fabric fronts
- New Nite-Lite
- Automatic Thermostat
- Washable Filter
- No-Drip Dehumidification
- Washable Air Filter

**FAST EASY
CREDIT
36 MONTHS
TO PAY**

PRE-SEASON SALE!

PHILCO
Noiseless

The Air Conditioner that's
FAMOUS FOR QUIET OPERATION



Operates Quietly, EVEN AT
FULL COOLING CAPACITY

Most air conditioners operate quietly if you run them on the low setting, but a Philco Noiseless is engineered and built to operate quietly, even at full cooling capacity. Compare, and you'll choose a Philco Noiseless!

- 8,700 BTU/Hr. Cooling Capacity
- New Nite-Lite Control
- Automatic Thermostat
- Choice of simulated wood or fabric fronts
- New Nite-Lite
- Automatic Thermostat
- Washable Filter
- No-Drip Dehumidification
- Washable Air Filter

**Installed
FREE!**

If you buy now
before the season starts

'BBB'

NEEMA CERTIFIED RATINGS This is a duplicate of the NEEMA seal. When the seal is not attached to a refrigerator, it signifies that the unit refrigerator complies and bears front of shelf seals published by a certified association by the National Electrical Manufacturers Association.

DOUBLE DIRT CURTAIN AIR FILTER

Two layers for improved filtering. To clean, just wash it like a sponge, wring dry and replace.

PHILCO—Famous for Quality the World Over

REFRIGERATORS

PRICES START AT

\$198

FREEZERS

PRICES START AT

\$168

AIR CONDITIONERS

PRICES START AT

\$129.95

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