

# New, Unusual Porta-Shop System Adds Air of Mystery to Livonia Mall

The Livonia Mall Saturday welcomed a new store in the Sears corridor, and it is probably the most unusual store in Michigan.

When you walk in, the sales people won't tell you what they are selling or how much it costs.

The store is called the Porta-Shop System.

The words Porta-Shop stand for a small machine that at first glance might be mistaken for a portable sewing machine. This is the invention that is the foundation for Porta-Shop System of home furnishings.

Inside one can see results of the little machine at work. The keynote of the displays are unusual furniture designs in rare and exotic hardwoods.

There is a modern couch built of solid Brazilian Rosewood which has a value of more than \$1,200. An unusual chest-coffee table worth more than \$900 that is built of solid Zebra wood, Ebony and Vermillion, all rare African hardwoods.

The table is enhanced by a unique set of Rosewood and Zebra wood chessmen with a value of over \$200. The king of the set is over 10 inches high.

One of the most interesting pieces in the store is a map of the world in which each continent is cut from a different exotic hardwood and mounted in his relief on a gold burlap background. The map measures four feet by eight feet and has a value of \$500.

These pieces and many more are examples of what amateur craftsmen are capable of doing with Porta-Shop System.

Everything in the unusual store, including most of the walls, were built by amateurs using no power tools except the remarkable Porta-Shop.

Visitors, after a tour of the showroom and an informative talk on the furniture pieces, are invited to attend a demonstration of the Porta-Shop System. The demonstrations are by appointment only.

John Pugsley, president of the Advanced Portable Products Inc., the corporation which owns the Porta-Shop System stores, explained the reason for seeing Porta-Shop by appointment.

"In order for a person to believe that machine as small as Porta-Shop can build all these things," he said, "he or she must use it. By limiting our demonstrations to four or five couples at a time, each person can see the machine in all its operations and use it as much as he or she desires."

The Porta-Shop System is more than just a revolutionary workshop. Every corner belongs to a member of the Guild Club where the entire family receives excellent instructions and assistance in learning advanced methods of woodworking technique.

The club also offers members all kinds of exotic and domestic hardwoods, cabinet hardware and woodworking patterns as well as club assistance in projects.

Many of the beautiful pieces of furniture are offered in kit form. For example, the chest-coffee table can be purchased as a kit, consisting of raw lumber, dovetail glue, sandpaper and instructions.

Any club member by using his Porta-Shop and following simple instructions can easily build a table in a minimum of time and the cost of the kit is only small compared to the retail value.

If a homeowner had the inclination to do it himself but has never had tools or know-how, it appears this might be just the key he is waiting for.

Drop into the newest addition to the Livonia Mall family, view the unusual furniture and furnishings and then make an appointment for a demonstration—the Porta-Shop System owners believe you'll be agreeably surprised.

SOME OF THE UNUSUAL items on display in the new shop, which attracted capacity crowds to the Livonia Mall are shown in this picture. The usual in the area.

Church Group Makes Tour For Study

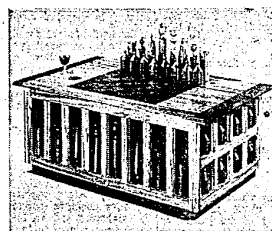
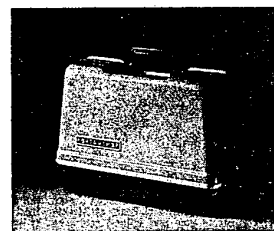
The Lutheran Church of the Christ King, located at 4123 Ann Arbor Trail will begin construction in 1969 of a new church building at the corner of Ann Arbor Road and McLaughlin in Plymouth Township.

On Sunday, Nov. 23, members of the congregation joined Pastor David R. Romberg and the recently appointed Building Committee, Alden Holk, Wallace Luicks, and Clifton Strobel, residents of the Plymouth Community, in a tour of four local churches.

The visit included All Saints Lutheran Church, Timothy Lutheran Church, and Holy Trinity Lutheran Church, in Livonia, as well as Epiphany Lutheran Church in Plymouth Township. Since the Building Committee will soon begin interviewing architects, the tour was conducted to provide a basis for incorporating construction ideas for the proposed structure. A discussion hour was held at the conclusion to give all members an opportunity to express their ideas and opinions.

Nothing is impossible to those who put forth the effort.

Some of the most beautiful and unusual furniture in the world, designed and built on Porta-Shop is now on display at the PORTA-SHOP SYSTEM store. Come in and learn how you could build many of these furniture masterpieces from simple kits and how the PORTA-SHOP SYSTEM could make you \$5,000 richer the first year you own it.



## The Story of PORTA SHOP

Once upon a time there lived a mad inventor, who thought what a sad thing it was that the average man had lost the ability to work with his hands.

But knowing how little time men had to learn, he invented PORTA SHOP so that any man without talent could enjoy the thrill of being creative.

He made it completely portable so a man could own a workshop as versatile, portable and economical as a woman's sewing machine.

How would he learn to use it?  
What would he build?  
Where would he buy the materials?  
... that was the problem.

So a system evolved around this invention.

1. A club where the whole family could build a project together...
2. A stock of hardwoods from all over the world...
3. Original designs in kit form of furniture and interior decorations...

This is called the ....  
**PORTA SHOP SYSTEM**

**Porta-Shop System**  
Livonia Mall—7 Mile at Middlebelt

at Sibley's Livonia Mall

**WANT A WARM SHOE? BATES FLOATER BOOTS ... TOPS IN THEIR FIELD ... an ideal Christmas Gift**



**Knock-A-Boots By Bates —**  
The swinginest kicks in town!  
In colors that are the latest.

Shown:

A. Famous shearing lined boot worn at the XVIII Olympiad, silicone treated for water repellency. Black or brown calf or tan buck, vast size range.

B. Famous Zermatt Boot with lightweight floater construction and pile lining for fireside warmth. Loden green buck.

C. The keen unlined boot of soft smooth glove leather. Black or brown calf or tan buck.

D. Not shown—also available, front zipper shearing boot at \$16.95 and back zipper shearing boot at \$18.95.

Michigan's Largest  
Florsheim Dealer

**Sibley's shoes**

There Are 8 Other Sibley's Shoe Stores to Serve You.

- BRANCHES**
- 19121 Livonia at 7 Mile
  - Grandland Center, Grand River, Franklin and Southfield
  - Livonia Mall, 7 Mile and Middlebelt 3620 S. Ford Street
  - Universal City Mall 12 Mile at Dequindre, Warren
  - Miracle Mile Center, Telegraph at Square Lake Rd.
  - Arborland Center, Ann Arbor
  - Livonia Mall, 7 Mile and Middlebelt
  - Macomb Mall, Grosse Pointe at 13 1/2 Mile

**MOST STORES OPEN EVENINGS TILL 9**