

Save 20% to 50% Now on Sears Custom Fabrics

SEARS
ROEBUCK AND CO

A Choice Group of Rich Patterns and Colors

Why shop Sears for custom fabrics? Because you'll find an incomparable selection of elegant and casual weaves, smashing prints and delicate sheers to carry out the style theme you've selected for your rooms.

Why choose Sears to make your custom draperies? Because you'll see professional perfection in every detail: precise pleating, heavy-weight linings, wide double-hems, weighted mitered corners. And Sears never skimps on the extras you can't see . . . hand cutting, painstaking folding and pressing put the lavish custom look in every pair.

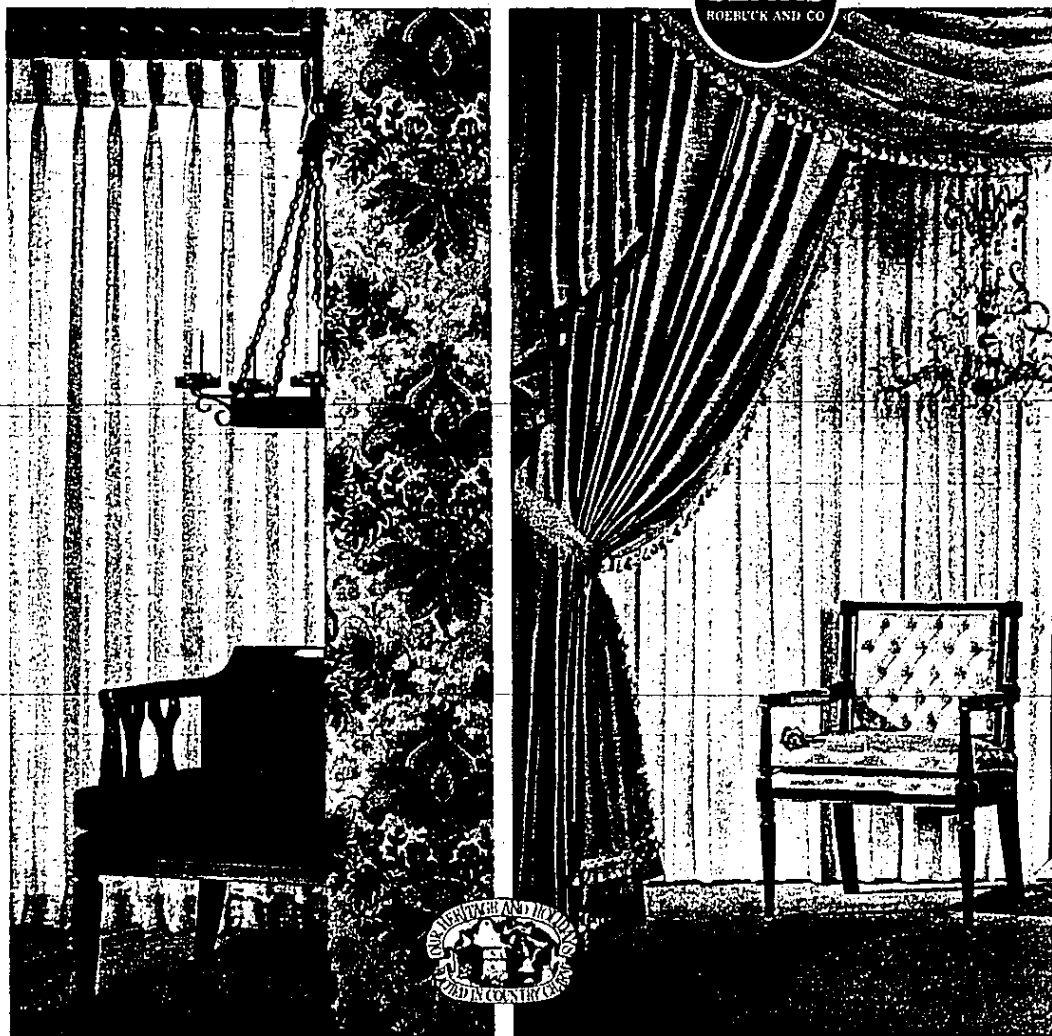
You'll choose Sears because measuring is done free in your home. Rods, cornices, valances are created for your own windows. Expert installation is available. And of course, satisfaction guaranteed or your money back.



SHOP AT HOME

A phone call will bring a decorator to your home with hundreds of fabric samples, free advice and estimates. Call today.

DECORATING MADE EASY KIT will help make decorating fun for you. Ask your salesman for a free copy.



Custom Decorate Your Windows Now at Great Savings

Save 15% on Smart Custom Shutters

Now, a rare opportunity to save on custom shutters. Choose movable or stationary louver styles, attractive fabric frames. Any style custom made to fit your own windows, custom finished in any color or finish you wish. Expert installation available.

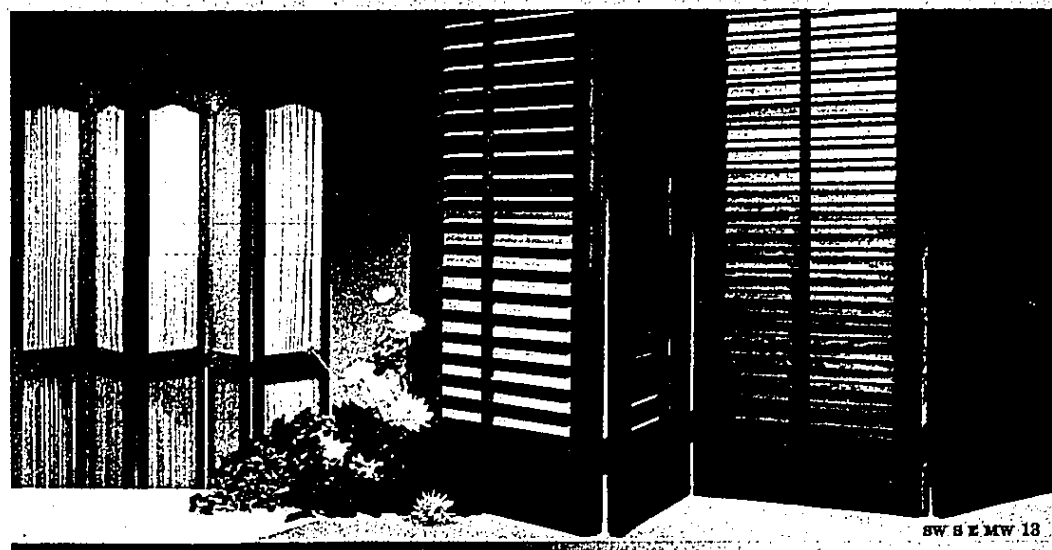


FREE! FABULOUS

VINCENT PRICE COOKBOOK

This \$20 cookbook is yours free during this sale with a minimum purchase of \$399 in furniture or floor coverings, or \$200 in custom draperies or shutters.

CHARGE IT on Sears Revolving Charge
PHONE SEARS for Custom Decorating



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