



APPOINTMENT of Richard Smith as advertising and sales promotion manager of the Detroit division of Kroger Co. was announced Monday. Smith was transferred to Detroit from Chicago where he served in the same capacity.

Asks Study of Jobless Teen-Agers

NEW ORLEANS, La.—American businessmen should face head-on the problem of teenage unemployment, Virgil E. Boyd, Chrysler Corporation group vice president-domestic automotive, said in a speech before the New Orleans Advertising Club.

Stating that the nation is faced with a shortage of skilled manpower, Boyd said there is a manpower pool in the nation's teenagers which should be drawn upon.

"Somewhere between three and four million young people will be entering the work force every year," Boyd said. Pointing out that this pool could provide a large part of the solution to the problem of manpower shortages if all the young people were properly trained, he pointed out that there already is 12 per cent unemployment among teenagers in this country. "It would be tragic to waste that potential in the face of such need," Boyd said.

"We can kid ourselves if we want to and say these unemployed young men don't want to work, and even if they do they ought to learn a skill on their own the way we had to. Or we can face the problem head-on, admit this is a different world we live in, demanding new techniques and new skills, and then pitch in to help with the job of training men to fill the manpower needs of the future," he added.

Boyd said "we already have made a beginning with some very effective training programs, but the total solution will have to come through the combined efforts of industry, educators, and local, state and federal governments working together toward a solution that will work to the benefit of all of us."

Seven State Colleges Share Fund

Seven colleges and universities in Michigan will share in a \$2,313,900 budget for aid to education as announced this week by the Shell Companies Foundation, Incorporated.

The sum marks a substantial increase over last year's budget of \$2,186,252, with increases being made to existing Foundation programs in the areas of both education and public service.

The University of Michigan will receive a Shell Fellowship of approximately \$5,000 in chemical and mechanical engineering, most of which will be awarded to students and young teachers studying for advanced degree.

In addition, Adrian College, Albion College, Calvin College, Hope College, Kalamazoo College and University of Detroit will participate in the program of Shell Assistants to be used for the important "little things" for college faculty members.

3 From Area To Receive Sales Awards

Three area residents will accept honorary certificates from Sales/Marketing Executive of Detroit, Inc. at the club's Silver Carpet banquet on Monday, Feb. 21 at the Statler Hilton Hotel.

Sales teams to be honored at the banquet are from six member firms and were nominated by their company market or sales managers. The companies are: General Electric, National Bank of Detroit, Burroughs Corp., Wyandotte Chemicals Corp., LaSalle Building Corp., and Michigan Blue Cross-Blue Shield.

Area residents on the sales teams are: National Bank of Detroit, Joseph Said, Jr., 7821 Gray, Garden City; Burroughs, Richard Erwin, 9833 Mayfield, Livonia; and Wyandotte Chemicals, Norman Amand, 31719 W. Chicago, Livonia.



KROGER PRICED MEANS

LOWER-PRICED...

LOW PRICES, HIGH QUALITY PLUS TOP VALUE STAMPS!

FRESH COUNTRY STYLE
SPARE RIBS . . . lb. 69¢
COUNTRY CLUB
WIENERS . . . lb. 59¢



U.S. CHOICE TENDERAY
BONELESS BEEF ROAST
BOSTON ROLLED ROAST **79¢** LB.

SERVE 'N SAVE
SLICED BACON
1-LB. PKG. **69¢**

SWIFT'S PREMIUM SHANK PORTION
SMOKED HAMS
59¢ LB.

SWIFT'S PREMIUM TENDER-GROWN WHOLE
FRESH FRYERS
27¢ LB.
INSPECTED BY U.S. DEPARTMENT OF AGRICULTURE
FRESH 3 LBS. AND UP ROASTING CHICKEN **39¢**

CENTER CUT RIB
PORK CHOPS
89¢ lb.

U.S. CHOICE TENDERAY
BEEF RIB ROAST
4TH AND 5TH RIBS **69¢** LB. USDA CHOICE

ZESTY 'N' TANGY
HUNT'S CATSUP
14-OZ. BTL. **15¢**

CHEFS DELIGHT PASTEURIZED PROCESS
CHEESE SPREAD . 2 LB. 49¢
TWO PKGS. OF 10-BORDEN'S ELSIE
ICE CREAM SANDWICHES 20 MARKS 69¢
5¢ OFF LABEL
ROMAN BLEACH . . . GAL 48¢
10¢ OFF LABEL—INTRODUCTORY OFFER
COLD POWER LAUNDRY DETERGENT 3-LB. 1-0Z. PKG. 59¢

KROGER OR BORDEN'S
QUART HALF & HALF
CARTON **39¢** SAVE 10¢

FRESH ROASTED SPOTLIGHT
COFFEE
1-LB. BAG **59¢** SAVE 10¢
3-LB. BAG \$1.75 SAVE 24¢

EATMORE ROLL
MARGARINE
1-LB. ROLL **15¢**

HALVES OR SLICED
DEL MONTE PEACHES
1-LB. 12-OZ. CANS **4** \$1 SAVE 16¢

BORDEN'S SHERBET OR COUNTRY CLUB
ICE CREAM
1/2-GAL. CTN. **49¢** SAVE 10¢

DELICIOUS SWEET
HUNT'S Fruit Cocktail . 5 14-OZ. WT. CANS \$1
SAVE 12¢—FROZEN 3 VARIETIES
MORTON POT PIES . . 5 4-OZ. WT. PKGS. \$1

MEL-O-SOFT BUTTERMILK VARIETY
1 1/4-LB. WHITE OR 1-LB. RAISIN BREAD
2 LOAVES **41¢**

KROGER HOMOGENIZED GRADE 'A'
GALLON MILK
CARTON **75¢**

WHITE OR COLORED
CHARMIN TISSUE
4 ROLL PACK **29¢**

FREE THIS WEEK!
Turn 'n Country
ON-THE-ROCKS **GLASS** WITH MAILER COUPON

KRAFT SALAD DRESSING
MIRACLE WHIP . . . CT. 48¢
4 OFF LABEL—6 VARIETIES
DUNCAN HINES CAKE MIXES 1-LB. 12-OZ. PKG. 29¢
DELICIOUS APPETISAUCE
MUSSELMANN'S . 1-LB. 4-OZ. JAR 22¢

GOLDEN RIPE BANANAS
10¢ LB.

U.S. NO. 1 RUSSET
IDAHO POTATOES
20 99¢ LB. BAG
VINE-RIPENED SALAD SIZE
TOMATOES . 3 LB. BKT. 69¢
FRESH RED RIPE
STRAWBERRIES CT. 69¢

50 TOP VALUE STAMPS WITH THIS COUPON ON
2 PCS CUT-UP FRYERS, 2 PCS FRYER PARTS OR 2 ROASTING CHICKENS
Valid thru Saturday, February 19, 1966.

200 TOP VALUE STAMPS WITH THIS COUPON ON
HYGRADE'S 5-LB. CANNED WEST VIRGINIA HAM
February 19, 1966.

100 TOP VALUE STAMPS WITH THIS COUPON ON
ANY 2 KROGER 1-LB. BLACK PEPPER 4-FL. OZ. PURE VANILLA 4-FL. OZ. LIQUID SWEEENER
Valid thru Saturday, February 19, 1966.

75 TOP VALUE STAMPS WITH THIS COUPON ON
1-LB. 8 1/2-OZ. GERMAN CHOCOLATE w/ 1-LB. 10 1/2-OZ. ORANGE FANTASY COUNTRY OVEN LAYER CAKE
Valid thru Saturday, February 19, 1966.

50 TOP VALUE STAMPS WITH THIS COUPON ON
6-OZ. WT. JAR SPOTLIGHT INSTANT COFFEE
Valid thru Saturday, February 19, 1966.

We reserve the right to limit quantities. Prices and items effective at Kroger in Detroit and Eastern Michigan thru Saturday, February 19, 1966. Items sold to dealers. Copyright 1966. The Kroger Co.

