

SALE

NOW GOING ON! Hurry to Wards for Red Hot Bargain! Hope savings in every department — many unadvertised special Buy now and Save!

STARTS WEDNESDAY 5:00 P.M. QUANTITIES LIMITED — ALL ITEMS ON SALE WHILE THEY LAST — SALE ENDS SAT. 9 P.M.

You save 37% now! Save 44% on shells Juniors! 23% savings Reduced 50% to 67%



944

REGULAR 14.99

- Bench warmers for school, casual wear
- Choice of burgundy, and navy
- In misses' sizes: small, medium, large

Action-packed with all the style and features you demand! Lined and unlined styles. Zip-front, patch pockets, drawstring hood. Outstanding value for outdoor sports wear! Save!



166

REGULAR 2.99

- See soft, flattering styles at Wards
- Sleeveless shells in favorite colors
- Choose from misses' sizes 34 to 42

Pep up your wardrobe with attractive, easy-care shells at Wards Red Hot Sale price! Perfect with skirts, suits, slacks for almost any occasion. Shop early and save 1.33!

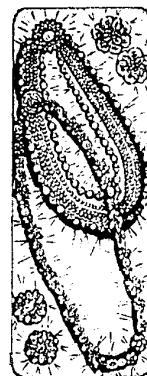


688

REGULAR 8.99

- Casual stretch pants in medium weight
- Detachable foot strap - side zipper
- Young junior sizes 8 to 13 on sale

Smart and casual stretch pants for a young junior's way of life. Neat fitting waist; deftly tailored. You'll get long line flattery, and long wear. Save!



99c

REGULAR \$2. & \$3

- Newest pastel jewelry for Spring
- Assorted necklaces; earrings to match
- So pretty for gifts; low sale price too

Add spice to your outfits with delicious pastel-toned jewelry — look so fetching on the Spring styles for '66! Buy several for gift-giving too. Save at Wards!

1/3 off cotton bra

166

REGULAR 2.50

- Clinging back stays in place, no ride-up
- Carol Brent anchor band bandeau bra
- Machine washable 100% cotton; white

Specially designed back and side bands keep bra in place. Long-wearing cotton broadcloth with two-section embroidered cups; straps have back elastic extensions. White.

1/2 price slip sale

144

REGULAR 2.99

- Carol Brent proportioned nylon slip
- Scallop embroidery on bodice and hem
- Seam-to-seam shadow-panel; white

Our classic nylon tricot slip combines neat, trim elegance with proportioned fit... petite, average, tall sizes. It's cut to give you molded comfort without bulk.

32% off bedspread

888

REGULAR 13.99

- Woven of finest quality cotton fabric
- Spread reverses for double duty and wear
- Machine washable for the easiest care possible

For the charm of Americana, choose these twin or full size heirloom-type bedspreads. Lint free and snag-resistant. So easy to care for, just wash & wear.

Price cut 39% now

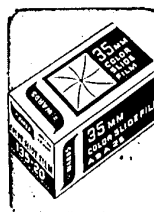
244

REGULAR 3.99

- Cozy blanket sleeper can't be kicked off
- Warm blend of acetate and Acrilan®
- Aqua, maize, pink; sizes 1, 2, 3, 4

Buy today and save! Nursery appliques accent these sleepers. Full-length metal zippers for easy on, off. Non-slip plastic soles, toe caps; elasticized ankles. Machine washable. Buy now & save!

Color Film Riot 20 EXPOSER



37c

WITHOUT PROC. REGULAR 1.25

20 EXP. ROLL

Regular 2.19 with process.

36 EXP. ROLL

Regular 3.49 with process.

110

179

35mm. color slide film. None finer for faithfully capturing color.

Reduced 35% yard

38c

yd. REGULAR 59c

- Pre-shrunk decorator print cotton; 36"
- Exceptional patterns, washfast colors
- Smart for sportswear and decorating uses

Pre-shrunk decorator fabrics are rare at this low price. So are prints as stunning as these. Use for slip covers, drapes, spreads. Select now; start sewing! Shop at Wards & save!

Save 42% on shoes

288

PAIR REGULAR 4.99

- Little boys' utility high shoes
- Crafted with tan glove leather uppers
- Bouncy cushion crepe sole and heel

Bring him in to Wards today for these Brent Jr. hi-top shoes. Power-bond construction is nail-free, water resistant, molds the sole to the shoe. Sizes 8 1/2 to 3. Buy and save!

\$5 off rev. jacket

788

REGULAR 12.99

- Bold quilt reverses to smooth side
- Lightweight nylon quilted to Dacron® 88
- For action-minded boys assorted sizes

The ski look in water-repelling quilted nylon. Hood rolls up to form collar; drawstring waist; hood; knit cuffs; slash pockets. Gold and mocha. Save now at your Wards store!

Men! You save 41%

177

REGULAR 2.99

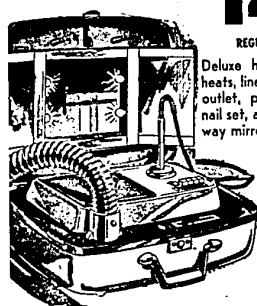
- Men's Brent woven plaid sport shirts
- 100% combed cotton; comfortable
- Square bottom to be worn in or out

You'll want several once you've seen them! Woven gingham patterns in long sleeve classic coat models. Neatly tailored button-front; spread collar. Sizes S, M, L, XL.

Save 40% Now!

1488

REGULAR 26.99



Deluxe hairdryer. Four heats, lined cap, air vent outlet, perfumer, 5-pc. nail set, and a lighted 3-way mirror.

Hurry While Supply Lasts

Hurry! Save 44%

166

REGULAR 2.99

- Power-House plaid shirts for men
- Assorted light and dark plaids in group
- Full length stay-in tails for neat look

Comfort-tailored in pre-shrunk, softly-napped cotton flannels that assure plenty of warmth, lots of wear. Permanent stays keep collar neat. Double yoke. S - M - L - XL.

Save up to 18%

299

REGULAR 2.99



- 68"x30" Reg. 3.29
- 68"x36" Reg. 3.49
- VALS Reg. 2.19

Crisp and lasting curtain beauty. Wash easily and ironable as needed. Accented decorator coloring.

Hurry! Supplies Limited

Wonderland Center, Plymouth at Middlebelt

OPEN EVERY EVENING UNTIL 9