

# FIRST BABY CONTEST

What a lucky little guy or gal will be the baby who lands here FIRST in the New Year of 1966! Just look at the bountiful harvest of gifts this newcomer will reap if his particular stork arrives in our community soonest after the stroke of midnight, Dec. 31-Jan. 1.



**Prizes Galore  
are in store**

## '66's FIRST BABY CONTEST RULES

1. Exact time of birth must be certified by the attending physician.
2. Applications must be received in this paper's office by 5:00 p.m. Tuesday, Jan. 4, 1966.
3. Parents of winning baby must reside in Farmington City or Farmington Township.
4. In the event of a tie, award will be made at committee's discretion.

Send to: First Baby Contest, The Farmington Enterprise, Box 435, Farmington, Michigan.



**WELCOME  
1966's First Baby**  
A CASE OF  
**BABY FOOD**  
IS OUR GIFT TO YOU



- 2 Convenient Farmington A & P's to Serve You
- DOWNTOWN FARMINGTON CENTER
  - ORCHARD LAKE RD. at 13 MILE RD.

### Welcome First Baby

Our Gift to You  
Your First Pair of  
Walking Shoes



**ROSS shoes**  
FARMINGTON PLAZA

### A Gift of Baby Food

A gift to grow on . . . that's our award to 1966's First Baby! A case of baby food is our way of saying, "Welcome to our town!"



**Conroy's Super Market**  
23534 FARMINGTON RD.

For the First Baby of '66  
OUR GOOD WISHES

And A  
**GIFT  
CERTIFICATE**  
Await You Here



**S. S. KRESGE CO.**  
FARMINGTON PLAZA



Our Gift for Baby  
An  
**Enfamil Nursette  
Kit**

**BRADLEY REXALL DRUGS**  
GODMAR-BRADLEY PHARMACY  
23366 FARMINGTON RD.

For the "PROUD" Father  
WE GIVE A  
**GIFT  
CERTIFICATE**  
from



**MODERN  
MEN'S SHOP**  
FARMINGTON PLAZA



For the First Baby  
A  
**GIFT  
CERTIFICATE**  
From

**SCOTT'S 5 & 10**  
FARMINGTON CENTER



A COMPLETE  
**PLAYTEX  
NURSERY OUTFIT**  
IS OUR GIFT  
TO '66's FIRST BABY

**PENNYWISE DISCOUNTS**  
33306 GRAND RIVER



To The Wonderful  
**FIRST BABY of 1966**  
We Present  
Your **FIRST DRESS**  
or **SUIT** As Our Gift  
**MADELINE'S  
Children's Shop**



For the Parents of The  
**FIRST BABY  
of 1966**

A \$5.00 **GIFT CERTIFICATE**  
That May Be Used in Any Store  
Participating in the First Baby Contest  
Plus A



1 Year Gift Subscription to  
**The FARMINGTON ENTERPRISE**



**FREE  
TUXEDO RENTAL**  
For Baby's Wedding  
in 1986  
Plus A Gift of An  
**ARROW SHIRT  
FOR FATHER NOW**  
**TOWNE TOGGERY**



**WELCOME  
FIRST BABY  
of 1966**