

**SEARS**  
ROEBUCK AND CO.

# CARPET, SPONGE-RUBBER CUSHION,



**OUR LOWEST PRICES EVER!**  
**SAVE 24% on Sears Most Luxurious 501\* Carpet... All-Nylon Pile**

Regular \$14.18  
Carpet-Cushion-Installation **10<sup>77</sup>** Sq. Yd.

Save \$136.40 on 40-sq. yd. Installation—  
Average Living Room, Dining Room and Hall!

This richly beautiful carpet is so thick and heavy it gives an air of sumptuous luxury to your home. Practical too, even for growing families, because it's made of nylon, the most durable carpet fiber. Spots and spills "sponge off" with ease. Colors stay clear and true. Naturally mothproof, non-allergenic. Sanitized\* for your protection. Choose from 13 versatile colors. 12 and 15-ft. widths.

## See How Much You Save on These Areas

Room Size	Sq. Yds.	Regular	Sale	Savings
12 x 15 ft.	20	\$283.60	215.40	\$68.20
15 x 18 ft.	30	\$425.40	323.10	\$102.30
15 x 21 ft.	35	\$496.30	376.95	\$119.35

**SAVE 23% on Our Lowest Priced 501\* Carpet... All-Nylon Pile**

Regular \$9.18  
Carpet-Cushion-Installation **6<sup>99</sup>** Sq. Yd.

Long-wearing nylon pile in an abstract scroll pattern that adds dimension and comfort to any setting. Easy to spot-clean. Resists pilling. Decorator colors. 12 feet wide.

**SAVE 19% on Sears Multi-Tone 501\* Carpet... All-Nylon Pile**

Regular \$12.18  
Carpet-Cushion-Installation **9<sup>77</sup>** Sq. Yd.

The carpet shown at right has a distinctive multicolor, multi-level texture that adds charm to casual settings. Made of rugged nylon, it holds up well under heavy traffic, shrugs off stains. Rich colors. 12 and 15-ft.

\*DuPont Certification Mark

## Sponge Rubber Cushion Included

Included with every carpet on these two pages, a fine-quality cushion of extraordinary resiliency. Prolongs carpet wear.

## Installation Included

Included in these prices, virtually seamless, expert installation by Sears. Most modern methods used.

## Sears Home Cleaning

Take a day off from housework. Let Sears do your cleaning. Free estimates. No obligation.

## Sears Shop-at-Home Service

Our Floor Covering Consultant will bring samples to your home, give free decorating advice and estimates. Just phone for an appointment. No obligation, of course.



**PHONE SEARS TODAY** We'll Answer Your Questions About Floor Coverings

**NO MONEY DOWN** Ask Your Salesman How You May Take Up to 5 Years to Pay on Sears Modernizing Credit Plan