

**3-DAY  
SAVINGS RIOT**  
THURSDAY! FRIDAY!  
SATURDAY!

# BANNER DAYS

WONDERLAND STORE ONLY

Wards open daily 9:30 a.m. to 9 p.m.

GA 7-1600

## all weather coats

**\$10**

REGULAR 19.99

- Orion® acrylic pile zip-liner on cotton
- Ze Pol® treated for water-repellency
- Dacron-combed cotton poplin blend

Save 50% now at Wards on this Brentshire all-weather coat with warm zipliner. Water-repellency lasts through repeated cleanings. Solid colors. Misses, Jr.'s sizes, too.



## 44% off T-shirts

**97¢**

REGULAR 1.59

- Assorted Short Sleeve T-Shirts
- Color Cotton Knits
- Choose from Blue, White, Green, Yellow

What a selection! What delightful colors! So low priced, you'll want a wardrobe full for year 'round sports wear. Pull-over style. Shop early for the best selection!



## Misses—save 51%

**3<sup>88</sup>**

REGULAR 7.99

- Vertical Stretch Pants are easy on budget
- Sizes 10-18
- Detachable foot strap styling, side zipper

Stretch pants that follow your every movement... now at Wards low, low price! Add them to your wardrobe; assorted colors.



## Dress clearance!

**2 for \$5**

REG. 3.99 EA.

- Selected Styles and Colors
- Casual and Dressy Styles
- Misses and Half Sizes

Smart trans-season cottons in a good selection of wanted styles and colors. Shirt-waist and other popular types. Value priced during this 3-day sale.



## brushed nylon PJ's

**4<sup>66</sup>**

REGULAR \$7

- Soft Brushed Nylon
- Smart Ruffle Collar
- Lovely Pastel Colors

Cozy picture-pretty nylon pajamas have long sleeves... smart V-yoke, button front. Machine washable. Pants have elastic waist for comfort.



## save on spray polish

**2 for \$1**

REG. 98¢ CAN

- Spray On
- Wipes to a High Luster
- Silicone Base Affords Lasting Protection
- Buy 2 for the Price of 1

Just what you need to speed up household clean-up tasks. Wards fast-acting spray polisher cuts furniture clean-up time in half. Just spray it on and whisk it off! Super Banner Day bargains.



## for your Valentine

**3<sup>66</sup>**

REGULAR \$6

- Carol Brent style in nylon and rayon blend
- Light in weight, machine washable too
- Richly embroidered yoke, lace trim

You'll like Wards fashion waltz gown for its warmth, for its feather-weight texture. Now you can sleep comfortably on the coldest nights without bulk or weight. Long sleeves, lace-edged collar. Misses, S, M, L. Pastel hues.



## 37% off felt slippers

**\$1**

REGULAR 1.59

- Carol Brent felt everetts for women
- Pretty pom-pom trim, flexible soles
- Black only; misses' sizes 5 to 9

Soft, comfortable, long-wearing blend of wool, rayon and other fibers. You'll welcome frosty nights when you slip into their cozy depths. Padded soles. New low price now!



## girls' cotton panties!

**23¢**

- Little Miss Brent assures top quality
- Favorites for smooth fit and lasting comfort
- Wards priced for thrift in handy three-in-a-pack

Underneath it all, this is the kind of comfort you want for your little girl. Smooth-fitting briefs of flat knit combed cotton and rayon. With double fabric crotch, elastic waist and leg openings. In white, pastel colors. Sizes 2-6x.



## 46% off sweaters

**2<sup>66</sup>**

REGULAR 4.99

- From our Miss Brent Girls Shop, 7 to 14
- Colorful selection for school, sport outfits
- Easy-care and machine washable Orion

Adorable Orion Sweaters in a wide assortment of colors and styles. Long sleeve Cartigans that she'll wear now and into Spring. Hurry! Limited quantity! Shop early.



## Save 41% slip-ons

**5<sup>88</sup>**

PAIR  
REGULAR 9.99

- These loungers complement your "lily-look"
- Sturdy composition soles, rubber heels
- Men's sizes 7½ to 11, 12; black only

These handsome Brent slip-ons are every bit as comfortable as they are good-looking. Rich black leather uppers have lustrous look of cordovan... take a gleaming shine.



## Shirt reduced 39%

**2<sup>44</sup>**

REGULAR 3.99

- Men's long sleeved white dress shirts
- Wash and wear pima cotton broadcloth
- Spread, tab, button-down collar choice

When you find shirts of this quality, at this low price—don't wait! Contour or tapered tailoring. His favorite collars, too. Scoop them up while they last... shop Wards today!



## boys corduroys

**1<sup>88</sup>**

REGULAR 3.49

- Double Knee for Longer Wear
- Elastic Waist with Belt
- Sizes 4 to 10

Bargain buy for youngsters... sizes 4 to 10. Sanforized Corduroy... Pants are double-knee sewn for extra long wear. Buy 2 or 3 pairs at this low Banner Day price.



## Quakerspun prints

**66¢**

REGULAR 99¢

- The look of homespun; 2-ply construction
- Exclusive at Wards in glorious colors
- Crease-resistant, retains shape, drapes

The most important sportswear fabric! Heavier 100% cotton in a nubby-hewn weave. For sportswear, jumpers, suits, decorating. Machine wash, little ironing needed. 36" wide.



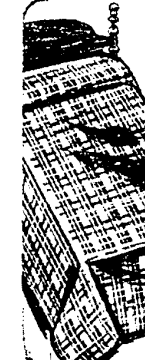
## Savings of 1.55!

**3<sup>44</sup>**

REGULAR 4.99

- Our "Alpine" woven plaid bedspread
- 82% cotton-18% rayon; flat-free
- Machine washable, no ironing needed

Crisp-textured woven plaid in a fashion blend of colors in easy-care cotton-rayon. Pre-shrunk; wrinkle-free. Don't miss this bedspread value now at nearby Wards!



## save 1/3 on topcoats

**34<sup>88</sup>**

REGULAR 47.50

- Not in All Styles and All Sizes
- Wool Blends
- Cashmere
- Some with Zip-Out Linings

Here's the Sale you've waited for! Brent tailored style-perfect topcoats in all the new popular styles. Entire selection at 1/3 off! Shop now and Save!

