

OUR OFFER;

**FEBRUARY
ONLY**

**TO GIVE PROOF POSITIVE THAT THIS IS THE
MOST PRACTICAL CARPET PRODUCED IN AMERICA
W. L. GATES FURNITURE
WILL ACTUALLY**

**OPEN
DAILY
'TIL 9 PM**

CARPET YOUR HOME FREE

UP TO
50 yds.

IF YOU CAN STAIN* OUR BROADLOOM CARPET WITH 100% HERCULON PILE!



**Remarkable
Value!**

**This is Mohawk's
"Roanoke"**

with pile of 100% HERCULON
Polypropylene Olefin carpet fiber.

HERCULON

is the Reg. TM of
Hercules Powder Co.
for its Polypropylene
Olefin carpet fiber.

COME INTO OUR STORE

Bring with you any of the common household items that have been known to ruin other carpets . . . coffee, tea, Coca-Cola, yes, even greasy foodstuffs and lipstick . . . any item listed below, and use it yourself to try to stain our Herculon pile broadloom. See how easily these spots wipe up. If we can't remove the stain, we'll carpet your home—up to 50 square yards free. Here, at last, is the long-wearing, worry-free carpet every active family in America has awaited!

STAIN-TEST APPLIES TO ALL THESE!

- | | | | |
|----------------|------------------|--------------|-----------------|
| Animal Glue | Crayon | Linseed Oil | Rouge |
| Argyrol | Duct Cement | Lipstick | Rubber Cement |
| Ball Point Ink | Egg | Milk | Tar |
| Carbon | Fruit Juice | Mustard | Tea |
| Carbon Black | Furniture Polish | Nail Polish | Tobacco |
| Chewing Gum | Gravy | Oil (Auto) | Urine |
| Clay | Ice Cream | Oil (Paint) | Vegetable Glue |
| Coca-Cola | Iron Rust | Orange Drink | Washable Colors |
| Coffee | Lacquers | Ink | Wax (candle) |
| Colored Paper | Latex Paint | Plaster | |

(Stain test* limited to above items. Non-staining applies to 100% Herculon pile, not to back of carpet.)

\$6.95
Square Yard

Here's carpet that is truly kids, pets and people-proof. Because it is made with pile of 100% Herculon olefin fiber—today's newest, most carefree fiber. The crisp, clear colors are locked in for life, cannot fade or grow dim. The luxurious, bulky pile won't fuzz or shed, gives amazingly long wear. It is virtually static-free, non-allergenic, moth-proof. Spots and stains simply sponge up with detergent and water.

PRICES FOR WALL TO WALL INSTALLATION

Prices include carpet, labor and rubber carpet cushion—complete!

ONE ROOM	16 Yards	159.20
TWO ROOMS	32 Yards	318.40
TWO ROOMS & HALL	38 Yards	378.10

PAY NOTHING DOWN—Little As \$10 Monthly

Open Daily 'til 9 P.M.

- Sleep In a Carpeted Bedroom
- Live In a Carpeted Living Room
- Dine In a Carpeted Dining Room
- Cook In a Carpeted Kitchen

**ACT THIS MONTH TO HAVE
HERCULON PILE CARPET IN
YOUR HOME AT OUR SPECIAL
HOMEOWNERS PACKAGE PRICE!**

W. L. GATES

OF WAYNE

FURNITURE CO.

32449 MICHIGAN in Wayne

Just West of Merriman Road

Carpet Your Home Now

NOTHING DOWN
Pay Little as \$10 Monthly

**BRING IN YOUR ROOM
MEASUREMENTS OR PHONE**

PA 2-0316 PA 1-1610

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