

# SALE OF SALES

Look for this  symbol and save even more!

**SHOP WARDS TODAY!**  
THE BIG SALE IS NOW IN PROGRESS!  
SALE ENDS SATURDAY 9 p.m.

## 50% Off! Car Coat



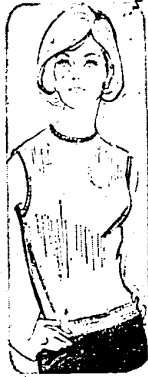
**\$10**

Reg. 19.99

- Choose from a wide assortment
- Latest winter colors and styles
- Fully pile lined for winter warmth

Choose from a wide assortment of warm car coats. Perfect for all winter sports and activities in popular winter styles and colors. Shop now at Wards during this sale for great savings.

## Save on Shells

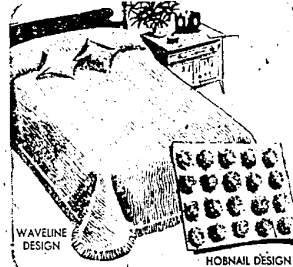


**1.47**

Reg. 2.99 and 3.99

- Antron or Helanca® knits to choose from
- Many of the newest styles to pick

These fine shells are great with skirts or slacks. These shells are fashioned for any woman with distinctive taste. Shop now at Wards and save during this sale. Hurry!



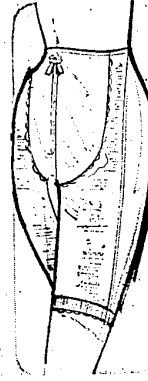
## Special Purchase! Chenille Spreads

**1.99**

Choose waveline or hobnail rayon viscose tufting on cotton back. Bullion fringe. Pre-shrunk - Machine washable. White, colors.

"Charge It!"

## 50% Off! Girdle



**4.00**

Reg. 8.00

- Made of lightweight Lycra for comfort
- Split hip gars inches from hips
- Great under all sportswear

This Lycra long leg panty is great under all your sportswear as well as your better dresses. Comes in white. Save now at your nearby Wards store during this sale.

## 51% Off! Gloves



**1.47**

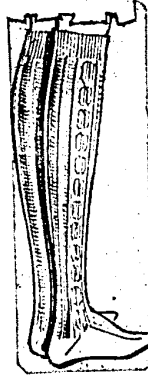
PAIR

Reg. 3.00

- Each pair has real leather palms
- Each made of Orlon® Acrylic knit
- Gloves are hand washable. Easy care!

Wards soft Orlon® gloves are extra warm and extra serviceable with the cabretta leather palm. Come in 8½" and 11" lengths. Choose white, black, or beige. Sizes S, M, L.

## 42% Off! Socks



**69¢**

PAIR

Reg. 1.19

- Soft Orlon® acrylic and stretch nylon
- Choose from a wide assortment of colors
- Carol Brent® Knee-Highs

Wards exclusive Carol Brent knee highs are great for school and sports. Machine wash. Women's, Misses, sizes M (8½-9½); L (10-11½). Save at your nearby Wards store!

## Save 50%! Briefs



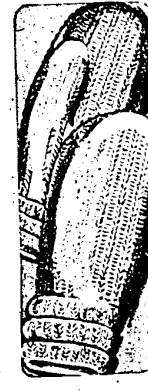
**38¢**

Reg. 79¢

- Misses' styles has elastic leg openings
- Has a full cut for comfort and wear
- Made of soft nylon tricot

Many bright fashion colors to choose from. They wash and dry in a jiffy, so they're fine for school, travel, comfortable wear. Comes in sizes 32 to 42. Save today at Wards!

## 62% Off Mittens



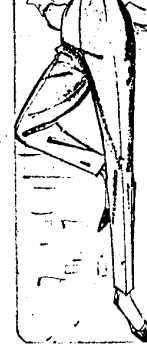
**38¢**

Reg. \$1

- Choose from several styles and colors
- Childs warm mittens for the winter months
- Keeps child's hands warm out in the cold

Protect your small child from winter ice and snow with these warm mittens. Shop at Wards today and Save Hurry!

## 51% Off! Denims Jeans



**1.47**

Reg. 2.99

- Machine washable stretch denim
- Side zipper for smooth fit
- Fully reinforced at points of wear

Easy care machine washable. Sanforized® denim pants of cotton-stretch nylon. Trimly tapered - just above-the-ankle. A great value. Navy or sand. Sizes 7 to 14. Save at Wards.

## 41% Off! Jackets



**5.88**

Reg. 9.99

- 100% Nylon quilted to Dacron
- Reverse side smooth nylon
- Zip front closure, rib knit cuffs

This junior reversible quilt parka has drawstring hood that rolls under and buttons down to form collar. Two zippered pockets. Sizes 6-10. Colors.

## 46% Off! Pants



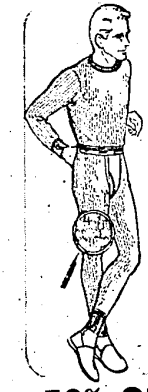
**1.88**

Reg. 3.49

- Machine washable corduroy for wear
- Has elastic waist inserts
- Comes in boy's sizes 6 through 12

These fine pants are budget priced today. Come in Navy, Charcoal Grey, Dark Brown. Have a double knee pocket for long wear. Shop today at Wards and save during this sale!

## 42% Off Underwear



**1.44**

Reg. 2.49

- 100% combed cotton thermal underwear
- Warm, comfortable, knit to keep heat in
- Long-wearing and highly absorbent

Buy now and save on Wards fine thermals. Three - dimensional waffle knit is waffle-pocketed to keep in body heat. Machine washable. Creme, S-M-L-XL. Save now!

## 40% Off! Socks



**3.88¢**

Reg. 3 prs. 1.59

- White cotton with non-bind elastic top
- Comes in sizes 10 through 13
- Men's deep cushion foot comfort

Deep cushion-foot comfort is yours in these healthfully absorbent socks. Stock up now while this sale is on. Shop at Wards for savings!

## 50% Off! Towels



**99¢**

Reg. 1.99

- Thirsty 100% cotton terry towels
- Comes in decorative solids
- Style House 'Salem' bath towels

Choose from an assortment of lovely prints. A great buy at Wards low prices. Stock up now while this sale is on. Towels have pucker-proof borders. Save today at nearby Wards!

## 36% Off Percale



**4.95**

Reg. 39¢

- Wide assortment of lovely prints
- Stock up now during this great sale
- Make aprons, dresses, pillow cases, etc.

Shop now and save on fine quality percale. Use it for hundreds of uses. Many lovely prints to choose from. Pick from an assortment of new winter colors. Save at Wards!

## 50% Off Corduroy



**50¢**

Reg. \$1

- 16 ribs, double tie pile for longer wear
- Velvet-smooth cotton, machine washable
- New winter colors for winter sewing

Corduroy is big for winter — so is Wards pin-wale corduroy value. It rates a plus for smart sportswear and hearth-warming home furnishings. 37-inch material.