

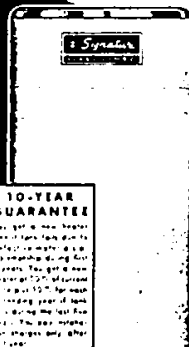
**MONTGOMERY
WARD**

DOWNTOWN
FARMINGTON
CENTER

WASHINGTON'S BIRTHDAY SPECIALS

at Our
Appliance and Catalog Store In Downtown Farmington Center

Provides plenty
of hot water



10-YEAR
GUARANTEE

THIS HEATER IS
GUARANTEED UNTIL
1976

WARDS WILL
ARRANGE FOR FAST
INSTALLATION

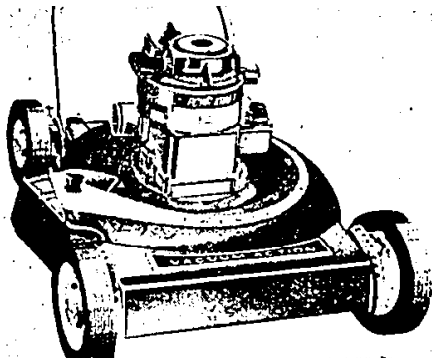
**off gas hot
water heater!**

TAKE
WITH

57²²

Reg. 69.99

Delivers 37.8 gallons per hour at 100° rise-up to 25% more than other 30-gal. heaters. New high temperature safety cut-off. Glass-lined tank won't rust or warp.



**Save on 20-inch
3-hp rotary mower!**

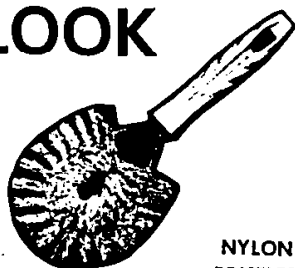
With Free Grass Catcher

New "start-run-stop" dial—just set it, forget it! Turbo-Chamber lifts grass to blade. 3-hp engine, impulse starter. Height adjusters.

54²²

REGULAR 74.90

LOOK



NYLON
BRISTLES

VEGETABLE

BRUSH

Reg.
29¢

6¢

**Automatic
Electric Perc**

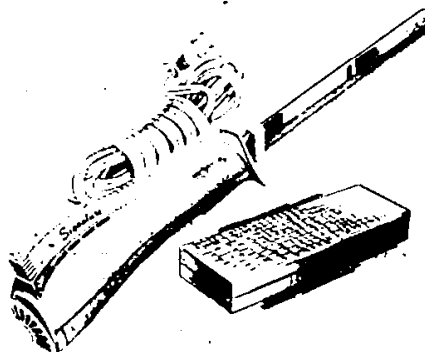
Reg.
14.99

10²²



10-cup all-stainless perc with choose-your-strength flavor dial.

- Quality-made to our specifications
- Fully lab-tested and U.L. listed
- Guaranteed by Wards for 1 yr.



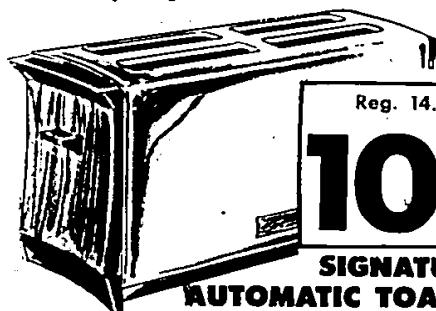
ELECTRIC KNIFE!

TUNGSTEN CARBIDE-EDGED BLADES

Slices a turkey or a tomato—and that's not all! Simply guide it to cut meat, cheese, frozen food, anything—with the skill of a pro. Safety-designed switch.

Reg. 11.99

7²²



Reg. 14.99

10²²

**SIGNATURE
AUTOMATIC TOASTER**

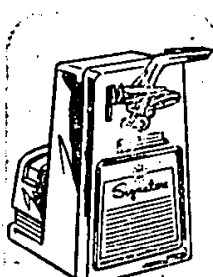
Excitingly new, with woodgrained finish panels, shiny chromed top, sides. Toasts perfectly—even reheats cold toast without burning it! 4-SLICE MODEL toasts 1, 2, 3, or 4 slices.



**WARDS
Detergent
20lb Box**

Reg
3.99

2⁹²



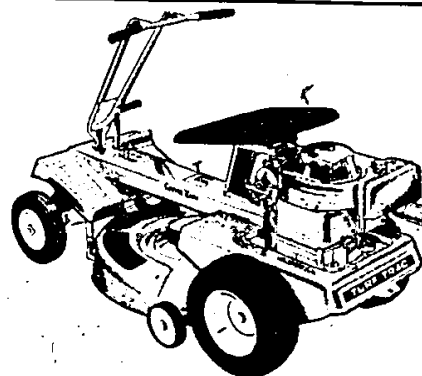
Signature

**CAN OPENER AND
KNIFE SHARPENER**

Reg
14.99

10²²

Powerful motor with stainless steel cutting wheel—opens all can sizes. Sharpener for knives and scissors.



EXTRA POWER! NEW 5-HP TURF-TRAC

Reg. 249

This rugged rider cuts a big 25" swath—won't mar lawns because cutting unit "floats!"

222⁰⁰