

To Celebrate our
1st Anniversary

**PERMANENTS
AT HALF PRICE!**

Cut included



14.50 value

7²⁵

\$17 value

8⁵⁰

19.50 value

9⁷⁵

We've been saving this exciting half-price sale for this special birthday celebration. Now it's here in time to give your now fall hairdo with the long-short look, the support it needs to keep its smart, smooth lines. Prices good thru October.

Fall's a colorful time—for hair, too!

It could be a 5-week color rinse, a dramatic frosting, bold streaks, sweeps of contrasting color or a complete color change. Artiste colorists are specially trained to do topflight work and you'll find our prices moderate.

Artiste

Livonia Mall — Macomb Mall —

474-8844

293-4800

Northland, EL 6-0666; Eastland, DR 1-8440

ALSO AT:

Wonderland, GA 7-1380 Westland, 425-9510

Appointment Not Always Necessary

thursday; friday; saturday!
anniversary sale!

famous label
**ski
jackets**

Ski- and car-coat styles
Sizes 7-to-14.

\$5⁹⁰

Special purchase!
Warmly lined, tub
washable jackets in
rich solid colors
and popular pat-
terns.



snow suits Reg. **\$12⁹⁰**
\$18

Sizes 4 to 6x. Warmly lined. Guaranteed washable!

**Children's Fashion
Shops**

WONDERLAND CENTER

Next to Cunningham's

MACOMB MALL

LIVONIA MALL

Alberts

MACOMB MALL
Gratiot at Masonic
LIVONIA MALL
7 Mile at Middlebelt



FREE!

This Fashionable

**CARRYALL
BAG**

With Any
Shoe Purchase



CRUSHED SOFTLY PUMPS...

Has that snappy look, it flexes, fits your foot softly and snaps into action from daytime through dinner. Gently tapered toes and graceful high or mid heels.

BLACK and BROWN

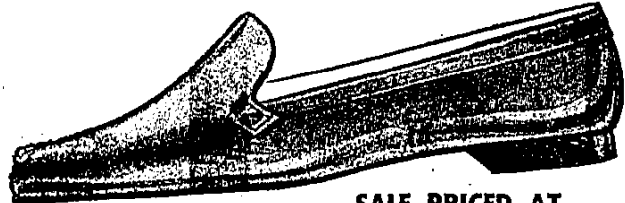
REGULARLY \$10.99

SALE PRICED AT...

\$8⁸⁸



... OUR FIRST ANNIVERSARY
SHOE SALE!



GENUINE
Leather Loafer
Reg. 6.99

SALE PRICED AT...

\$4⁸⁸

Fashionable
Lined
Cold-Weather
BOOTS

Reg. \$12.99

Sale Priced at

\$7⁸⁸

