

# SEARS HOME APPLIANCE Jubilee SALE

Sears

The Observer

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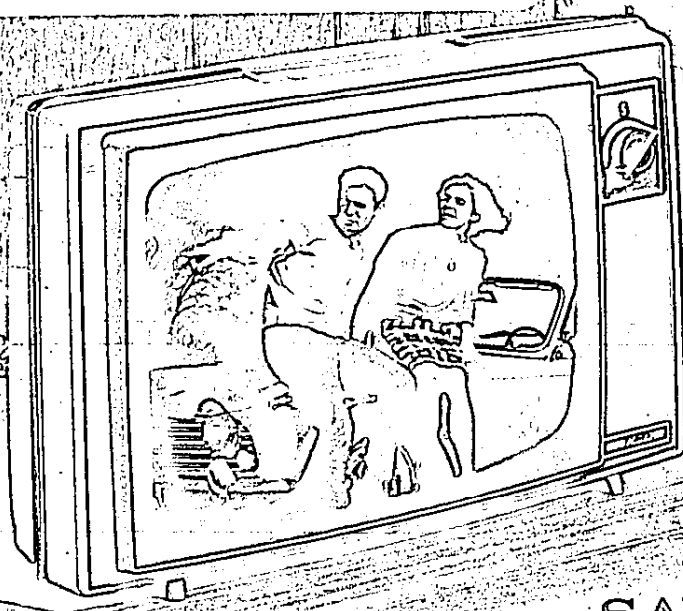
SPECIAL SUPPLEMENT

WEDNESDAY, MARCH 2, 1966

SALE PRICES  
START MARCH 3, 1966

Sears does not establish artificial "list" prices to allow so-called "discount" or "trade-in" prices. Sears original prices are low prices.

Expert Service  
by Sears Factory  
Trained Servicemen  
No Trade-in Required



SAVE \$20

**Powerful Silvertone 19-inch Portable TV**  
(19-in. overall diagonal, 174-sq. in. viewing area)

Our best portable TV has a 20,000-volt chassis with keyed automatic gain control to give you sharp, steady viewing. Tinted picture tube reduces annoying glare. Earphones included.

Regular \$159.95

**139.95**

No Trade-in Required

**A. Solid-State 9-inch Portable TV Can Be Played Anywhere**  
(9-in. overall diagonal, 43-sq. in. viewing area)

Instant-play portable operates on A.C. current or battery. Earphone. **114.95**

Battery extra... 27.95 No Trade-in Required

**B. Luggage Style 19-inch Silvertone Portable TV**  
(19-in. overall diagonal, 174-sq. in. viewing area)  
Excellent local and sub-urban reception. Handy one-dial tuning for both UHF and VHF. **109.95**

No Trade-in Required

**C. Compact, Lightweight 11-inch Portable TV**  
(11-in. overall diagonal, 60-sq. in. viewing area)  
Comes in charcoal or ivory color cabinet. Tinted safety shield reduces glare. Earphone. **79.95**

No Trade-in Required

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on Anything You Buy on Credit at Sears

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or Your Money Back

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