

BERRY'S

BIG TENT SALE

FREE WATERMELON

WITH EVERY MAJOR APPLIANCE PURCHASE

Prices too low to mention. Lindy Berry gives you his personal guarantee you won't be dissatisfied.

Come in during this Philco Carnival of Cold—Big Values—Big Savings!

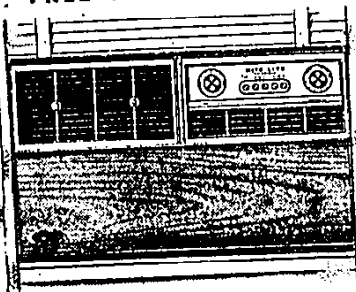
offers you COOL SAVINGS in the PHILCO "CARNIVAL OF COLD"

BERRY'S IS YOUR PHILCO "A" PLAN DEALER

**TREMENDOUS
VALUE
OPPORTUNITY
SAVINGS
ON PHILCO
APPLIANCES**

PHILCO AIR CONDITIONER

FREE WATERMELON



Operates Quietly, EVEN AT FULL COOLING CAPACITY

Most air conditioners operate quietly if you run them on the low setting, but a Philco Noiseless is engineered and built to operate quietly, even at full cooling capacity. Compare, and you'll choose a Philco Noiseless!

• 8,700 BTU/HR Cooling Capacity • New Nite-Lite Controls • Automatic Thermostat • Ventilation Control • No-Drip Dehumidification • Philco SAC51.

PRICES START AT...

199⁹⁵

Choose from 7 beautiful DECORATOR FRONTS

Select a beautiful decorator front in rich, simulated wood grain or modern fabric to match any furniture style, go with any color scheme.

DOUBLE DIRT GUARD AIR FILTER

Two layers for improved filtering. To clean, just wash it like a sponge, wring dry and replace.

NEMA CERTIFIED RATINGS This is a facsimile of the NEMA seal. When the actual seal is affixed to room air conditioner models, it signifies that the BTU/HR cooling capacity, watts and amperes shown on the name plate(s) are certified accurate by the National Electrical Manufacturers Association.

PHILCO—Pioneers for Quality in the World Over

SPECIAL VALUES! COLD CASH SAVINGS!



PHILCO
FAST FREEZE
ICE CUBE TRAY

filled with

Whitman's
CHOCOLATES

SPECIAL
FRIENDSHIP
OFFER

99¢

PHILCO

"CARNIVAL OF COLD"

AUTOMATIC PHILCO REFRIGERATOR

ONLY

\$198⁰⁰

DURING THIS
CARNIVAL
OF COLD

- Big 12.1 cu. ft. NEMA Certified volume
- Separate freezer holds 90 lbs. of frozen foods
- Automatic Defrosting in the refrigerator section
- Full width porcelain enamel Crisper holds ¾ bushel of vegetables
- Philco Dairy Bar door with see-thru Butter Keeper



FREE WATERMELON

This is a facsimile of the NEMA seal. When the actual seal is affixed to a refrigerator it signifies that the net refrigerated volume and square feet of shelf area published are certified accurate by the National Electrical Manufacturers Association.

PHILCO 12RD51