

Save ½ On Fine Permanents

The new, softer, swingier hair-dos with a hint of curl are yours for fall, here. Shaping and styling are our specialty.

HOLIDAY SPECIAL!
COLD WAVE . . . 4⁹⁵

Famous Brand, Soft, Natural Curl

Breck's—Reg. \$25
PERMANENT 12⁵⁰

Bonafé—Reg. 17.50
PERMANENT 9⁷⁵

TOUCH-UP 5.95
HAIRCUTS 1.75

GAY TOP beauty salon

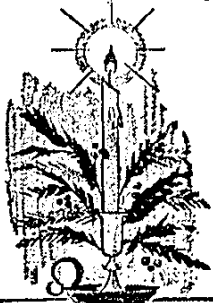
WONDERLAND ARCADE • NEAR PACKERS OPEN MON. THRU FRI. to 9 p.m.



GA 7-0850

APPOINTMENT
NOT ALWAYS
NECESSARY

at Christmas time..



we wish you and
yours every joy!



In the spirit of the season . . . we extend hearty greetings to all of our friends and patrons!

We invite you to avail yourself of our services during the coming New Year!

JUST SAY "CHARGE IT"

**MONTGOMERY WARD
BARBER SHOP**

SECOND FLOOR — NEAR CASHIER



PLYMOUTH ROAD
at MIDDLEBELT

GA 7-1600



Montgomery Ward Presents a
"CHRISTMAS RECITAL"
featuring

MR. DENNY McCLAIN
(of the Detroit Tigers)
at the Hammond Organ

FRIDAY -- DEC. 17 -- 7 TO 8 P.M.

2nd Floor — Music Dept.
No Admission Charge

SAVINGS ON SKATES

LADIES' WHITE FIGURE SKATES
Viking Pro styling — 1-piece Sheffield
Steel blades, lined shoes

\$7⁹⁹

C.C.M. LADIES' FIGURE SKATES
Leather lined

\$19⁹⁹

C.C.M. PASTIME MEN'S AND LADIES' FIGURES
The finest form-fitting shoe made on combination
lasts. Narrow fitting heel, chrome plated blades

\$13⁹⁹

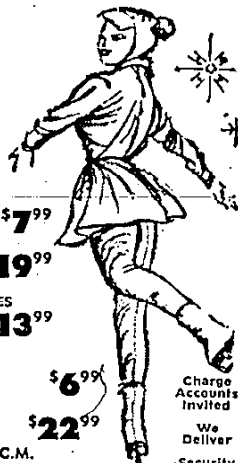
BAUER BEGINNERS' ICE SKATES
Designed for toddlers, single blade. Built-in
Bear Hug ankle supports. Sizes 6-13

\$6⁹⁹

C.C.M. LADIES' FIGURE SKATES
Mounted on Riedell deluxe shoe
Skates Sharpened while you wait. Hollow ground by C.C.M.
factory trained personnel.

\$22⁹⁹

Charge
Accounts
Invited
We
Deliver
Security
Bank
Credit
Cards
Honored



CANADIAN MADE SKATES

Men's Samson Hard Toe Hockey Skates. Genuine full grain leather, leather lined, built-in tendon guards, steel shanks, lined tongue. High carbon steel blades.

11⁹⁹

Men's Samson Hard Toe Hockey Skates. Fully leather lined, built-in ankle support, sewn on tendon guard, alloy hardened steel blade, pro-tip guard.

17⁹⁹

Special Hard Toe Hockey Skates. Viking Men's and Boys' deluxe hockey skates, with tendon guards and deluxe steel blades. All sizes

7⁹⁹

C.C.M. Men's Hockey Skates. Special purchase, black leather uppers with tendon guards.

14⁹⁹

WOOD TOBOGGANS

6' **\$17.99**
7' **\$20.99**
8' **\$23.99**

MISCELLANEOUS

Skate Guards
Plastic or Rubber pr. .99
Wooden pr. 1.42
Ankle supports pr. .99
Racer Skate Guards pr. 1.99
Racer Sharpening Jig 9.99
Skate Carrying Cases 2.99
Hockey Sticks 65c to 3.25

MONEY-SAVING COUPON SPECIALS



You Can
Redeem
All These
Coupons
With Just
One \$5.00
Purchase!

FOOD FAIR COUPON

Pork & Beans

HUNTS

3 15½-oz. Cans **29^c**

Limit: 3 Cans with this coupon and \$5 purchase, or more, excluding beer, wine and tobacco products. Valid through Saturday, December 18. Limit: One Coupon per family.

FOOD FAIR COUPON

Snap-Off

PLASTIC BAGS

20-Ct. Roll **29^c**

Limit: 1 Roll with this coupon and \$5 purchase, or more, excluding beer, wine and tobacco products. Valid through Saturday, December 18. Limit: One Coupon per family.

FOOD FAIR COUPON

Chicken or Meat Soups

CAMPBELL'S

2 10½-oz. Cans **29^c**

Limit: 2 Cans with this coupon and \$5 purchase, or more, excluding beer, wine and tobacco products. Valid through Saturday, December 18. Limit: One Coupon per family.

FOOD FAIR COUPON

Chef's Choice

FROZEN CRINKLE-CUT POTATOES

4 9-oz. Pkgs. **29^c**

Limit: 4 Pkgs. with this coupon and \$5 purchase, or more, excluding beer, wine and tobacco products. Valid through Saturday, December 18. Limit: One Coupon per family.

LIVONIA—Wonderland Center
Plymouth & Middlebelt GA 7-5386
Open Nightly 'til 9
PONTIAC—Tel-Huron Center
21 S. Telegraph FE 5-2282
Open Nightly 'til 9
DOWNTOWN—1134 Griswold Open 'til 8:30
WO 3-5800
BIRMINGHAM—269 Hamilton Row
MI 4-3974 Open Nightly 'til 9



Mail &
Phone
Orders