

Area Realtors to Make Community Service Award

With a week long celebration of Realtor Week ending Saturday, the Western Wayne Oakland County Board of Realtors has made plans to make the observance the most extensive ever, according to Marvin O. Moser, president of the Board of Realtors.

Chairmen from the commu-

nities of Livonia, Farmington, Redford Township, Garden City, Plymouth and Nankin Township scheduled events through Saturday. More than 75,000 realtors throughout the nation will join local members to call public attention to their profession and the services rendered.

"A realtor is not just a real-

estate man or woman," said Moser. "The term realtor is an indicator of particular qualifications because only a member of the National Association of Real Estate Boards and one of its 1,500 local boards can identify himself by that term."

"To be eligible for membership, a candidate must demonstrate a superior knowledge of the business and must subscribe to a strict code of ethics.

"The code of ethics is very important. It was one of the first adopted in the history of the American business. Under its 30 articles, covering many aspects of a transaction, the

Realtor pledges fair treatment to both contracting parties—the buyer and the seller."

Moser said "surveys show that some people erroneously believe that the term Realtor is interchangeable with 'real estate man.' However, it is a service mark (trademark) registered in the U.S. Patent

Office and only active members of the NAREB and its boards may use it. That is why it is always capitalized."

He pointed out also Realtors' "leadership over the years in protecting the institution of private property and making home purchase possible for whole new classes of buyers."

The official slogan for Realtor Week is "Pick the Right Home—Through a Realtor," which Moser said "underscores our experience in rating the selective factors in buying a home to fit family purse, desires, size and transportation."

"Only in a free country do you have such a wide range

of selection, and nowhere else in the world is private ownership of homes more widespread or easier to accomplish than in America."

One of the highlights of the week takes place Thursday when the Western Wayne Oakland County Board of Realtors will announce their 1965 selection for the annual Community Service Award.

Mayors Harvey Moecke of Livonia, James Houk of Plymouth, Wilbur Brotherton of Farmington, E. J. Froeh of Garden City, Redford Twp. Supervisor Jack McDonald and Plymouth Twp. Supervisor John McEwen are planning to attend the banquet at the Devon Gables Restaurant.

The National Association of Real Estate Boards, one of the country's largest trade and professional organizations, was founded in 1908. Maintaining offices in Chicago and Washington, it furnishes Realtors with the latest information in real estate developments, mortgage rates, economic forecasts and other business factors.

The United Northwestern Realty Association is the multiple listing system of the Western Wayne Oakland County Board of Realtors. The UNRA is the second largest MLS in the United States and its members are currently selling in excess of 10 million dollars in homes monthly.

Through the UNRA Multiple Listing System, all of the listings of its 1400 brokers and salesmen are pooled for cooperative selling. Buyers may have a selection of over 3,000 homes by dropping into a member office in the UNRA.

The proof of the value of Multiple Listing is that members of the association sell a home every working hour of every day of the year.

Enough fresh water flows by Detroit each day to supply every industrial plant in the nation.

Observer Second Front Page

Wednesday, May 26, 1965 Page ★ 3-A

Veteran College Campaigner Seeks Schoolcraft Seat

(Editor's Note: The Observer welcomes statements and press releases by candidates in the June 14 educational elections within its circulation area. Statements will be published as space permits, and may be edited for length. All releases must reach our office by 5 p.m. Friday for the following Wednesday's editions.)

To a Livonia mother of four, next month's election for the Schoolcraft College Board of Trustees will be another step in her efforts to be half of a strong community college in western Wayne County.

Mrs. Rosina Raymond, 15908 Oak Drive, Livonia, is one of two Mrs. Raymond candidates for a "at large" seat on the Board. Her opponent is Samuel Hudson of Plymouth, a present Board member who was appointed to fill a vacancy on the Board from Plymouth, Livonia, Garden City, Northville, Clarenceville and Plymouth are the five school districts represented in the college authority.

"I am running for the college seat," she said, "because of my vital interest in seeing the community college continue its success and expansion, and because of my previous work on college election campaigns."

Mrs. Raymond's association with Schoolcraft College dates back several years, when she was appointed by Superintendent of Schools Benton Yates to serve on the Action and Education Committee for the estab-

lishment of a community college in this area.

She worked in the Spring, 1961, and Fall, 1961, campaigns for the successful local campaign committee which served as co-chairman of the local campaign committee which asked for a one-half mill tax necessary for building and operating Schoolcraft College.

Mrs. Raymond has been teaching in Livonia schools since 1959. She is currently on professional leave, completing work toward her master's degree at Wayne State University and is writing her dissertation. Previously, she studied at Bryn Mawr College and the University of Wisconsin. She won her B.A. degree from Wayne in 1961.

"My continued interest in people and desire to know has prompted me to do research in America and Europe for an historical book which I hope to complete in my lifetime," she said. "This same desire prompted me to become a teacher and help others to know. Since I worked in the industrial world also, I am fully aware of how important it is that young people—and adults too—be prepared for some means of livelihood that can give purpose and meaning to their lives. My experience as a teacher and mother made me doubly aware of this need.

"I should like very much to be part of the policy-making body of our college and would do all in my power, as a Trustee, to implement such courses and approaches as would be useful and needful to all in the district, at the same time maintaining the standards necessary for North Central accreditation."



A warrant for the arrest of "Mr. Trash" was issued over the weekend on the strength of a tip received by the Keep Livonia Clean committee.

The arrest, according to authorities, took place at 11 a.m. Friday at the Livonia Shopping Center.

Victor Beale, chairman of the civic committee, said Livonia authorities and members of the Livonia Mall Merchants Association expected to take "Mr. Trash" into custody Friday at the shopping center.

"He's been evading us for almost a year," said Beale, "but a concentrated drive put on since the first of this month has apparently flushed him out of hiding. I think enough pressure has been put on him so that he will surrender quietly at the shopping center."

Behind the tongue-in-cheek announcement and the "warrant for arrest," lay plans to deport

the mythical "Mr. Trash," symbol of civic litter and dirt from Livonia.

He is to be shipped off in a junker automobile, with his worldly possessions trailing behind, packed into a large garbage truck.

"We hope it's the last we see of him," said Beale, "and the public is invited to turn out in strength at the Livonia Mall Shopping Center, Middlebelt and Seven Mile Road, to send him on his way."

Pitch Pennies At Mall And Aid Scholars

Pennies will breed "Dollars for Scholars" at Livonia Mall Shopping Center starting Thursday of this week and running through June 5.

Marion Young, president of the Livonia Mall Merchants Association, announced that all pennies taken from the Mall fountain during that period will be contributed to the city's scholarship fund raising program—"Dollars for Scholars"—sponsored by the Citizens Scholarship Foundation of Livonia, Inc.

"Hundreds of pennies are thrown into the fountain every week," said Young. "We think it would be wonderful if these pennies could be changed into dollars of a college education come true."

Young said the Livonia Mall Merchants Association will promote a charity booth for people wishing to contribute their pennies.

All funds contributed will go toward the Citizens Scholarship Foundation of Livonia, Inc., which is headed by Livonia Postmaster Arthur G. Jenkins.

Insurance Firm Adds Educator to Executives

Donald D. Starr, Dean of Michigan State College, Quincy, Mass., has been named Assistant to the Chairman of the Board of the Hamilton Life Insurance Company.

The nationally known educator and lecturer will assume the new post June 1.

According to Chairman of the Board Keith Owens, Dr. Starr will coordinate the company's planned activities in Community and Educational Relations.

Dr. Starr is a recipient of four National Science Foundation Fellowships. He is listed in "Who's Who in Education" and "American Men of Science," and has lectured at Poona University in Poona, India by appointment of the U. S. State Department, Division of American Affairs.

Dr. Starr graduated from Muskegon High School in Muskegon, and received an A.B. degree in chemistry from Olivet Nazarene College and a Ph.D. from the University of Illinois.

Dr. Starr is a co-founder of the Educational Resources Consultants, and is serving his 14th year on the Board of Trustees of Olivet Nazarene College. He and Mrs. Starr will reside in Plymouth with their four children.

Lindsay-Pavelich Open Plant

Wednesday was "Livelihood Day" of Michigan Week and the date selected by the Industrial Development Commission of the City of Livonia to honor some of the community's growing industrial clientele.

The Commission's program began with a ribbon-cutting ceremony at the new Lindsay-Pavelich Manufacturing Corporation's building on Merriman Road at the C&O Railway.

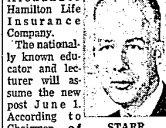
Attended by industrialists and members of the City government, Robert Shaw, Director of Public Works, representing Mayor Moecke, who was in Laurium, as a part of Mayor's Exchange Day, and Peter Ventura, representing the Council, officially welcomed Ted Lindsay and Marty Pavelich, former Red Wing hockey players, to Livonia.

Their firm, which produces injection plastic moldings for the automotive, appliance, hardware and underground cable industries, will soon relocate operations from Dearborn to the 12,000 square foot building now being rushed to completion.

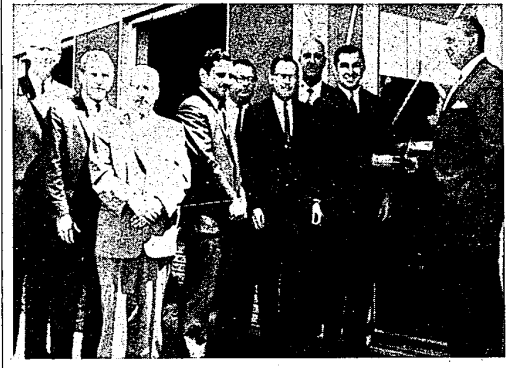
After the ceremonies, the group went to the Livonia Knights Inn for a luncheon and to hear George Moffett, former Industrial Commissioner of the C&O Railway and now Vice-President of the Lebo Corporation, speak on "Industrial Development and its Impact Upon Community."

A highlight of the luncheon program was the presentation of appreciation scrolls by Stanley Kleiner, chairman of the Industrial Development Commission, to industrial firms which have either relocated operations to Livonia between June 1, 1963, and April 30, 1965, or have undertaken building expansions during this same period in time.

Dan Andrew, the City's Industrial Coordinator, stated that this type of "Honors" program is the hope and intention during subsequent Michigan Weeks. The Commission to perpetuate Weeks.



DPW Director Robert Shaw, City Clerk Addison Bacon, Jack McPherson, of Underground Products Co., Marty Pavelich of the new company, vice president of Lebo-Corp, City Treasurer, Carl Wagenschutz, Morris Friedman, of helped Pavelich sup the ribbon.



PARTICIPATING in the official opening of the new Lindsay-Pavelich Co. building on Merriman Road in Livonia were: (from left) George Moffett, vice president of Lebo-Corp, City Treasurer; Carl Wagenschutz; Morris Friedman, of Style Building Co.; Councilman Daniel Allen; DPW Director Robert Shaw, City Clerk Addison Bacon, Jack McPherson, of Underground Products Co.; Marty Pavelich of the new company, and Councilman Peter Ventura who helped Pavelich sup the ribbon.

Livonia IDC Welcomes New Addition to Industry

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Alexander Hamilton Honors Million Dollar Salesmen

Alexander Hamilton Life Insurance Company celebrated its first anniversary with a recognition banquet attended by 300 agents and wives.

A number of special awards were presented to the company's Vice President of Marketing, Robert O. Safford, and 36 representatives received engraved watches in recognition of producing in excess of \$1,000,000 of permanent life insurance contracts.

Representatives from the Livonia Regional office honored were: Gordon Priest, \$1,232,000 and Russell Eastman, \$1,025,000.

Director of Agency Development, Jovite LaBonte, Jr., of Grosse Pointe was toastmaster and presented a three foot, walnut framed steel plaque to Safford as a token of appreciation from Hamilton Regional Directors and sales agents.

Paul Hamlin, of Plymouth, was named Regional Director of the year and presented with a trophy in acknowledgement of the \$40 million volume produced by his agency. Keynote Speaker Safford pointed out that this figure nearly doubles the present \$44 million first year record of any Michigan insurance company.

Arthur W. Rothfuss, recently promoted Assistant Regional Director of the Plymouth office was presented a trophy naming him Career Agent of the Year. With only a few months previous sales experience, Rothfuss wrote over \$7 million of permanent life insurance in the company's founding year.

Vice President Safford stated that total sales for the first year of operation, ending May 5, 1965, were \$115 million. This first year volume enabled the

company to pass 1200 of the nation's 1600 life insurance companies and rank in the top 400 companies nationally and third in the state of Michigan.

Following the dinner, fellow members of the company's executive committee presented Safford with a specially engraved watch and personally pledged him as the one person most responsible for making Alexander Hamilton Life Insurance Company a \$100 million financial institution in less than one year.

"Mr. Trash" Will Get Heave-Ho on Friday

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Busy in Germany

Army PFC Joe M. Savale, son of Mr. and Mrs. Melton M. Savale, 8465 Maple, Livonia, took part in a river crossing exercise conducted by the 8th Infantry Division recently in Germany. He is a 1964 graduate of Livonia Bentley High School.

Teachers' Award Goes to Milliken

The Eighth Annual Award Range of the Michigan Teachers of the Mentally Handicapped was held Friday, May 21, at Paul's Restaurant on the corner of Telegraph and Plymouth Roads.

Each year the M.T.M.H. recognizes a person who has made a significant contribution of time and effort to advance the work for retarded children. This year's recipient was Mr. William D. Milliken, Ed. Governor of the State of Michigan.

The speaker of the evening was Mr. Thomas Tucker, Senator and Vice President of the National Association for Retarded Children.

Zeiger Gives Scholarships

The Seventh Annual Scholarships Annual Award Winners have been named by Zeiger Bobstford Hospital. Six scholarships of \$205 apiece have been given to the following students:

Ellen M. Heid, 11417 Oxford Rd., Plymouth, Michigan, will enter University of Michigan nursing school.

Miss Mary M. Dean, 18067 Hickory Ave., Detroit, will enter Providence Hospital School of nursing.

Miss Patricia L. Schollard, 8121 Molesna St., Detroit, Mich. (University of Michigan).

Miss Carolyn Plymalk, 11 E. Scofield, River Rouge, Mich. (hasn't definitely decided on school).

Miss Jacqueline Steele, 3401 Beatrice, Detroit, Mich. (Wayne University School of Nursing).

Miss Nancy Scalfani, 9000 Rohus St., Detroit (St. Joseph Mercy Hospital School of Nursing).

The awards are made on the basis of scholastic achievement. Serving on the committee making the awards is Miss Ann Lardie (member of the Michigan League of Nursing), Sue Rolloff (former scholarship winner), Mrs. Pamela Doust (counselor at McKenzle High School), Mrs. Helen Wensing, educational director of Harper Hospital School of Nursing. There are two other committee members who are interested from a philanthropic point of view, Mrs. George Puscheberg and Mrs. Betty Dunn.

Early Deadline Next Week

Earlier deadlines will be observed by six Observer Newspapers next week because of the Memorial Day holiday.

Advertisers and news correspondents are urged to have all copy to their nearest Observer office no later than 12 noon next Saturday, April 23. This is the absolute

deadline and earlier copy will be appreciated. Women's, sports and general feature news should reach our office no later than 12 noon Friday, April 23.

Next week's editions will be delivered as usual on Wednesday.

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