



OUR SALES RECORD is . . .

Nothing About!

\$13,139,398 in HOME SALES

IN THE PAST 12 MONTHS

Why Do More and More People See us to Sell Their Homes ?

BECAUSE

- We Put 40 Sales People to Work on the Job Immediately
- Our 4 Locations Assure Wide Exposure to Potential Buyers

ALL *Ready* TO SERVE YOU

PLUS . . .
 Membership in United Northwestern Realty Association which puts 1200 salespeople of 200 offices to work for you.

PLUS . . .
 Referrals from the only Realtor owned and operated national referral service, the Inter-City Real Referral Service, Inc., referrals to and from this area to over 1600 participating members.

PLUS . . .
 Membership in ERREAC, representation in the Employee Relocation Real Estate Advisory Council, an organization sponsored by corporations whose personnel departments are working with outstanding brokers.

PLUS . . .
 A modern and effective system of merchandising lived-in homes, through photography, with the nationally franchised Gallery of Homes.

PLUS . . .
 A reputation for fairness and honesty earned from 23 years experience with over 14,000 home buyers.

PLUS . . .
 Dependable related services such as institutional, direct mail and classified advertising; the best of mortgage assistance; trade-in home program.

PLUS . . .
 Our full time sales staff comprised of professionals with a combined average of 10 years experience in real estate "know-how."



Our Exclusive . . .

. . . Gallery of Homes



The Gordon Williamson Company

REALTORS SINCE 1942

28777 ORCHARD LAKE ROAD
 FARMINGTON GR. 4-7177

OTHER GALLERIES IN N.W. DETROIT, DEARBORN and BIRMINGHAM