

Opens Yule Season Despite Downpour

Santa Arrives, Delights Hundreds at Livonia Mall

Although it was raining, literally coming down in buckets, Santa Claus arrived on schedule via helicopter Friday morning at the Livonia Mall to officially open the enclosed shopping center's second Christmas shopping season—and what officials of the Mall's Merchants Association believe will be the biggest ever.

ing? Who cared if they got wet? Certainly not the kiddies, although the mothers tried, to no avail, to hold them in check.

Santa was coming in and they wanted to be right there when he stepped out of the helicopter. That he did and Mayor Harvey Moeke quickly welcomed him and then escorted him under an umbrella

to the warmth and dryness of the Mall. Jerry Silberman, head of the Merchants Association, joined in the greeting.

Then the line gathered in front of Santa House while Santa dried himself with a towel and prepared to take a

seat in the House where he'll daily greet and listen to kiddies tell of their desires for Christmas from now until Christmas eve.

The lines were still long and Santa was still listening, smiling and handing out candy canes until closing time on Friday and Saturday.

desired for delivery under the Christmas tree.

Santa Photos Available for Every Child

Pictures of your child's visit with Santa Claus, in color and 4 inches in size are available if you desire, at the Livonia Mall Shopping Center.

As many as three children can be posed in a single photograph or, one or both parents may pose with a child. Such group photos cost nothing extra.

Santa-Graf souvenir photographs are sold at a nominal price. Payment is due when you order the pictures and you will receive them at your home in the mail within 10 days of purchase.

Each youngster received a candy cane, a smile and a pet from Santa, words of advice about being a good boy or girl and then a heart to heart chat to go over all of the goodies

Meanwhile, in all other parts of the Mall, stores were busy handling eager shoppers. There was a host of new offerings on the shelves and shoppers were

There is no obligation to buy the photograph. However, every visiting boy and girl is photographed with Santa and if you wish to purchase such a souvenir of your child's visit, you may do so as you leave Santa's house.

Each youngster received a candy cane, a smile and a pet from Santa, words of advice about being a good boy or girl and then a heart to heart chat to go over all of the goodies

Meanwhile, in all other parts of the Mall, stores were busy handling eager shoppers. There was a host of new offerings on the shelves and shoppers were

Meanwhile, in all other parts of the Mall, stores were busy handling eager shoppers. There was a host of new offerings on the shelves and shoppers were

Or if you want to relax, there are afternoon and evening movies at the Cinema I and II, twin theaters . . . all for your convenience without going outdoors, once.



ALTHOUGH A BIT puzzled about the whole thing, 4-year-old Peter Grant, 3, son of Mr. and Mrs. Richard Grant, 19705 Barker, Livonia, enjoyed every minute as he sat on the lap of Santa in the Santa House at Livonia Mall shortly after his friend arrived via helicopter in a heavy downpour. Dressed in a bright yellow rain coat with a proper top piece, Peter was the first to receive a candy cane and the first to whisper what he wanted delivered on Christmas Day.

Choral Groups List Programs at Mall

Choral groups from Livonia, Redford and Farmington area schools and churches are reserving dates for appearances at Livonia Mall during the Holiday Season.

ber Girls Glee Club of Farmington High School, under the direction of Mrs. Rabias.

The groups will stroll the mall of the indoor, climate-controlled shopping center singing traditional Christmas carols and hymns.

Dec. 21, 6 p.m., The 54 member Redford Union High school choral group, under the direction of Mrs. McKenzie.

The schedule includes: Dec. 11, 6:30 p.m.: The 46 member Senior Choir of Faith Lutheran church, under the direction of Maria Schmitz.

Dec. 22, 7 p.m., the 25 voices of the Women's Livonia Chorus under the direction of Mrs. Taday.

Dec. 17, The Grace Lutheran Church choir of 30 voices, directed by Anna Mestker.

The Radcliff Junior High chorus, 46 voices, directed by Patricia Hutchinson and the 32 voice North Farmington chorus, directed by James Hunt, will also perform, but dates have not yet been decided.

Want ads get quick results!

43 GREAT STORES OPEN EVERY DAY 9 TO 9 TO SERVE YOU

- | | |
|--------------------------|----------------------------|
| Alberts | Marianno Shops |
| Artiste Beauty Salon | La Rendezvous |
| Bakers Shoes | Tie Rack |
| Barriolini Candles, Inc. | Thom McAn |
| Children's Fashion Shops | United Shirt |
| Corey's Jewel Box | Winkelman's |
| Concey Island | Livonia Mall Barber Shop |
| Crowley's | Livonia Mall Vision Center |
| Cunningham's Drug Store | Livonia Mall Card Shop |
| Encore Restaurant | Packers Market |
| Fashion Shoes | McFarland Florists |
| Food Fair Market | Mayer Jewelry |
| Cinema I and II | Miami Bakery |
| Grinnell Bros. | Richman Bros. |
| Hardy Shoes | Porto-Shop |
| Holiday Shoes | Fred Sanders |
| Homemaker Shops | Sears Roebuck |
| Household Finance | Shifman's |
| Hughes-Hatcher-Sutphin | Sibley's Shoes |
| S. S. Kresge | Singer Sewing |
| La Petit Cafe | Sony Hats |
| | Zalma Shoe Repair |

MALL



ALL ROADS LEAD TO LIVONIA MALL - 7 Mile at Middlebelt

"The Finest Christmas Shopping Guide in the entire area"



Santa doesn't believe in putting all his eggs in one basket . . .

he's spread his gift load out among 43 stores and services at LIVONIA MALL. . . he sorted for size and budget and thought a lot of how to help lick that old, old problem of just the right gift for each person on your Christmas shopping list. . . and then he set gifts in all these Livonia Mall stores, indoors, where even in December it's always like Spring. Then he moved himself into a handsome Santa House where he can keep an eye on things and visit with his very best friends.

This is the Christmas you will really enjoy . . . the Christmas where you can save the snow and the ice for hay rides and ice skating and sking and caroling . . . but the shopping hours can be warm and delightful all indoors at climate controlled LIVONIA MALL SHOPPING CENTER.