

Over 40 Great Stores to Serve You at LIVONIA MALL

CONEY ISLAND

The Hot Dog That's

THE HOTTEST SELLER

Direct from Lafayette Street in Detroit

LIVONIA MALL CONEY ISLAND
Right Behind Crowley's in the Mall

ENCORE RESTAURANTS

Pine Food
pleasant
atmosphere!

THURSDAY, FRIDAY, SATURDAY FAMILY-STYLE, CHOPPED STEAK DINNER

Deliciously char-broiled. Includes beverage, jelly or rice
pudding, garden fresh vegetables, choice of potatoes

FOR 2 \$3 FOR 4 \$6 FOR 6 \$8.50

LIVONIA MALL
WONDERLAND CENTER MACOMB MALL



all under One Roof!

HERE AT LIVONIA MALL YOU WILL
FIND MORE STORES SELLING ALL
KINDS OF MERCHANDISE AND SERV-
ICES AT PRICES TO FIT YOUR DESIRES.

YOU WILL FIND JUST WHAT YOU
WANT.



3 BIG DAYS TO SAVE

Thursday, Friday and Saturday

Read Every Page in This Value Packed Circular

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Also Watch for Livonia Mall's Monthly

RED CHECK DAYS

for Clearance and Specially Priced Merchandise
See Announcement in Next Week's Observer

The cut, plus the curl
gives the new long-short
look for Fall

The coiffure with square-cut side-
burns and a ruffle of curls on top,
is the newest Fall hairshape. It's cut
in by our haircutting stylists, \$2;
styled in by our coil designers, \$2.50
and kept in by a soft permanent.
You'll like our back to school casual
styles, too.



Drop in for a Shaping by Our Men Haircutting Stylists

Soft, support lanolin waves REG. 12.50 7.50

Includes shampoo, fashion set, styled cut
Reg. \$15 \$8.75
Reg. 17.50 \$10
Reg. \$20 \$12

\$1 Off Special for Fall Harvest of Values

Bring this coupon and save an extra dollar on any of our
permanents, including the sale-priced waves featured above.

Good only at Livonia and Macomb Malls, thru Sept. 28

Artiste hair stylists
Livonia Mall 474-8844
Macomb Mall 293-4800



Pert-bowed and T-strapped, the bright young
fall skimmer look, black crushed leather uppers.
Superior shoemaking, surprising for just 3.99

Add 40c Postage For Mail Orders. (Sorry—No C.O.D.'s)

Baker's
LIVONIA MALL & MACOMB MALL
SHOPPING CENTERS

Also at Northland, EL 6-0660; Eastland, DR 1-0440;
Wonderland, GA 7-1380 and Westland, 425-9510
Appointment Not Always Necessary