

You Can Count on Us . . . Fashion Costs No More at Sears

SEARS  
ROEBUCK AND CO.



*Exquisite  
Sleep Fashions Make  
Gifts She'll Cherish*

**Lovely Shift Gown** in a double layer of misty nylon tricot, lace and ribbon trim. Pearl or turquoise. Sizes petite to large. **898**

**Elegantly Styled Pajamas** of lustrous nylon tricot blended with beautiful nylon lace. Pearl or blue. Sizes 32 to 40. **998**



*She'd Love a  
Perfectly Matched Set of  
Luxurious Nylon Lingerie*

The perfect gift idea . . . this new loveliness in matching lingerie. Lustrous, petal-soft nylon tricot satinette is lavished with exquisite Alençon-type lace, shaped in slim, perfect-fitting silhouettes. Choose pearl or blue with ecru lace or white with white lace. Sears Gift Priced.

**Proportioned Slips.** Short length in sizes 32 to 38; average length in sizes 32 to 40. **87**

**Proportioned Pettislips.** Short length in extra-small to medium; average in small to large. **85**

**Pettipants.** Sizes small, medium and large. **83**

**Elastic Leg Briefs.** Sizes 5, 6 and 7. **82**

Charge Your Gifts on  
Sears Revolving Charge